mNurturing Care: a Digital Community Health Tool to Implement Nurturing Care for ECD at Scale

Setting the stage
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A child requires “nurturing care” to develop and reach her/his full potential in life.

Nurturing care for ECD requires action at a systems level

- Health facility service delivery
- Community-based health service delivery
- Health information systems
- Other community-based service delivery
- Planning and financing
- Pre-/In-service training
- Policies, strategies, standards, and guidelines
Promotion of NC for ECD within the context of the health sector

1. Monitor developmental milestones

2. Check for risk factors for child development (including signs of maternal depression or domestic violence)

3. Counsel caregiver on age-appropriate responsive interactions and early learning activities with the child

4. Make a referral in case of severe developmental delay(s) or disability

5. Reinforce “missing” Nurturing Care content along continuum: maternal and infant nutrition, IMCI, HIV program platforms
ECD content **should** be integrated into multiple touch-points

**CAREGIVER**

- Community health worker home visits
- Health facility consultations
- Community play groups
- Mass and interpersonal media

**CHILD**

- Playbox sessions in waiting rooms
- Community group activities (e.g., parenting)
KENYA

Smart Start Siaya!
A systems-based approach to integrating early childhood development into community health platforms in Kenya

Findings from a pilot of the *mNurturingCare* application in Siaya and Nairobi counties
Thank you