

Panel discussion: Lessons Learned in Evaluation of iCCM

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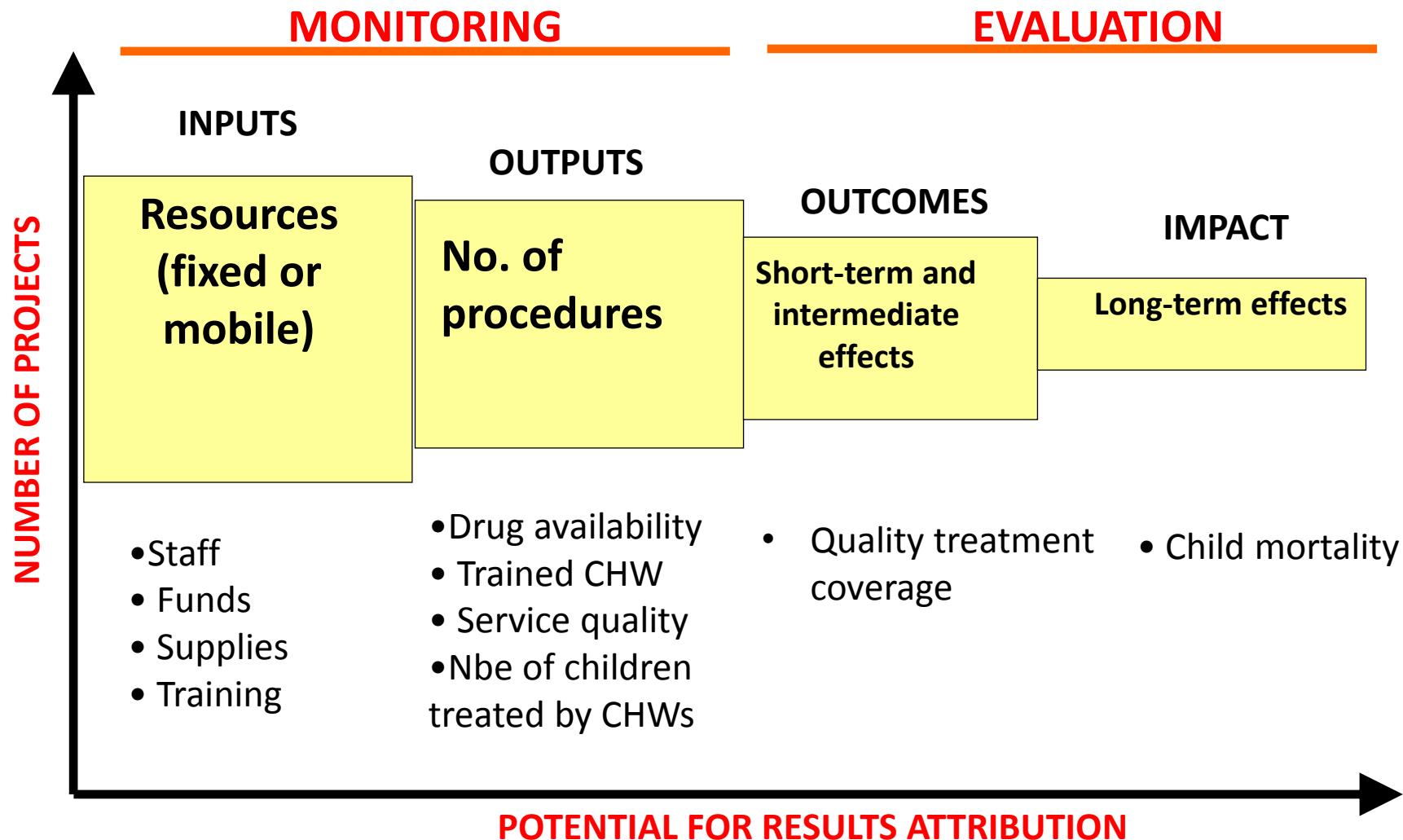
iCCM 2014

**Integrated Community Case Management (iCCM):
Evidence Review Symposium**
3–5 March 2014, Accra, Ghana

Critical questions many program managers may ask about iCCM program

- How does the programme work?
- Why has it worked/not worked?
 - For whom and in what circumstances?
- What was the process of development and implementation?
- What are the challenges and how were they addressed?
- How have contextual factors impacted the programme development, implementation, success and stumbling blocks?
- What lessons have been learnt?

Monitoring and Evaluation Results chain



Question types and methods

M&E: monitoring & process evaluation

- Is the program being implemented as designed?
- Could the operations be more efficient?
- Are the benefits getting to those intended?
- Is program being implemented efficiently?
- Are outcomes moving in the right direction



**Descriptive
analysis**

Impact Evaluation:

- What effect did the intervention have on specific outcomes?
- How would outcomes change given a change in the intervention?
- Is the treatment group/individual better off as a result of the intervention?
- Is the intervention cost-effective?



**Causal
analysis**

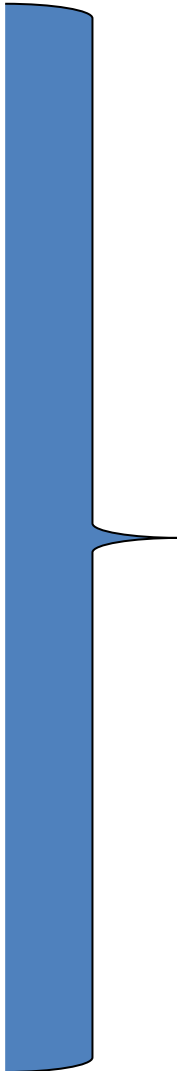
Monitoring System

- **What does it do?**

- Generate necessary, useful data
- Ensure accountability and transparency
- Alerts managers to inefficiency
- Informs decision-making: targeting, implementation

- **What does it lack?**

- Doesn't estimate the causal link between:
 - inputs, activities, outputs and
 - outcomes
- Observe changes over time, but cannot estimate impact of the intervention with monitoring



Strong Monitoring system using existing program data is needed to maximize program outputs.

**What about impact evaluation for iCCM?
Do we need to generate evidence? For whom?**

Thank you!

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