

The Importance of the Private Sector



Jane Miller, Sr. Technical Advisor
Malaria Prevention and Case Management



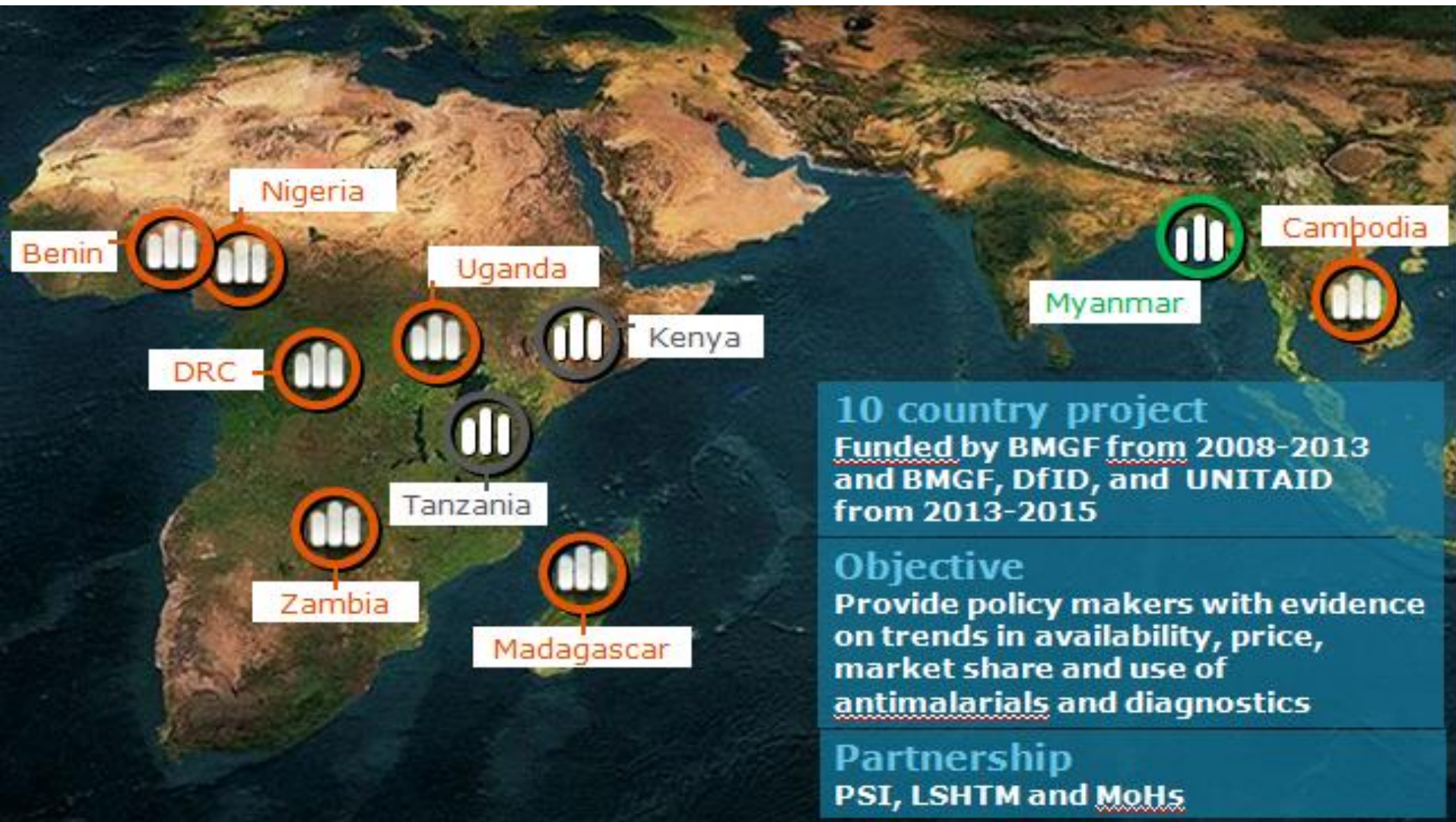
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What is ACTwatch?



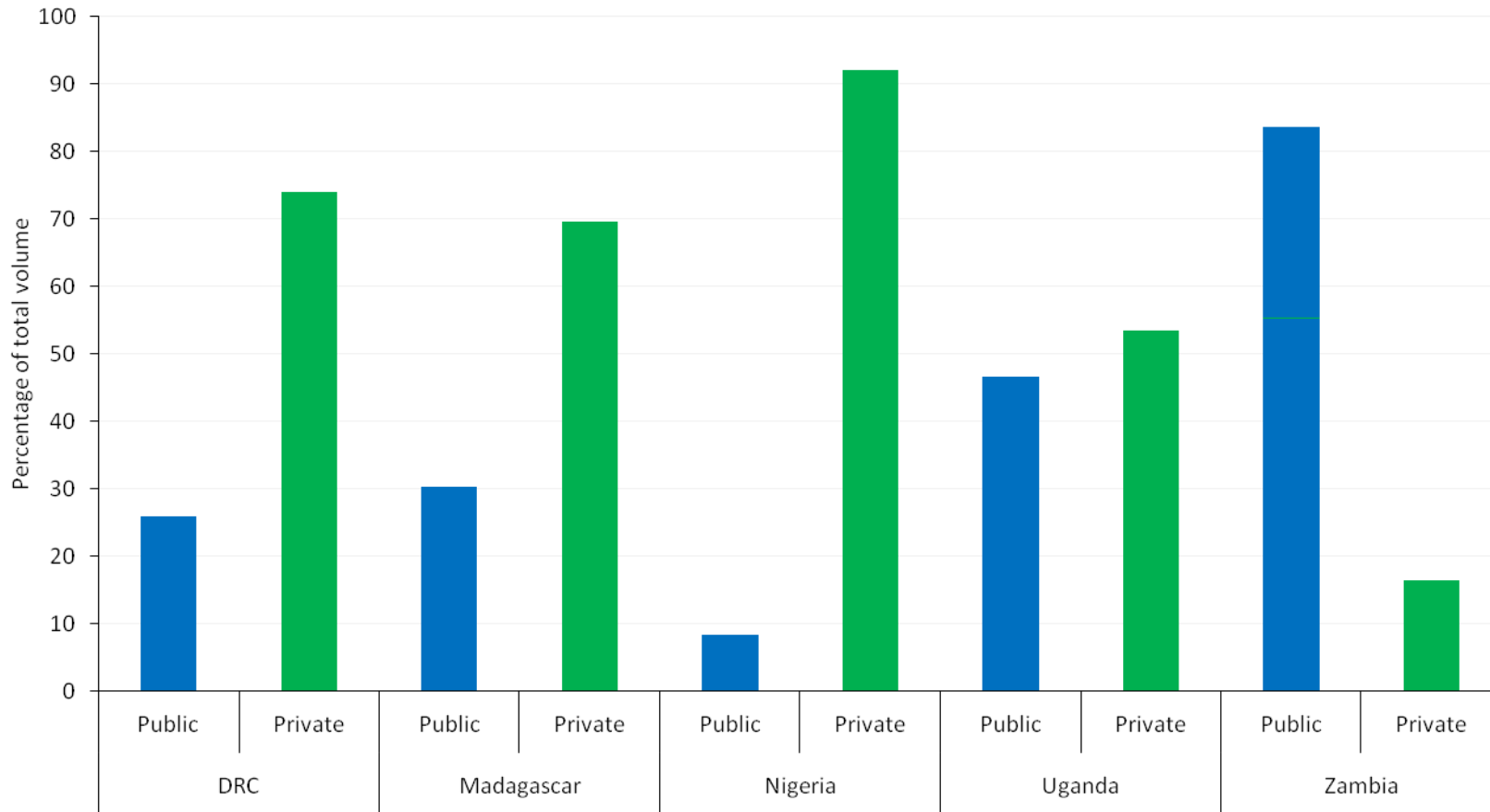
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Why is the private sector relevant?

Role in the antimalarial medicines retail market

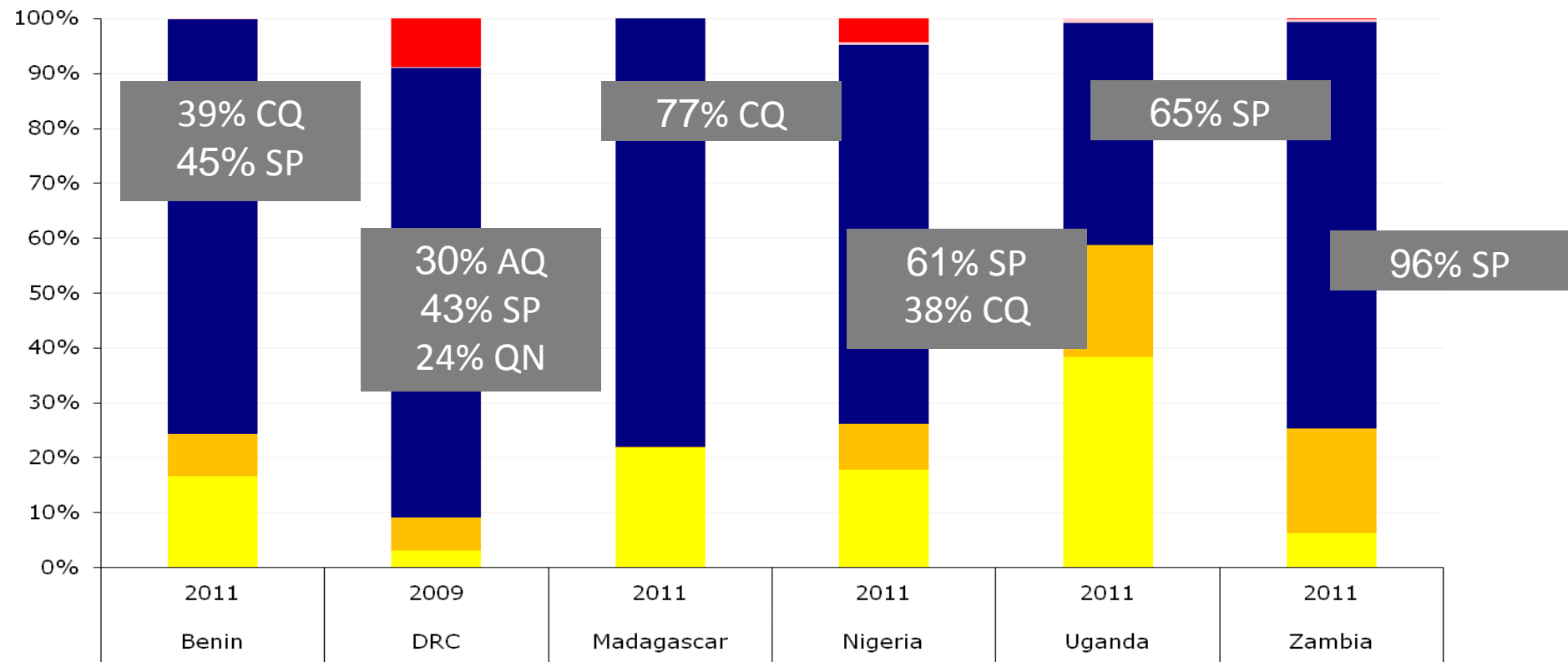
Distribution of antimalarial market share (recalled AETD sales over the past 7 days) by sector, 2011



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Private sector market share by antimalarial category



■ QAACT
 ■ non-QAACT
 ■ non-artemisinin therapy
 ■ non-oral artemisinin monotherapy
 ■ oral artemisinin monotherapy

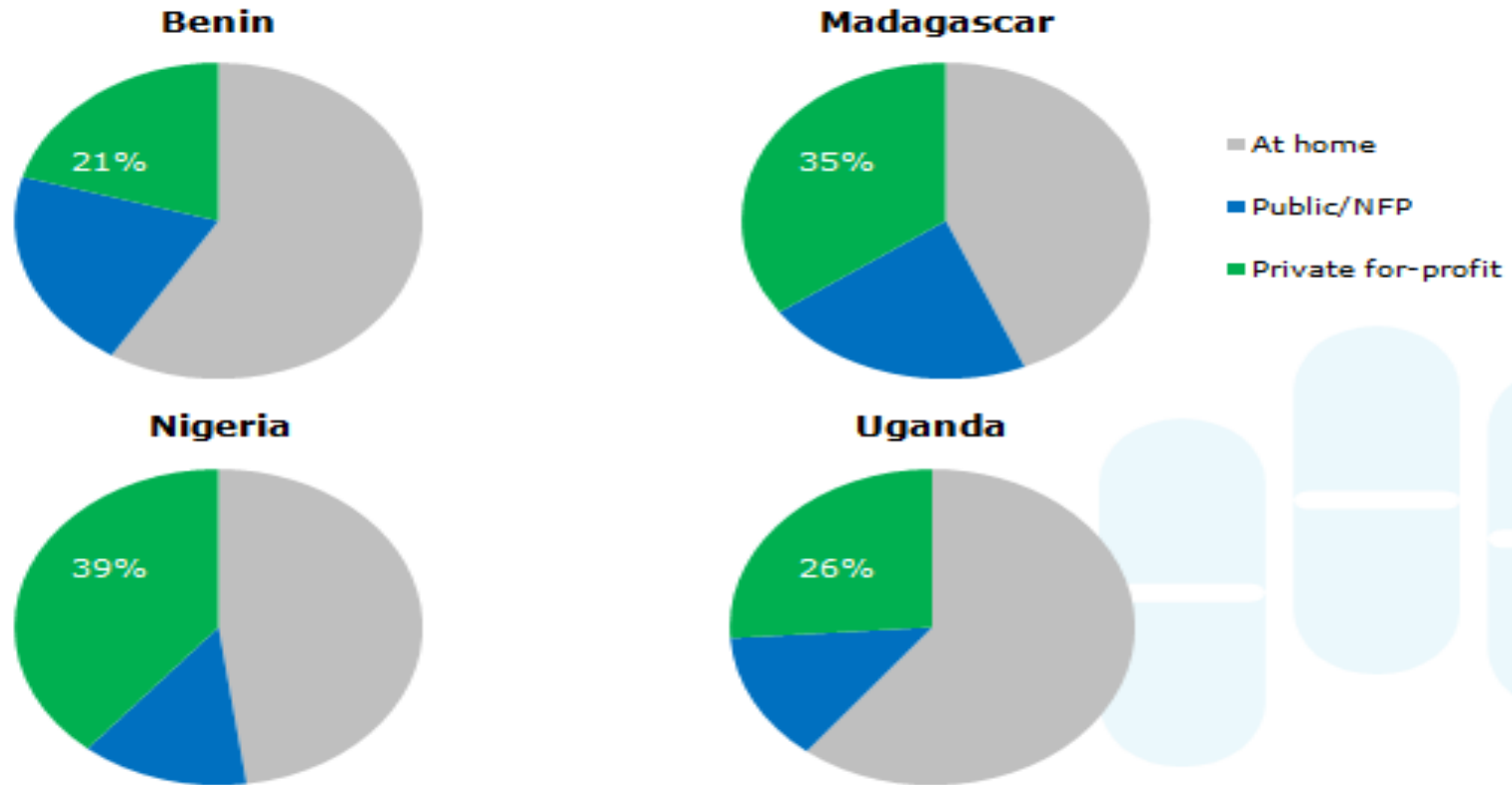


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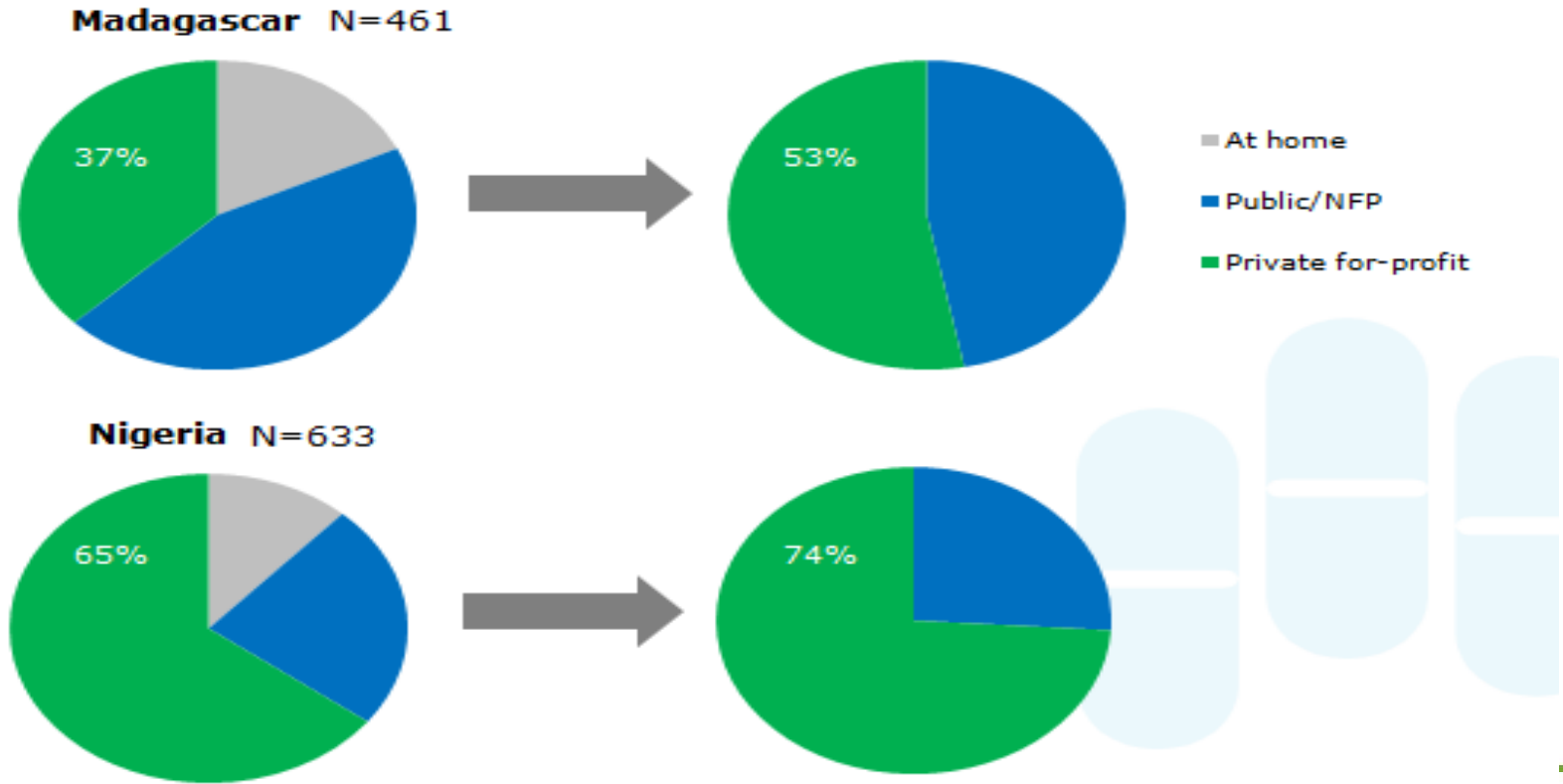
The role of the private sector as an initial source of advice/treatment for children under five

Distribution of initial sources of advice/treatment for fever among children for whom advice was sought



The role of the private sector as a source of antimalarials for children under five

Distribution of original antimalarial source among all antimalarials taken by children under five



Sources of healthcare for childhood illness in Sub-Saharan Africa

Summary treatment sources (public vs private) for children under five reporting diarrhea and fever/cough in the past two weeks, for whom treatment was sought (n=59,977 cases)



Population-weighted DHS data for 27 SSA surveys between 2000 and 2008

Source: Montagu D. Private healthcare in developing countries [Internet]. San Francisco, CA: Private healthcare in developing countries; c2008.

Available from: <http://www.ps4h.org/>



Understanding where parents take their sick children and why it matters: a multi-country analysis: Global Health: Science and Practice
Stephen Hodgins et al 2013

Fever seeking behavior:

In 6 of the 10 western and west-central African countries, the private sector was the main source of care for fever

E.g. Liberia, clinicians were the main private source; DRC, shops and private clinicians were equally important. Benin, Guinea, Niger and Nigeria private shops/vendors predominated.

Southern and Eastern Africa: Public sector accounted for the largest proportion of cases seen except in Uganda, where private clinicians predominated.

Drug shops were an important source in Kenya and Tanzania.

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Conclusion

- In many countries more people go to the private sector than the public sector for fever treatment
- Private sector has the larger market share in antimalarials, BUT the markets are flooded with non-artemisinin therapies and few quality assured ACTs
- Improving private sector quality can be an effective strategy for improving prompt effective treatment and reducing death and severe disease due to common childhood illnesses.



Thank you!



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