### Panel discussion: Lessons Learned in Evaluation of iCCM

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(with contributions from Sarah Rohde, Donela Besada and Nobubelo Ngandu)

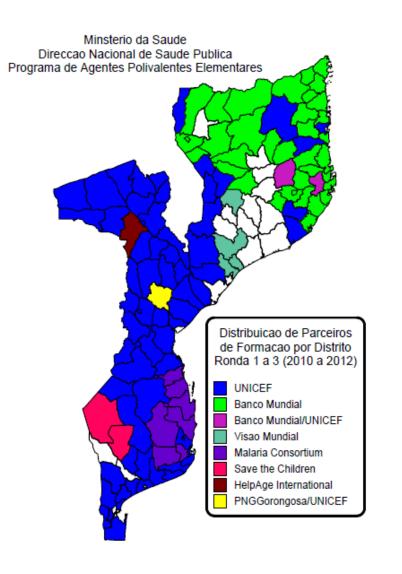
South African Medical Research Council



**iCCM 2014** 

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### **Evaluation design**



- Lack of 'control'/
  comparison areas limit
  ability to attribute
  changes to iCCM
- Collect data at the level at which you expect to see the outcomes!
- Capturing contextual factors is essential in determining plausibility

### **Challenges with attribution**

- Where programme is implemented at a national level, there is no reliable nonintervention population for comparison.
- Programmes integrated into national systems and not run vertically
- Multitude of actors operating in country



Figure 2: Focus districts for selected development partners in maternal and child health, Mozambique, 2008

#### **Evaluation methods and analysis**

Percent of children 0-6 months exclusively breastfed

National \*\* 3 Northern Regions \*\* Interpret survey point estimates with care! Definitions and samples are not always the same 69 

DHS DHS MICS Special DHS MICS LQAS 1998 2003 2006 MICS 2008 2011 2012\*

\* Mothers of 0-5 month old infants

### Definition variation across surveys

Indicator	MICS Definition	DHS Definition	LQAS Definition
Tetanus 2 doses	Number of women age 15-49 years with a live birth in the 2 years preceding the survey who were given at least two doses of tetanus toxoid vaccine within the appropriate interval prior to the most recent birth	Among mothers age 15-49 with a live birth in the five years preceding the survey, the percentage receiving two or more tetanus toxoid injections (TTI) during the pregnancy for the last live birth	Among mothers age 15-49 with a child between 0-6 months of age, the percentage receiving two or more tetanus toxoid injections (TTI) during the pregnancy.

# Focusing on evaluating the population targeted by the programme can be tricky

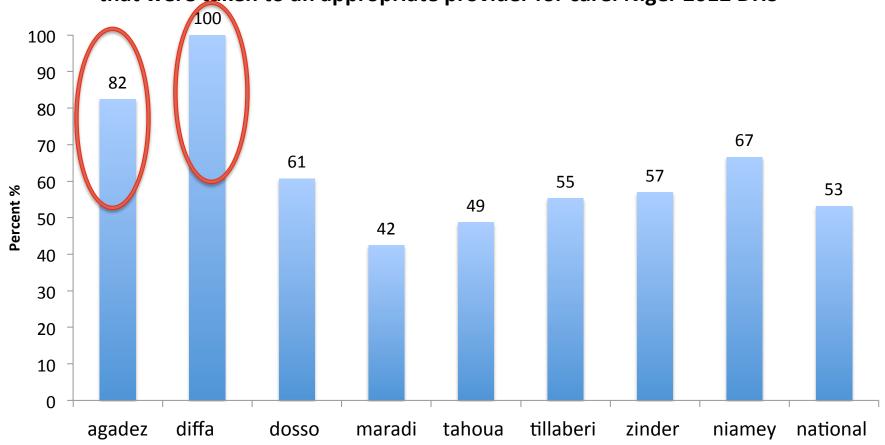
- Reliance on survey data that measures coverage at provincial/ regional levels will dilute impact of intervention in countries where the programme has not been taken to scale.
- iCCM targets the hard to reach in remote areas, the data will not adequately reflect this unless it is restricted to rural populations only.

### Sample size matters...

- Breaking the unit of analysis down to the regional, provincial, and district level results in small sample sizes which impacts confidence intervals
- This can be especially problematic for some indicators: i.e.
  - Exclusive breastfeeding rates
  - Care seeking for suspected ARI
- Interpreting data with out confidence intervals can be deceiving, especially with small sample sizes...

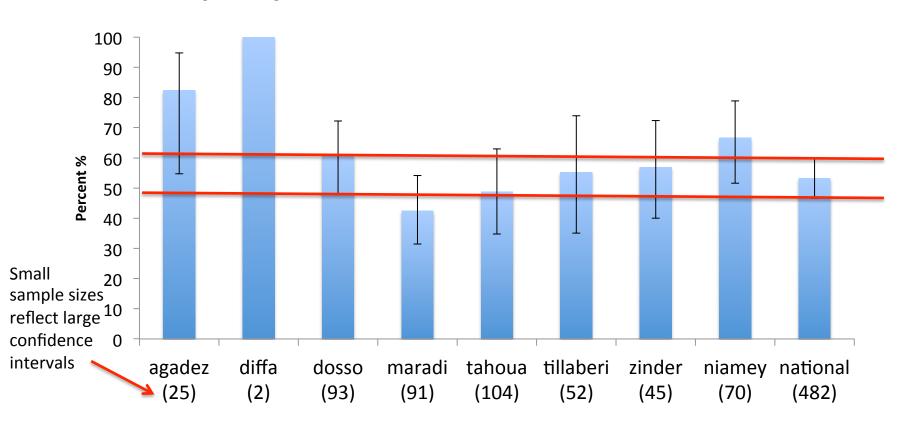
It appears that Agadez and Diffa have the highest care seeking rates for suspected ARI in Niger 2012 DHS...

Percent of children 0-59 months with suspected ARI in the last 2 weeks that were taken to an appropriate provider for care. Niger 2012 DHS

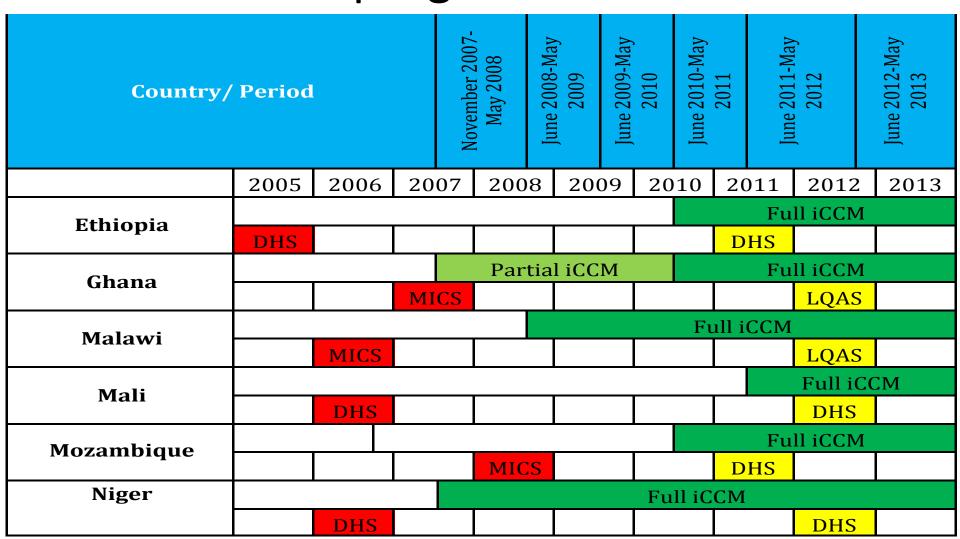


## But when you take the confidence intervals into account, there is no significant variation across regions

Percent of children 0-59 months with suspected ARI in the last 2 weeks that were taken to an appropriate provider for care. Niger 2012 DHS

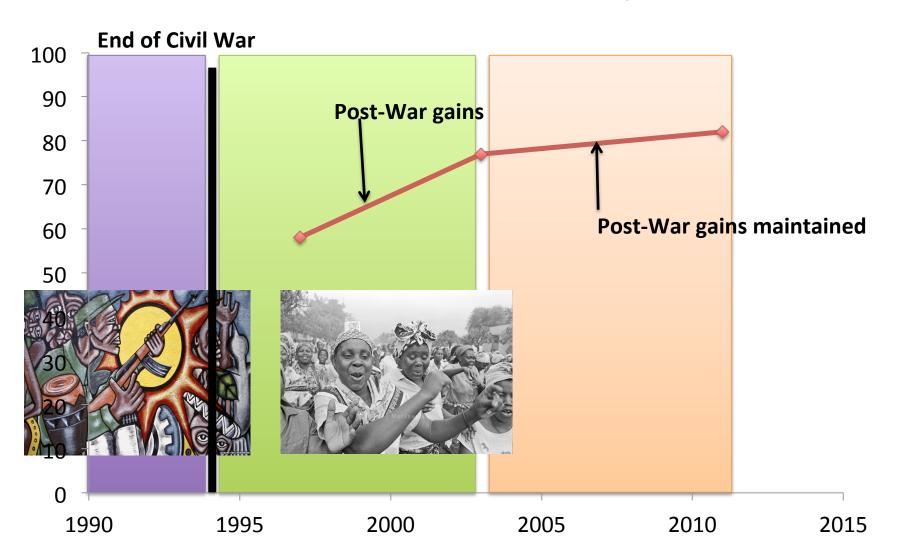


# Surveys don't always match implementation period of a programme



### Contextual factors impact coverage gains

Percent of children aged 12-23 months who received measles vaccine in Mozambique



# Way forward for evaluations

- Invest in strengthening routine M&E systems in countries rather than expensive 'snap-shot' surveys.
- Try to align questions and definitions across surveys
- Be clear on targets for countries – what should we be aiming to achieve with regards to coverage targets for iCCM?

