

Private Sector Engagement Subgroup Meeting Notes  
February 21, 2019

**Participants:** Cathy Clarence (Abt Associates) [co-chair], Zaeem Haq [co-chair], Amos Asiedu (Jhpiego), Malia Boggs (USAID), Craig Bonnington (Malaria Consortium), Elizabeth Hourani (MCSP/JSI), Dyness Kasungami (MCSP/JSI), Senait Kebede (International Health Consultancy and teach Global Health at Emory), Felix Lam (Clinton Health Access Initiative), Michel Pacque (MCSP/JSI), Suzanne Slattery (MCSP/JSI), Elizabeth Streat (Malaria Consortium), Anna Wadsworth (Abt Associates)

**Recording Link:** <https://mcsprogram.adobeconnect.com/p7ishb7htqmu/>

Next Meeting: TBD mid-March

**Action Items:**

- Members interested in participating in work stream #2 should contact Cathy. Those interested in #3 should contact Craig and Elizabeth.
- Contact Cathy if any of the subgroup collaborations are of interest to you so she can cc in the emails.

**Meeting Notes:**

- Report out on work streams
  - o *Background provided in PowerPoint presentation.*
  - o Work stream #1:
    - Currently in the process of finalizing a shorter brief (~12 pages). Once finalized, it will be disseminated through the PSE subgroup, larger CH TF, and on the SHOPS Plus website.
  - o Work stream #2:
    - Called on about 100+ experts to provide questions that are now in the process of being reviewed. The end result will be a list of prioritized research questions that will then be rated by another group of experts.
  - o Work stream #3:
    - There has not been a lot of progress. Only a few members volunteered.
    - Suzanne Slattery from JSI has joined the TF as a KM Advisor and will be available to assist with this activity.
    - The product doesn't need to be a new report. It could be a compendium instead.
    - Co-chairs to discuss how to move this forward. Anyone interested in participating should reach out to them.
- Report out from PSE subgroup members on on-going/future private sector activities
  - o How do we increase the momentum? We want to add to our work streams and also possibly collaborate with other subgroups (next agenda point).
  - o Senait: MOU signed with University in Ethiopia – showing an openness to engage the PS in other countries when it comes to sick child care.
  - o Felix (CHAI):
    - Working with countries to publish work from 2011-2016 regarding expanding the use of ORS/Zinc. Many have components of PS work, depending on how common the PS was in treating these common childhood issues. This is being

published in the Journal of Global Health. <http://jogh.org/col-scaling-up-ORS-and-Zinc.htm>

- The journal coordinates the peer review process. You are able to recommend people to be a part of the peer review list and some people within the CH TF were recommended.
- Continue to have program work in Kenya and India around diarrhea and pneumonia.
- FP work in Nigeria that involved private drug dispensing outlets.
- Higher-level engagement of manufacturers of ACTs, RDTs, etc. in order to reduce price and increase access to these commodities.
- Michel (MCSP):
  - Finalized fieldwork with PPMVs in Nigeria to see if PPMVs can be integrated as CHWs. Report will come out soon and hope to have it published. In short, it showed that the baseline was practically 0 (PPMV were just selling drugs and not following iCCM protocol) to a midline which showed an immense increase in QoC, which was then sustained by the endline.
  - Disseminated preliminary results with Nigerian government.
- Cathy (SHOPS Plus):
  - Working with Ghana government to integrate private sector reporting into DHIS2.
- Zaeem (Malaria Consortium):
  - In year three of USAID program in Uganda, part of which is PSE.
  - Nigeria - next phase of SUNMAP program
    - Elizabeth and Craig to provide update at next meeting.
- Discuss collaboration with other subgroups based on TOR and workplan review
  - Subgroup chairs went through TORs of other subgroups and pulled out activities they thought would work as potential joint activities. *Refer to PowerPoint presentation.*
  - If there is something the subgroup is interested in collaborating on, the chairs would reach out to the other subgroup co-chairs. If subgroup members want to be copied in these outreach emails, they should let Cathy and Craig/Elizabeth know.
  - The group agreed to reach out to the Expansion, Implementation Science, Financing, Institutionalizing iCCM, and Digital Health subgroups.
  - The commodities subgroup still does not have a final TOR but this would be a potential big area for future collaboration.
- AOB
  - New co-chair from Malaria Consortium
    - Craig and Elizabeth will be taking over as Zaeem moves on from MC. Thank you Zaeem!
    - Elizabeth Streat will be the new co-chair. As she is based in Maputo, Craig will be her back-up.