



Uganda - CIDA-ICCM/PIONEER Projects – Radio Spots scripts 2012

These radio spots were produced as part of the “*Keep good health! Enjoy life!*” campaign, developed by Malaria Consortium for the CIDA-ICCM and PIONEER-Comic Relief projects, in 2012.

These spots were broadcasted in the last quarter of 2012, over a period of two months with frequency of three times in a day, through five radio stations of the Western Uganda Region.

These radio spots were produced in 4 languages: English, Luganda, Luo and R&R. The scripts here after are in English only.

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RADIO SPOT 1: First – ICCM - VHT

Ambience: Rooster sound in the background, followed by a child coughing

First Female VO - ELDERLY: Maria, it is so early in the morning! Where are you going with your little one?

Second Female VO: (a little anxious) my daughter has been sick since last night, am taking her to the Village Health Team

First Female VO: (appreciatively) Oh yes, you are doing the right thing! We should be thankful to the VHT services in our village for making life so easy for us. (Voice softening) Last month, when my child was sick, the VHT treated him so well; he got better the next day!! And they checked my new born childr also!

Male VO: Yes!!!! If your child is less than five years and suffering from fever, cough with fast breathing, pneumonia or diarrhea, see your Village Health Team FIRST!!!

First Female VO: VHTs are trained to test and treat children with tools and medicines given by the Ministry of Health! Only if a child's condition is very serious, the VHT will tell you to go to a health facility. (voice changing, into a recommendation) Soo, like me and Maria; always go to see a VHT within 24 hours of a child falling sick!

Female VO: Remember:

- If VHT gives medicines, make sure to give your child the complete dose
- If VHT asks you to take the child to a health facility, do so without delay
- VHT services are free of cost

Male VO: (Strong, powerful, but friendly) Base line: Keep good health! Enjoy life!

This message is brought to you by Ministry of Health, District health team with support from Malaria Consortium



RADIO SPOT 2: Test before treatment

Audio of a door being knocked and a female VO saying: “Come, come Gracy, what is taking you so long? It is time to go digging and we are late already!”

Creaks of a door being opened:

Second female VO: (in a weak voice) No Sister, I won't be able to come today..... I am feeling feverish, very weak and have a headache too. I just want to take some medicines for malaria and sleep !

First female VO: (in an exclamatory tone) NOOOOOOO! You cannot take medicines for malaria without knowing what is causing your fever!!!

Second female voice: (still in a weak voice) Please, then tell me, what should I do?

First female VO: (snapping her finger) do you know there is now a new, quick test to know if your fever is malaria or not. Come, let's go to the health centre and get the test!

Heavy music: Male VO: When you have fever or think you have malaria, get a test first and take medicines for malaria only if the test shows you have malaria. If not, get checked further and be treated for the right fever!

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The “quick” malaria test is now available at all health centers! So hurry!

Base line: Keep good health! Enjoy life!



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RADIO SPOT 3: Beating malaria in three steps - school children

Voice over of a woman in a questioning voice: Hey children, what are you doing with the bed net? Why did you take it out from the suit case.

VO of a boy: Mom, there was a “drama” by our Village health team in our school today. They showed us JUST 3 simple steps to beat malaria!

Girl: If you have fever, take a “quick test for malaria” which is available at all health centres . It will tell you in 15 minutes whether you have malaria or not

Boy: A pregnant woman should get two doses of malaria preventive treatment at an ante natal clinic before delivery

Boy and girl together: Everyone, every day, every night.... should sleep under an LLIN....that’s all!!!!!!

See, we are hanging up the net right now! And we will sleep in it every day and every night night!

VO of Mom and dad together: Ahhhhhhh, these are such simple steps to prevent malaria! Thank you my children! Let us all make sure there is no malaria in our houses!

Base line: Keep good health! Enjoy life!



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RADIO SPOT 4: Edwin, the smart man: - IPT

Sound of a bicycle bell ringing/motor bike being switched off with VO asking in surprise:

Isn't that our Edwin? When did he buy a bicycle/motorbike? How did he buy it?

Edwin: (in an amused tone!) My friend, when my wife was pregnant, I went with her to the Ante-natal clinic four times. She got two doses of malaria preventive treatment as well as a new bed net!

VO: So?

Edwin: Laughing aloud: Yes! As advised by the health worker; I told my wife that everyone at home should sleep under a Long lasting insecticidal net or LLIN, every night, no matter what!

VO (in a very confused voice): So?

Edwin: (in a long drawl) You see, my friend, instead of falling sick, going to hospital when sick, waiting for long hours, spending money on medicines and what, what, and what what, we prevented malaria in the family by following some simple steps.

This helped save money for my new bicycle / motor bike! (with pride in his voice) NOW, I can take my madam and children to the town anytime I want! You can too, just try!

Base line: Keep good health! Enjoy life!



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RADIO SPOT 5: Daily LLIN use and net care:

Female VO in a slightly irritated tone: Oh my god, there is James again, with his wife in the garden. Every day, day after day! Don't they ever stay away from work at all!

Male VO: That's because in James home; no one ever falls sick! James makes sure that everyone in his house use the a Long lasting insecticidal net or LLIN, every night, no matter what!

HE hangs it from 6 pm to 6 am every day and HIS wife mends a hole no sooner she sees one!

Female VO: And that helps them to stay healthy?

Male VO: Yes! Once James and his family knew that malaria can be kept away just by using a mosquito net every day; they have not stopped using it at all!

Female VO: (approvingly) Now that I know, I will do it too!

Remember: everyday, everyone, every night...use your LLIN. So you too can work, every day!

Keep good health! Enjoy life!