

January 2020

mNurturing Care: a Digital Community Health Tool to Implement Nurturing Care for ECD at Scale

Setting the stage

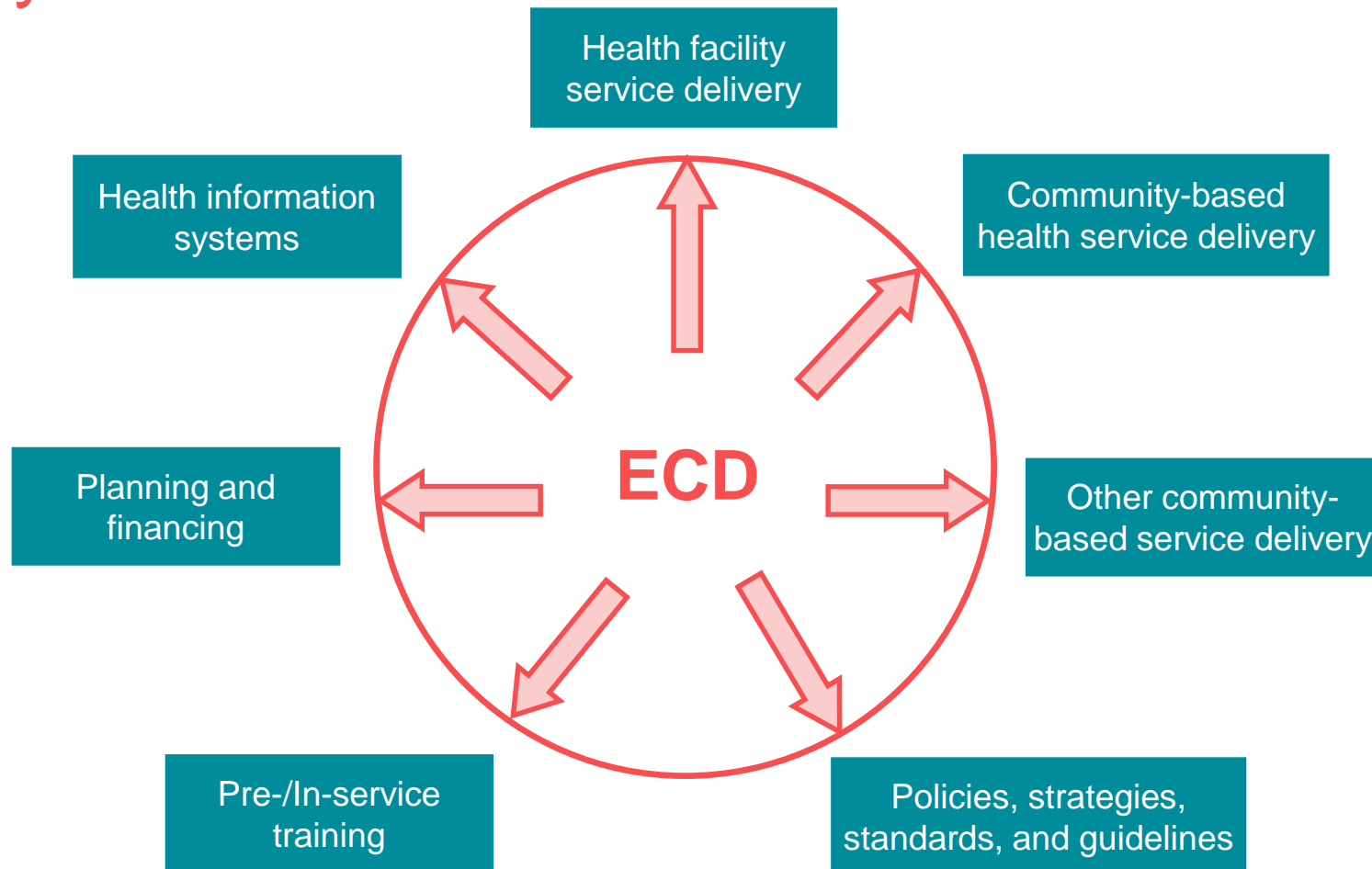
Matthew Frey
Director, Global Integrated ECD/Nurturing Care Program



A child requires “nurturing care” to develop and reach her/his full potential in life.



Nurturing care for ECD requires action at a systems level

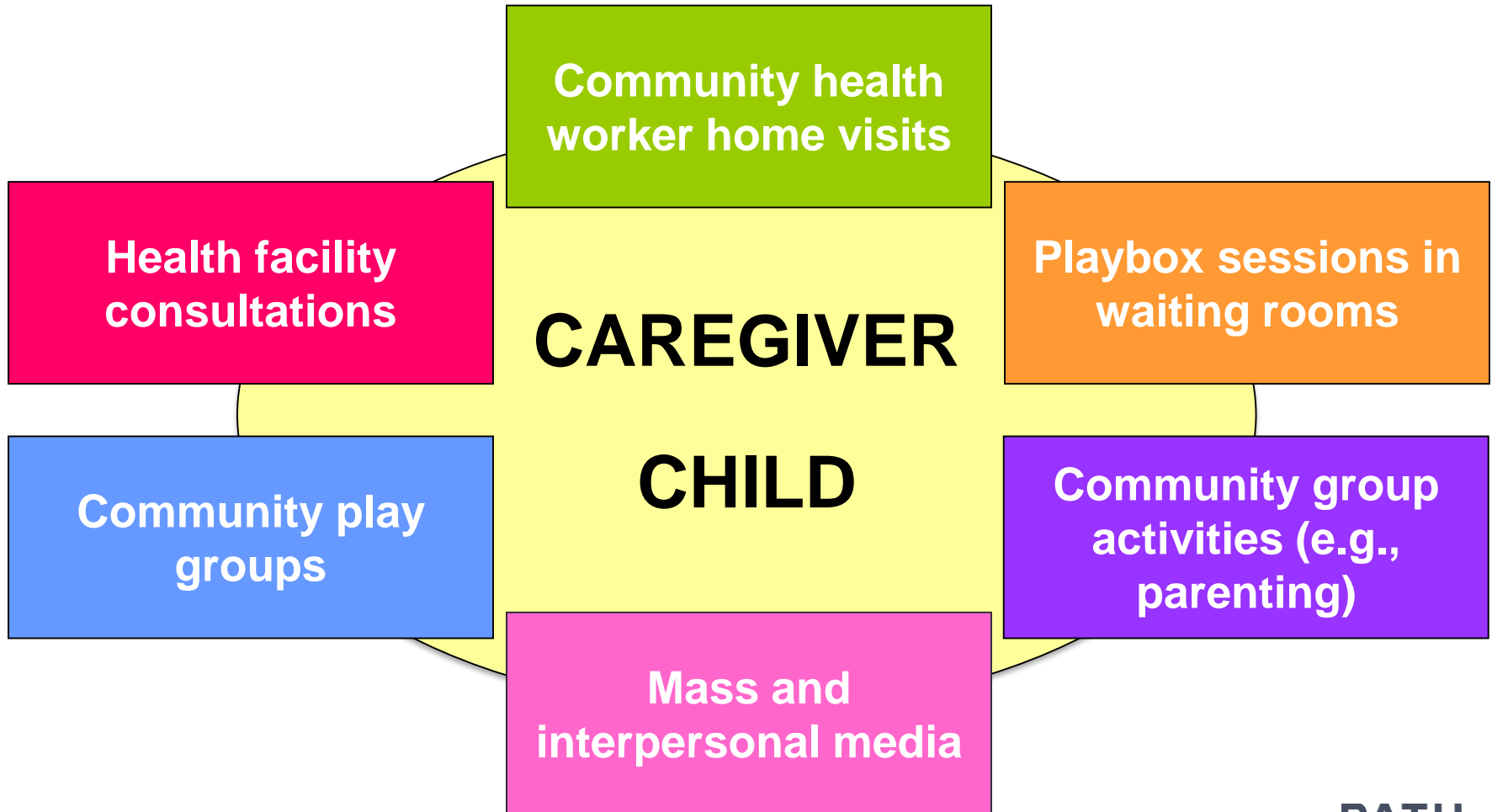


Promotion of NC for ECD within the context of the health sector

1. Monitor **developmental milestones**
2. Check for **risk factors for child development** (including signs of maternal depression or domestic violence)
3. Counsel caregiver on **age-appropriate responsive interactions and early learning activities** with the child
4. Make a **referral** in case of severe developmental delay(s) or disability
5. Reinforce **“missing” Nurturing Care content along continuum:** maternal and infant nutrition, IMCI, HIV program platforms

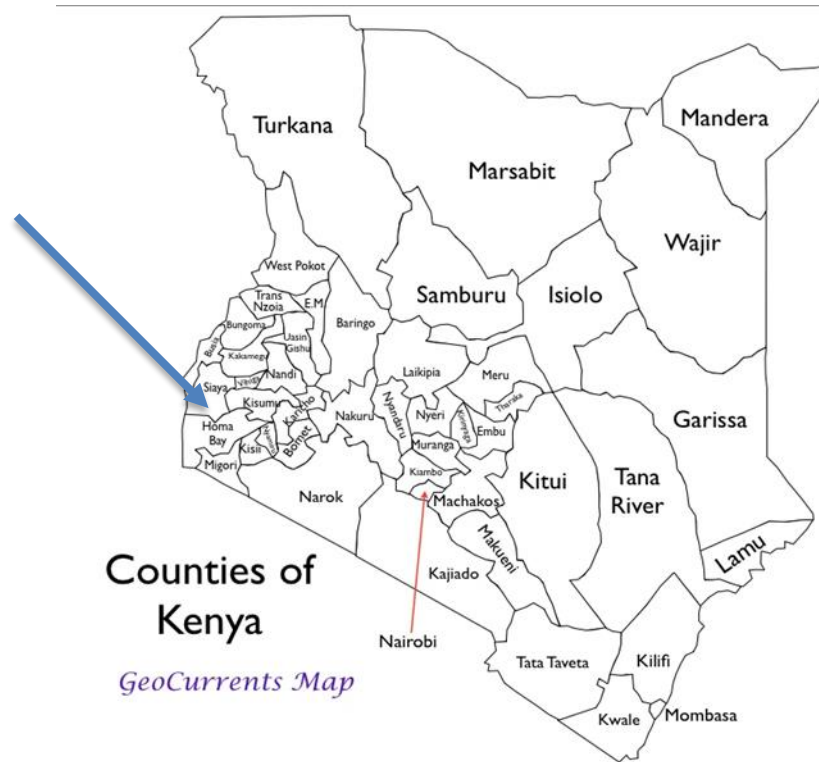


ECD content **should** be integrated into multiple touch-points



KENYA

Smart Start Siaya!





A systems-based approach to integrating early childhood development into community health platforms in Kenya

Findings from a pilot of the *mNurturingCare* application in Siaya and Nairobi counties





Photo: Conrad N. Hilton Foundation/Joop Rubens

Thank you

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