

Private Sector Engagement Subgroup Meeting Notes
May 29, 2019

Participants: Cathy Clarence (Abt Associates) [co-chair], Abigail Pratt (BMGF), Alfonso Rosales (World Vision), Anna Wadsworth (Abt Associates), Dyness Kasungami (MCSP), Elizabeth Hourani (MCSP), Felix Lam (CHAI), Michel Pacqué (MCSP), Terri Lukas (Consultant)

Recording Link: <https://mcsprogram.adobeconnect.com/p2xr5q5my7fb/>

Action Items:

- Next meeting invite to be sent to entire Task Force membership to engage more people in the subgroup
- Cathy will look at recommendations from the survey and reach out to people from organizations that are working on topics people wanted to hear presentations on
- Cathy to meet with Dyness to discuss what is feasible regarding engagement
- Next meeting will be sometime before July 4th

Meeting Notes:

- CHNRI related to child health in the private sector
 - o Literature review identified key gaps, next steps were to identify key research questions
 - Engaged broad and diverse group of stakeholders (90 experts), submitted their own ideas for research questions
 - Received a lot of overlap, saturation, ended up with 50 research questions
 - Put in a survey and sent back out to stakeholders
 - 10 evaluation criteria to evaluate 50 research questions against
 - Just received survey data, in analysis phase (over next six weeks), revalidate core research questions with key stakeholders (2-3 weeks)
 - Ranked list of top priority research questions, journal article and global webinar to disseminate results (in September)
- Survey results

Please refer to presentation for more information

 - o A few questions received overwhelming agreement:
 - Will maintain monthly meeting
 - Interested in external speakers (of TF and other subgroups) – co chairs will consider moving forward
 - o Cathy will be representing the PSE subgroup at Women Deliver next week
 - o Suggestions for future topics
 - USAID recently launched their official strategy for PSE
 - Many recommendations for presentations on Total Market Approaches
 - Recent WHO PS meeting report out
 - o Next steps:
 - Cathy to meet with Dyness to discuss what is feasible regarding engagement
 - Presentations and meeting structure adjustments are possible and will be worked on for future meetings
 - Additional thoughts from subgroup members are always welcome

- AOB

- Cathy to send out one page output once a suggested way forward has been decided with Secretariat