Regional Meeting: Scaling up iCCM in the context of the UNICEF-Global Fund MoU

The Big Picture: iCCM Financing Task Team’s Overview of Progress to Date

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Outline

• Scaling up of iCCM in the context of the GF NFM and GF-UNICEF MoU: Background and timeline 2013-2016

• iCCM FTT – progress, achievements, challenges, lessons learned

• Why are we here today? What is needed going forward for successful iCCM implementation at scale?
Country Leadership to Accelerate Reproductive, Maternal, Neonatal and Child Results and Impact

Increased domestic advocacy and funding for Health

Health Sector National Plan

- HIV Plan
- Vaccines Plan
- M&E Plan
- RMNCH National Plan and sub-plans (e.g. maternal, child, etc.)
- Malaria Plan

HRH Plan

Family Planning 2020

Child Survival – A Call to Action/ A Promise Renewed

- GA Plan for Newborns
- GA Plan for Nutrition
- GA Plan for Vaccines
- GA Plan for Pneumo & Diarrhea

Global Strategy for Women, Children’s & Adolescents’ Health: ‘SURVIVE, THRIVE, TRANSFORM’

Information and Accountability for Results and Resources, including through The independent Expert Review Group

Advocacy and Policy dialogue at all levels, including through The Partnership on Maternal, Newborn and Child Health

Governments

H4+ Multilateral

Civil Society

Private sector

UN Commission on Life-Saving Commodities

UN Commission on Information and Accountability

Innovation Working Group

RMNCH Steering Committee

RMNCH SCT

RMNCH Trust Fund

Through an independent Fund

Through multilateral agencies

Through Multi-Donor Trust Fund (GFF)

The Partnership on Maternal, Newborn and Child Health

H4+ Agencies (UN)

Directly to country programs (bilateral)

Governments

NGOs

Through The independent Expert Review Group
Why and when under-five deaths occur

Most under-five deaths are still caused by diseases that are preventable or treatable

Pneumonia, diarrhoea and malaria are main killers of children under age 5; preterm birth and intrapartum-related complications are responsible for the majority of neonatal deaths

Global distribution of deaths among children under age 5 and among newborns, by cause, 2015

Nearly half of all deaths in children under age 5 are attributable to undernutrition

Source: WHO and maternal and Child Epidemiology Estimation Group (MCEE) provisional estimates 2015
Who is most at risk

Children from poor, rural or low-maternal-education households are much more likely die before age five

Mothers with no education vs secondary education: 2.8 times

Poorest vs richest: 1.9 times as likely to die before the age of 5 as richest

Rural vs urban: 1.7 times

*Under-five mortality rate by mother's education, wealth and residence, 2005-2010*

Source: UNICEF analysis based on Demographic and Health Surveys, Multiple Indicator Cluster Surveys and other nationally representative sources
The Global Fund recognizes the importance of scaling up integrated approaches to improve the linkage between RMNCH and its current investments.

“Exploring options to maximize synergies with maternal and child health, the Board strongly encourages Country Coordinating Mechanisms (CCMs) to identify opportunities to scale up an integrated health response that includes maternal and child health in their applications for HIV/AIDS, TB, malaria and health systems strengthening.”

GFATM Board Recommendation 2010

NFM is a key opportunity for driving increased MNCH integration including iCCM scale-up
GF & UNICEF sign MOU in April/14 - commit to support iCCM and use ‘best efforts’ to fill funding gaps

UNICEF and GF will…

- **Targeting of countries**: Jointly work on support for countries where MNCH integration and strengthening makes sense

UNICEF will…

- **Technical assistance and support**: Be available to gov’ts that wish to develop Concept Notes which align and integrate ATM and MNCH programming (e.g. iCCM or e-MTCT)
- **Funding**: “Use its best efforts” to mobilize the funding needed to purchase MNCH health supplies and equipment identified in national strategies and Concept Notes developed;
- **Commodities**: Continue to assist gov’ts to make MNCH commodities available to relevant beneficiaries

Scope is child and maternal health, i.e. e-MTCT (ANC/PNC), pediatric AIDS and iCCM
Aligning these RMNCH funding streams with Global Fund investments can create a ‘win-win’ situation for malaria, HSS and MNCH.

If successful, this iCCM co-financing platform can lead to improved child health outcomes, stronger integration of vertical programs, and leveraged donor resources.
Outline

• Scaling up of iCCM in the context of the GF NFM and GF-UNICEF MoU: Background and timeline 2013-2016

• iCCM Financing Task Team – process, achievements, challenges, lessons learned

• Why are we here today? What is needed going forward for successful iCCM implementation at scale?
An ‘iCCM Financing Task Team’ was established to coordinate and provide technical support

### iCCM Financing Task Team: multi-organizational team of global partners

<table>
<thead>
<tr>
<th>UNICEF</th>
<th>USAID</th>
<th>MCHIP/MCSP</th>
<th>MDGHA</th>
<th>WHO</th>
<th>MSH/SIAPS</th>
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<tbody>
<tr>
<td>1MCHW Campaign</td>
<td>CHAI</td>
<td>Save the Children</td>
<td>Red Cross</td>
<td>R4D</td>
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- **UNICEF leading the team**
- **Funding support from BMGF**

### Project Management & Coordination

- Respond to country requests (MOH via UNICEF) for TA
- Ensure all TA is in place to support countries (training/deployment of consultants)
- Develop and share tools; package info
- Maintain country dashboard
- Set up local iCCM ‘point person’
- Analyze co-financing needs and opportunities

### Relationship Management & Facilitation

- Engage with the Global Fund – FPMs & disease advisors
- Liaised with the HWG and the RMNCH TF: providing joint TA
- Engaged with donors on co-financing
- Coordinate with technical team – especially CCM Task Force
- Engage with the CHW + Steering Committee
The iCCM Financing Task Team: Phase I

➤ **Aim:** iCCM integration into the GF NFM malaria and/or HSS CNs in order to mobilize $100mln from the GF and other donors to support iCCM across at least 10 high burden priority countries

➤ **Targets:**
   1. 15 countries assisted in iCCM integration (current: 23)
   2. 10 countries submitting CNs w/iCCM elements (current: 21)
   3. $100mln mobilized across 10 countries (current: $200mln across 12 countries)

➤ **Technical assistance** included support to:
   1. develop or review existing child health/iCCM strategies (especially those focused on pneumonia and diarrhea);
   2. develop and/or finalize an iCCM gap analysis;
   3. draft the iCCM components of the Global Fund NFM malaria or HSS CNs
<table>
<thead>
<tr>
<th>Eastern and Southern Africa Region</th>
<th>Western and Central Africa Region</th>
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<tbody>
<tr>
<td>Burundi</td>
<td>Burkina Faso</td>
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<tr>
<td>Ethiopia</td>
<td>**Central African Republic</td>
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<tr>
<td>Eritrea</td>
<td>Cote d’Ivoire</td>
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<td>Comoros</td>
<td>Democratic Republic of the Congo</td>
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<td>The Gambia</td>
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<td>**Kenya</td>
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<td>Mali</td>
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<td>Mauritania</td>
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<td>Nigeria</td>
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<td>Somalia</td>
<td>Niger</td>
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<td>South Sudan</td>
<td></td>
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<td>Uganda</td>
<td></td>
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<td>Zambia</td>
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## Estimated iCCM Funding Committed and Gap (in USD millions), by Country Estimates as of December 2015 – RMNC for review

<table>
<thead>
<tr>
<th>Country</th>
<th>Under 5 mortality*</th>
<th>Overall need**</th>
<th>Implementation timeframe**</th>
<th>iCCM geographical scope*</th>
<th>Target iCCM coverage (%)</th>
<th>Est. Funding Committed</th>
<th>Remaining Gap</th>
</tr>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Overall</td>
<td>Implementation timeframe**</td>
<td>iCCM geographical scope*</td>
<td>Target iCCM coverage (%)</td>
<td>Global Fund</td>
<td>Co-financing</td>
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<tr>
<td>Burkina Faso</td>
<td>64,099</td>
<td>16.6</td>
<td>Jul’15 – Dec’17</td>
<td>Sub-national</td>
<td>80</td>
<td>10.6</td>
<td>0.9</td>
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<td>Burundi</td>
<td>34,883</td>
<td>5.6</td>
<td>Jul’15 – Dec’17</td>
<td>National</td>
<td>75</td>
<td>1.0</td>
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<td>72,484</td>
<td>7.6</td>
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<td>National</td>
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<td>13.2</td>
<td>10.2</td>
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<td>National</td>
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<td>17.2</td>
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<td>61,530</td>
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<td>4.4</td>
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<td>41,039</td>
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<td>5.0</td>
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<td>82,267</td>
<td>21.5</td>
<td>Jul’15 – Dec’17</td>
<td>National</td>
<td>100</td>
<td>TBD*</td>
<td>0.9</td>
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<td>Niger</td>
<td>86,249</td>
<td>53.3</td>
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<td>National</td>
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<td>Nigeria</td>
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<td>60</td>
<td>5.8</td>
<td>5.1</td>
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<td>Zambia</td>
<td>51,474</td>
<td>50.0</td>
<td>Jan’15 – Dec’16</td>
<td>National</td>
<td>100</td>
<td>8.2</td>
<td>4.5</td>
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<td><strong>TOTAL</strong></td>
<td><strong>1,915,487</strong></td>
<td><strong>401</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>75</strong></td>
<td><strong>130</strong></td>
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FOR TWELVE COUNTRIES, NEAR-TERM ICCM COMMITMENTS BY THE GLOBAL FUND, MOHs, AND BILATERAL CO-FINANCING OF ~$200M, REMAINING GAP OF ~$200M

iCCM TOTAL NEAR TERM NEED $401 MILLION (2015-2017)

Includes approximations for Burkina Faso, Burundi, Cote D’Ivoire, DRC, Ethiopia, Ghana, Mali, Malawi, Niger, Nigeria, Uganda, Zambia.

- Near-term need: $401 million
- Total approved by GF: $75 million
- Co-financing: domestic and other donors: $130 million
- Total gap: $197 million

Note: iCCM Total does not include malaria commodities;
Source: iCCM Financing Task Team Consultants. All numbers draft.
The iCCM Financing Task Team: Phase II

- **Aim**: to ensure that the effort and investments made as a result of Phase I are not compromised during the negotiation phase of the GF grant award process, or thereafter, when governments implement their iCCM expansion plans.

- **Technical assistance** included support to:
  1) ensure that sufficient grants are earmarked for iCCM in the final grant agreements
  2) develop robust, costed implementation plans
  3) promote integrated psm planning
  4) Identify co-financing and mobilize funding for remaining gaps
The iCCM Financing Task Team: Achievements

- Provided TA to 23 countries, of which 21 submitted CNs containing iCCM
  - Built capacity (trained pool of 20 consultants)

- Helped to leverage ~$200mln across 12 countries

- Supported a set of priority countries through GF grant making process and implementation planning

- Catalyzed prioritization of iCCM at the global and country level
  - Working with partners, positioned iCCM on the global agenda as an essential evidence-based intervention for U5 morbidity and mortality reduction at the community level
  - Facilitated interactions between child health and malaria teams at the MOHs in the supported countries
The iCCM Financing Task Team: Achievements

• Reflected on the learnings and best practices stemming from our work
  – Jointly with the BMGF and the GF commissioned a consulting firm to conduct an external review of the iCCM financing integration process and the development of an advocacy action plan aimed at further engaging policymakers donors, and countries to promote iCCM integrated financing and implementation: *Key findings report, iCCM advocacy action plan, iCCM Advocacy brief*

• Main funding for FTT work from BMGF; leveraged funding from partner organizations: USAID (Ghana, Kenya, Nigeria, Uganda, Zambia), MSH (Nigeria), Save the Children (PSM consultant), WHO (Eritrea)
The iCCM Financing Task Team: Achievements

- Developed a compendium of tools for quantifying and costing expanded iCCM services and the process of integrating iCCM into the CN as well as for iCCM implementation planning, resource mobilization, and iCCM advocacy

1) iCCM GA tool  
2) USAID-funded iCCM costing tool, developed by MSH  
3) Guidelines for effective iCCM integration into the GF NFM CNs  
4) iCCM indicators matrix  
5) ‘iCCM Integration Guidelines for Government, Donors, and Partners’ aimed at fostering alignment around 1) iCCM implementation planning, 2) iCCM indicators, 3) iCCM financing and the responsibility of the various partners  
6) Guide to iCCM PSM planning for GF grants  
7) iCCM PSM checklist  
8) iCCM product selection guide  
9) Resource Mobilization Concept Note  
10) Benefits on integrating malaria case management and iCCM flyer
The iCCM Financing Task Team: Challenges

• Breaking ground – new process for many – learning as we go

• Buy in from the Malaria Community

• Timeline often adjusted and readjusted: processes are country driven and so dependent on country readiness at various stages; TA often extended/rescheduled; grant making often took longer than expected

• Very few full/part time individuals dedicated to this process (most FTT members volunteering time/ competing priorities)

• Challenges of working remotely with country teams
The iCCM Financing Task Team: Lessons learned

• Government Structures Are Not Always Enabling

• Strong in-country partnerships are needed to drive the integrated financing for iCCM agenda forward

• Co-financing for non-malaria commodities
  1) MOU created confusion regarding UNICEF’s role in filling the diarrhea and pneumonia funding gaps

  2) Lack of assured funds to procure non-malaria commodities made malaria program managers reluctant to commit to a program they did not have full control over

  3) Co-financing for non-malaria commodities should ideally be identified prior to concept note submission to ensure funding for both is available simultaneously

  4) Need to explore new and innovative funding sources (typical: UNICEF, UK/DFID, Canada/DFATD, the RMNCH Trust Fund, and state / national governments)
The iCCM Financing Task Team: Lessons learned

• Monitoring and evaluation

- No requirement by the GF for indicators to monitor iCCM as an integrated program created an impression that malaria program managers (including PRs and SRs) are only accountable for malaria specific indicators.
Agenda

• Scaling up of iCCM in the context of the GF NFM and GF-UNICEF MoU: Background and timeline 2013-2016

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• Why are we here today? What is needed going forward for successful iCCM implementation at scale?
Why are we here today?

Much has been accomplished over the past 2 years and much remains to be done
– Where do we need to focus our efforts?

- **Strong implementation plans in place** (Session II)
  - GF grant work plans should ideally be based on national implementation plans (where such exist); in many these are weak

- **Strong integrated PSM systems and plans** (Session III)
  - supply chains in many countries looking to implement and scale up iCCM may be weak (LMD)

- **Strong M&E plans** (Session IV)
  - need to promote use of indicators to monitor iCCM as a whole (DPM)
Why are we here today?

Much has been accomplished over the past 2 years and much remains to be done – Where do we need to focus our efforts?

- Strategies for resource mobilization to fill the remaining gaps to scale up iCCM and to strengthen CHW platforms (Session V)

  - considerable funding gap: new and innovative ways to fill it need to be identified

  - funding needs to be sustainable: governments need to willing to mobilize increased domestic financing for iCCM

  - integrate community health within the wider health systems strengthening and health financing agenda
Why are we here today?

- Important to gather at this particular juncture to review experiences of the supported countries, to assess progress, challenges, promote south to south exchange, and together suggest solutions for ensuring effective implementation at scale.

- Wonderful opportunity for the iCCM Financing Task Team to hear feedback and consider requests of further support (TA template) –(Session VI)
Collaborative effort – Thank you

Country teams

Bill and Melinda Gates Foundation

Consultants

The Global Fund

UNICEF
WHO
Save the Children
MDGHA
MCSP/JSI
USAID
MSH/SIAPS
CHAI
One Million Community Health Worker Campaign
International Red Cross
R4D

Other donors (Recipient governments, RMNCH TF, PMI, DFATD, Japan, etc.)