



RCT Proves Living Goods' Entrepreneurial CHW Model Reduces Child Mortality by 25% for Under \$2 per Person

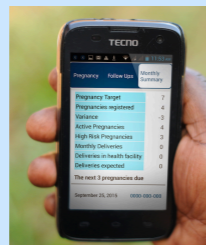


A Best-Practice Community Health System Linked to Low-Cost Business Model

Living Goods supports networks of community health promoters who go door-to-door teaching families how to improve their health and distributing life-changing products and services including diagnosis and treatment of malaria, diarrhea, and pneumonia; safe delivery kits, fortified foods, clean stoves, water filters, and solar lights.

Mobile Powered Performance Tools

- Every CHW uses a smartphone with best-in-class health apps
- Automates iCCM diagnosis for childhood diseases
- Registers pregnant women and sends timed SMS health messages
- Managers see real time performance data on every CHW on any device



Integrated Health Delivery



Healthy Pregnancy and Family Planning



Newborn Survival



Nutrition



Childhood Diseases

Sales Pay for CHW Compensation and Product Costs

- CHWs are neither volunteers nor salaried workers--they are paid for results
- CHWs earn a margin on products they sell
- Recovers 100% of product costs
- Covers some operating costs making net cost to funders under \$2 per capita annually
- Key health commodities always in stock

Partnering with national and local governments to strengthen and build effective community worker health systems

“Living Goods solves two of our biggest challenges in the health care sector: How to keep vital medicines in stock, and how to compensate and retain community health workers.”

-Dr. Ruhakana Rugunda, Prime Minister Uganda