PATH

Facilitating Adherence to Amoxicillin Dispersible Tablets for the Treatment of Childhood Pneumonia

Design, Development, and Evaluation of Job Aid and User-Friendly Product Presentations

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OUTLINE

- Project Overview
- Background
- Examples from other countries and limitations
- Current prototypes of job aid and product presentations
- Objectives and design of pilot
- Implementation in Bangladesh
- Key considerations
- Coordination study
- Questions and comments



Project Overview: Rationale

Rationale:

- Lack of knowledge and skills among healthcare providers and caregivers regarding the appropriate use of amoxicillin DT for the treatment of childhood pneumonia is a barrier to use.
- Healthcare providers need better guidance on how (and why) to dispense amoxicillin DT and explain the steps for administration by caregivers.
- Caregivers need to have a clear understanding of how (and why) to administer amoxicillin DT to their children—including the dosage, frequency, timing and need for adherence to treatment.
- Inappropriate administration -> inadequate treatment, relapse, and potential drug resistance.

Project Overview: Objectives

Design and Development - completed

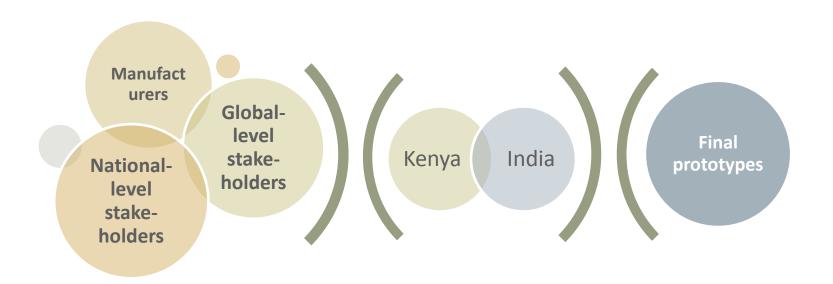
• To design a job aid and product presentations to facilitate adherence to amoxicillin DT for the treatment of childhood pneumonia.

Evaluation- *ongoing*

 To conduct a pilot field evaluation of the prototype amoxicillin DT job aid and product presentations.

Perceptions from both healthcare providers and caregivers will be critical components of this evaluation to ensure that study tools are usable, feasible and acceptable, they encourage uptake and they enable broad use.

Background: An Iterative Design Process



Investigate

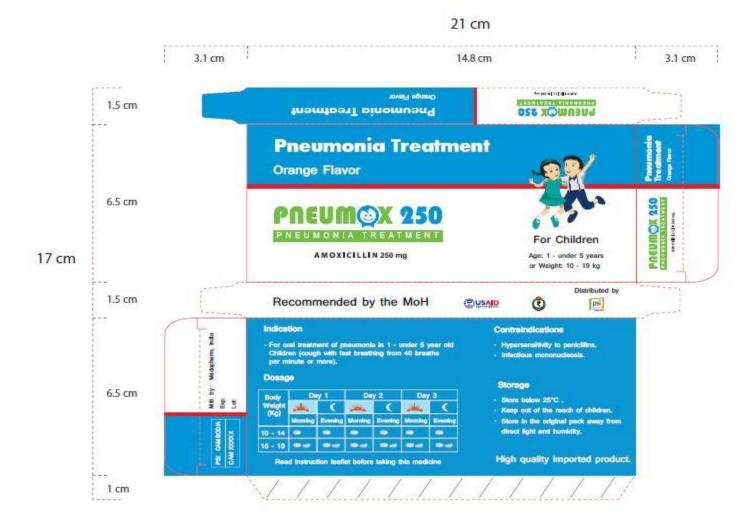
Field test

Develop

Background: Key Considerations



CAMBODIA

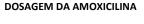


MOZAMBIQUE

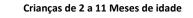
DOSAGEM DA AMOXICILINA

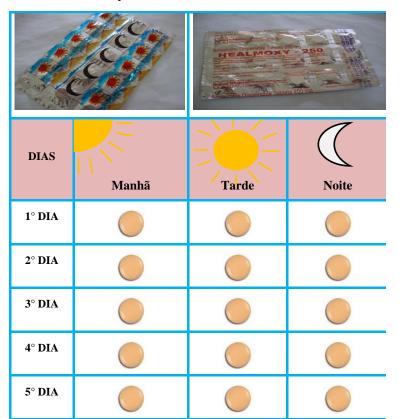
(Comprimidos de 250mg)

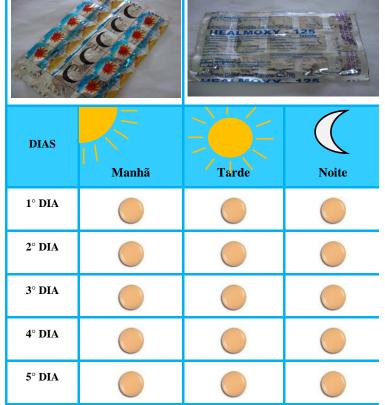
Crianças de 12 meses a 5 anos de idade



(Comprimidos de 125mg)



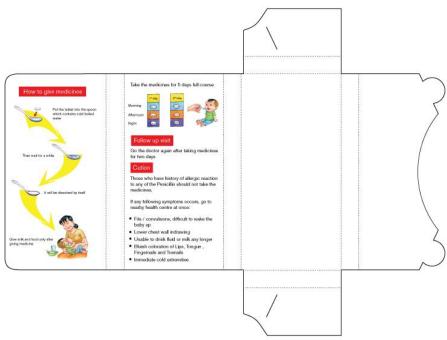






MYANMAR





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RWANDA

Ibinin i bya Amoxycilline 125 mg bavanga n'amazi

Ninde uhabwa ibinini bya Amoxycilline?

Umwana urwaye umusonga uri mu kigero cy'amezi 2 kugera ku mezi 59

Uko ibinini bya Amoxycilline bitangwa

Umwana ufite:

- . amezi 2-4 : ikinini 1 kabiri ku munsi, mu minsi itanu
- . amezi 5-12 : ikinini 2 kabiri ku munsi, mu minsi itanu
- . amezi 13-30 :ibinini 3 kabiri ku munsi, mu minsi itanu
- . amezi 31-59 :ibinini 4 kabiri ku munsi, mu minsi itanu

Ni nde utagomba gufata uyu muti?

- . Abana bafite umusonga
- Abana bagira ingaruka iyo banyoye Amoxycilline cyangwa Penicilline
- . Abana bari munsi y'amezi 2 cyangwa hejuru y'imyaka 5

Ni izihe ngaruka zishobora kugaragara ku muntu unywa uyu muti ?

- . Impiswi, iseseme, kuruka
- . Gufuruta ku mubiri
- . Guhumeka bidasanzwe

lyo uboriye imwe mu ngaruka zivuzwe haruguru, cyangwa se ikindi kimenyetso kidasanzwe, ihutane umwana ku mujyanama w'ubuzima agufashe.

Uyu muti ugira akamaro gusa iyo ukurikije amabwiriza wahawe, kandi ukawurangiza. Uyu muti ni uw'umwana urwaye gusa, ntusaranganywa n'abandi.

Mu gihe umwana afata umuti :

- Komeza kumwonsa
- kumugaburira duke duke kenshi ku munsi, wongere ibinyobwa uha umwana ku munsi n' amashereka igihe umwana akiri kw' ibere.

Bika umuti aho abana batagera, ahumutse kandi hafutse. Wiwubika ahantu hari ubushyuhe bwinshi.

UKO UMUTI WA AMOXI UNYOBWA



























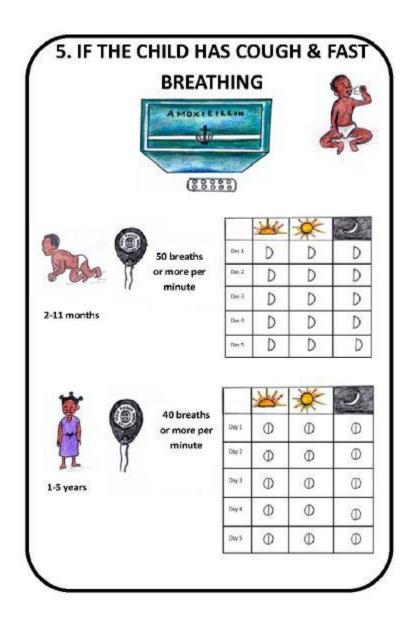


Umwens skira umusenga iyo ekurikij amahwirios waltawe, kandi akarangoo umuti moos.





SOUTH SUDAN



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UGANDA



AMOXICILLIN TABLETS FOR ORAL SUSPENSION USP 125 MG

CATEGORY

ANTIBIOTIC - ANTIBACTERIAL

COMPOSITION

Dosage form

Each dispersible tablet contains

Amoxicillin Trihydrate USP

Equivalent to Amoxicillin 125mg

INDICATIONS

Used in the treatment of E.N.T., U.T.I., G.I., Soft tissue infections due to gram positive & gram negative bacteria & surgical infections.

DIRECTION TO USE

Do not chew or swallow the tablets whole. Place the prescribed dose in a glass with 2 teaspoonfuls of water and stir until thoroughly mixed. Drink all of the liquid immediately after mixing. Then rinse the glass with a small amount of water and drink the contents. This will insure the whole dose is taken. Do not mix the tablet with any liquid other than water.

CONTRAINDICATIONS & SIDE EFFECTS

Hypersensitivity to penicillins, Infectious mononucleosis, side effects include very rarely, anaphylactic shock, pseudomembranous colitis, G.I upset, diarrhoea, sore mouth or tongue may also occur.

PRECAUTIONS

Patients allergic to other penicillins must be assumed to be allergic to Amoxicillin. It should be given with care to patients with renal or hepatic dysfunction

DOSE

		Age: From 2 r	nonths to 11 n	nonths	
Time	Day 1	Day 2	Day 3	Day4	Day5
	2 tabs	2 tabs	2 tabs	2 tabs	2 tabs
	2 tabs	2 tabs	2 tabs	2 tabs	2 tabs

	Age: F	rom 12 month	s to 59 month	ıs (1-5 years)	
Time	Day 1	Day 2	Day 3	Day4	Day5
	3 tabs	3 tabs	3 tabs	3 tabs	3 tabs
10 to 10	3 tabs	3 tabs	3 tabs	3 tabs	3 tabs

STORAGE

Store in cool dry place below 25°C. Protect from light. Keep out of reach of children.

PRESENTATION

Strip containing 10 tablets

Manufactured by:

Medopharm Pvt. Ltd., Guduvanchery, India

PENC0157



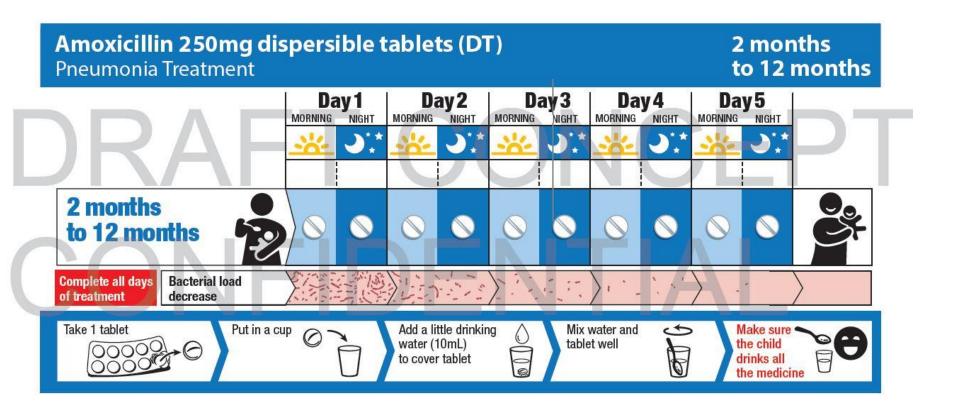
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Limitations: Existing Tools Incomplete or Inconsistent

- Only dosing schedule with no indication of how to prepare amoxicillin DT
- Only instructions for preparation of amoxicillin DT with no dosing schedule
- Inconsistent use of both age and weight bands to determine treatment
- Text-based instructions for dosing and frequency
- Single insert/ instructions for box of 10 blister packs
- Job aids with minimal instructions for caregivers and no information about warning signs, side effects, or follow-up
- Packaging and inserts with unclear target audience- healthcare provider or caregiver?
- No information on why taking full-course of treatment is important

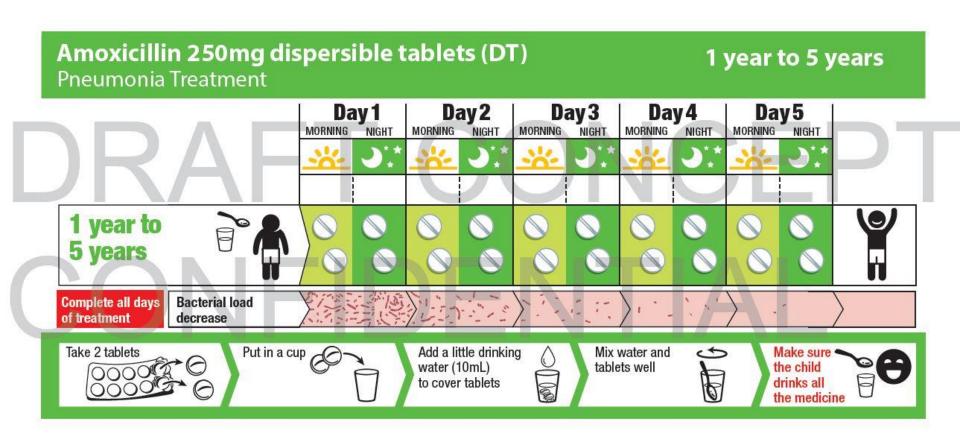
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Current Prototypes: 2-12 months





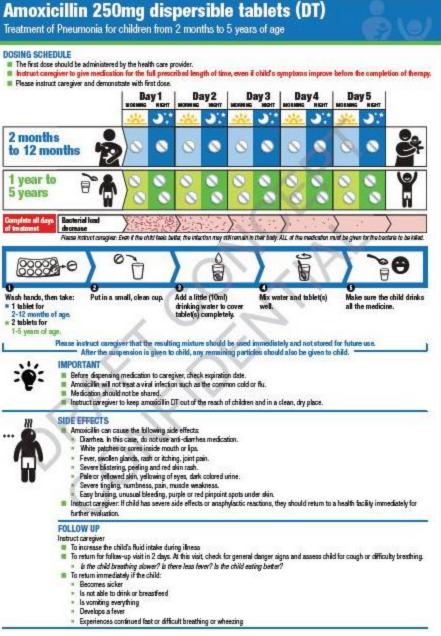
Current Prototypes: 1-5 years



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Current Prototypes: Job Aid



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Primary Research Questions

Design job aid and user-friendly amoxicillin DT product presentations for the appropriate treatment of childhood pneumonia

Evaluate prototypes for Usability feasibility acceptability

Evaluate prototypes for Usability

feasibility

acceptability

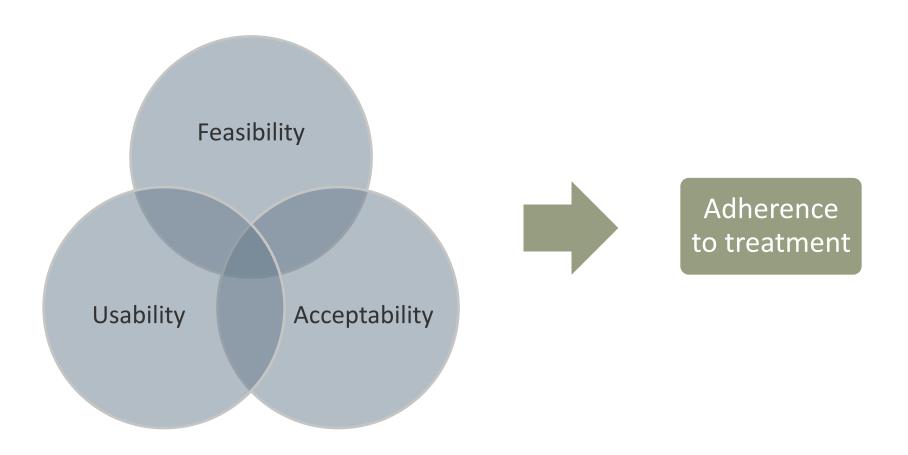
The improve adherence to the appropriate amoxicillin DT treatment regimen for childhood pneumonia

- 1) Is it feasible to incorporate job aid and user-friendly product presentations into the current standard of care and health care system?
- 2) Are the job aid and product presentations acceptable for use among target endusers?
- 3) Are the job aid and product presentations usable by target end-users?
- 4) Does the use of the job aid and product presentations influence adherence to the amoxicillin DT treatment regimen for childhood pneumonia?

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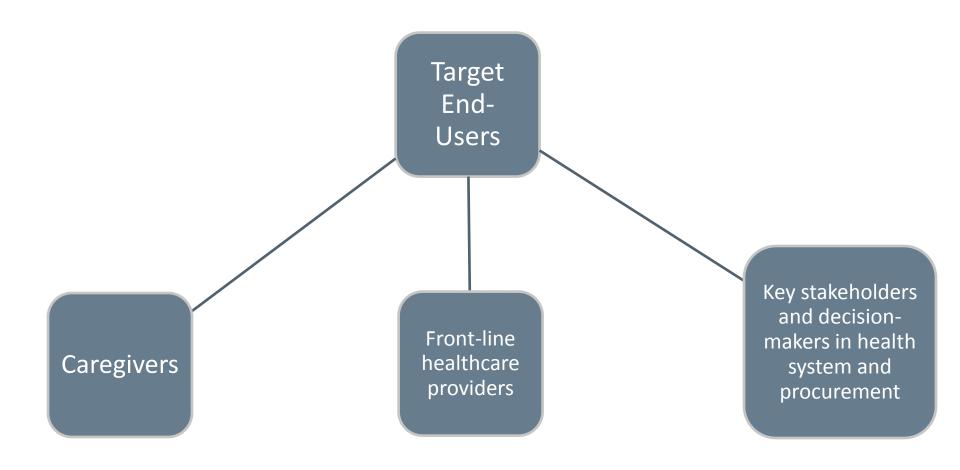
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Overlapping Themes



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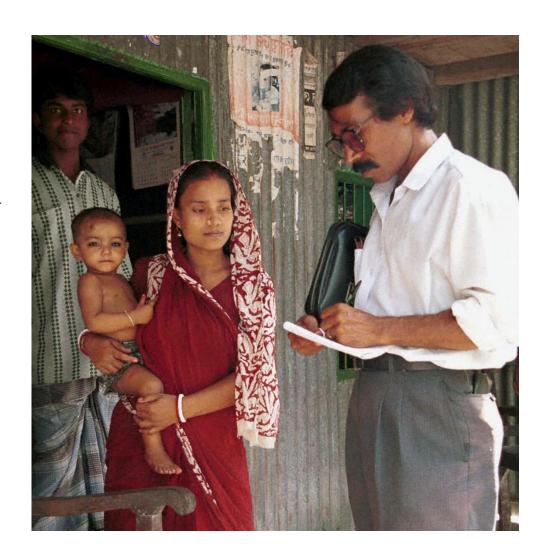
Multiple End User Groups





Proposed Study Site: Bangladesh

- High-burden country
- Amoxicillin DT currently available and used in-country
- Lowest- level of public facilitybased healthcare providers – community healthcare providers- able to diagnose pneumonia and prescribe antibiotics





Proposed Study Site: Bangladesh

Village doctors are the most popular source of health care for common illnesses, pneumonia included.

Service provision and treatment practices in Bangladesh	Community Health Workers	Village Doctors
Average number of patients per day	14	18
HCPs reporting patients with cough	67%	97%
HCPs reporting patients with breathing problems	33%	54%
HCPs reporting treatment of fever with antibiotics	30%	89%
HCPs reporting treatment of childhood pneumonia with antibiotics	70%	96%

Source: Ahmed, S. M., Hossain, M. A., & Chowdhury, M. R. (2009). Informal sector providers in Bangladesh: how equipped are they to provide rational health care? *Health Policy and Planning*, 24(6), 467–78.

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Proposed Study Site: Bangladesh

Study Design

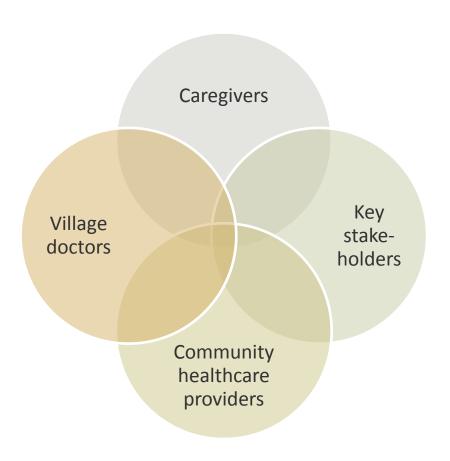
Establish a baseline of the current health policies and practices, care-seeking behaviors, and use of antibiotics for treating childhood pneumonia among key stakeholders, CHCPs, village doctors, and caregivers.

Introduce job aid and product presentation and train CHCPs and village doctors on their use.

Collect feedback from CHCPs, village doctors, and caregivers regarding the feasibility, acceptability, and usability of job aid and product presentation. Assess adherence to the amoxicillin treatment regimen among caregivers.

Incorporate feedback into improved job aid and product presentation.

End-Users in Bangladesh





Expected Study Outcomes

- Improved prototypes of job aid and product presentations based on user feedback
- Improved understanding of user views on usability, feasibility, acceptability, and influence on adherence behaviors of the job aid and product presentations
- Recommendations for possible next steps and pathways to broader implementation

Other Considerations

- 1. Universal vs. custom job aid and product presentations
- Strategies for ensuring that job aid and product presentations reach target end-users
- 3. Establishing benchmarks for key indicators of usability, feasibility, acceptability, and influence on adherence.

Coordination Study

Objective: to coordinate the evaluation of job aids and user-friendly product presentations for facilitating increased adherence to amoxicillin DT for treatment of childhood pneumonia among community health workers and caregivers across three countries.

- Harmonize study protocols from UNICEF Kenya and Ethiopia to achieve aligned study objectives, design, methods, and data collection tools.
- Make appropriate changes to prototypes for use in Kenya and Ethiopia.
- Coordinate the process for introducing job aid and user-friendly product presentations to target audiences.
- Aim for consistency and quality of implementation and data collection across study sites.
- Develop data analysis framework in collaboration with research partners, synthesize findings across three study sites, and provide recommendations for next steps.

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Questions/Comments?

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