

Primary Health Care at Community Level

**Institutionalizing iCCM to end
preventable child deaths**

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unicef  | for every child



A silhouette of a person standing on the crest of a sand dune at sunset. The sky is a gradient of orange and yellow, and the sand dune is in the foreground. The person is facing right.

the 'Why'

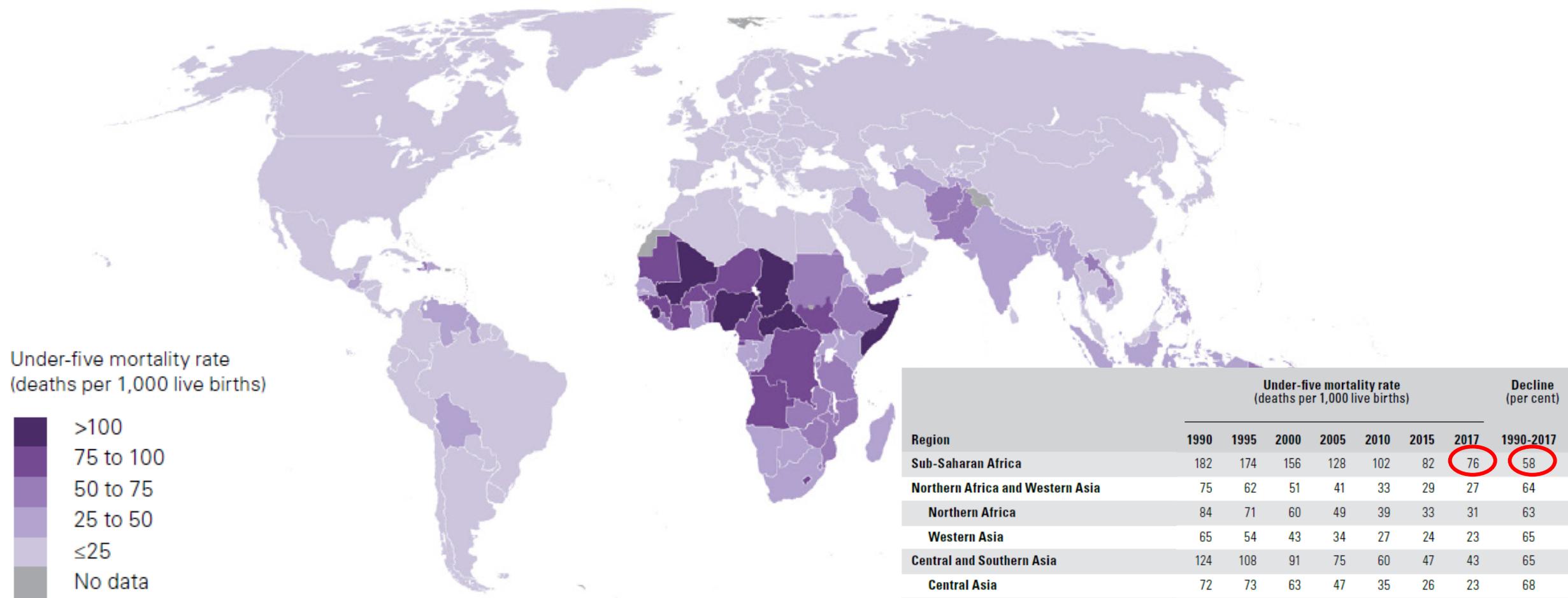
Steep **SDG3 – UHC** targets yet

High under-five mortality vs **Decreasing coverage** trends

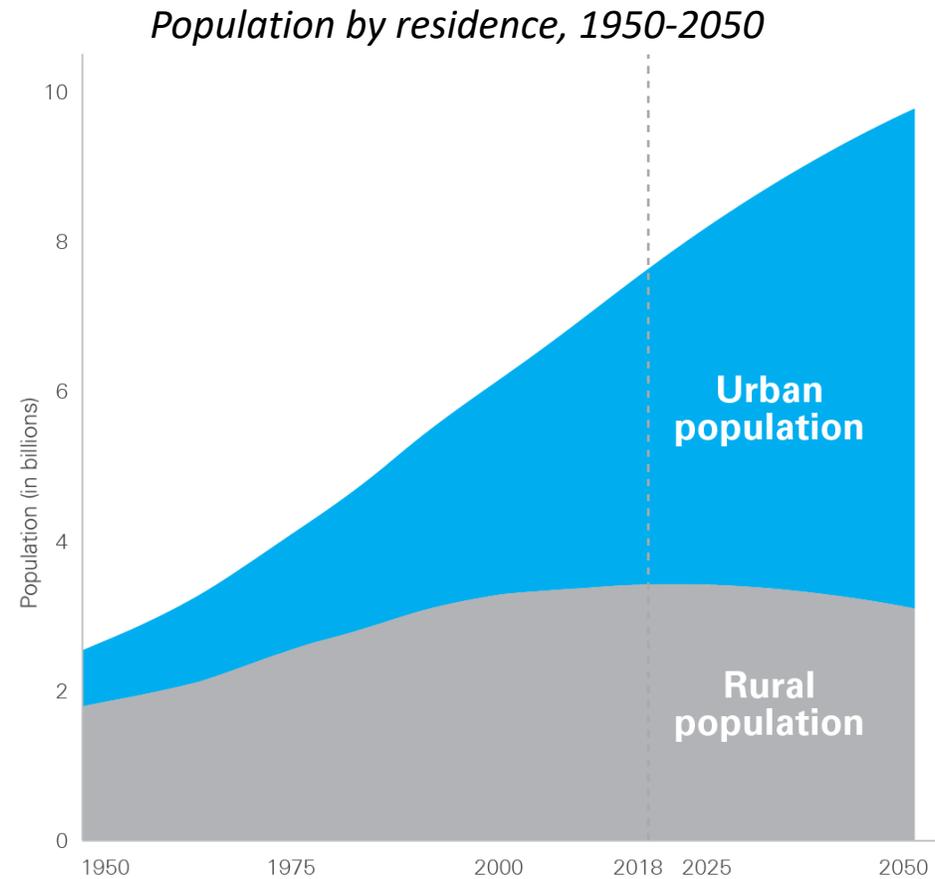
In the context of **challenging contexts**

Children in sub-Saharan Africa and Southern Asia face a higher risk of dying before their fifth birthday

Under-five mortality rate (deaths per 1,000 live births) by country, 2017

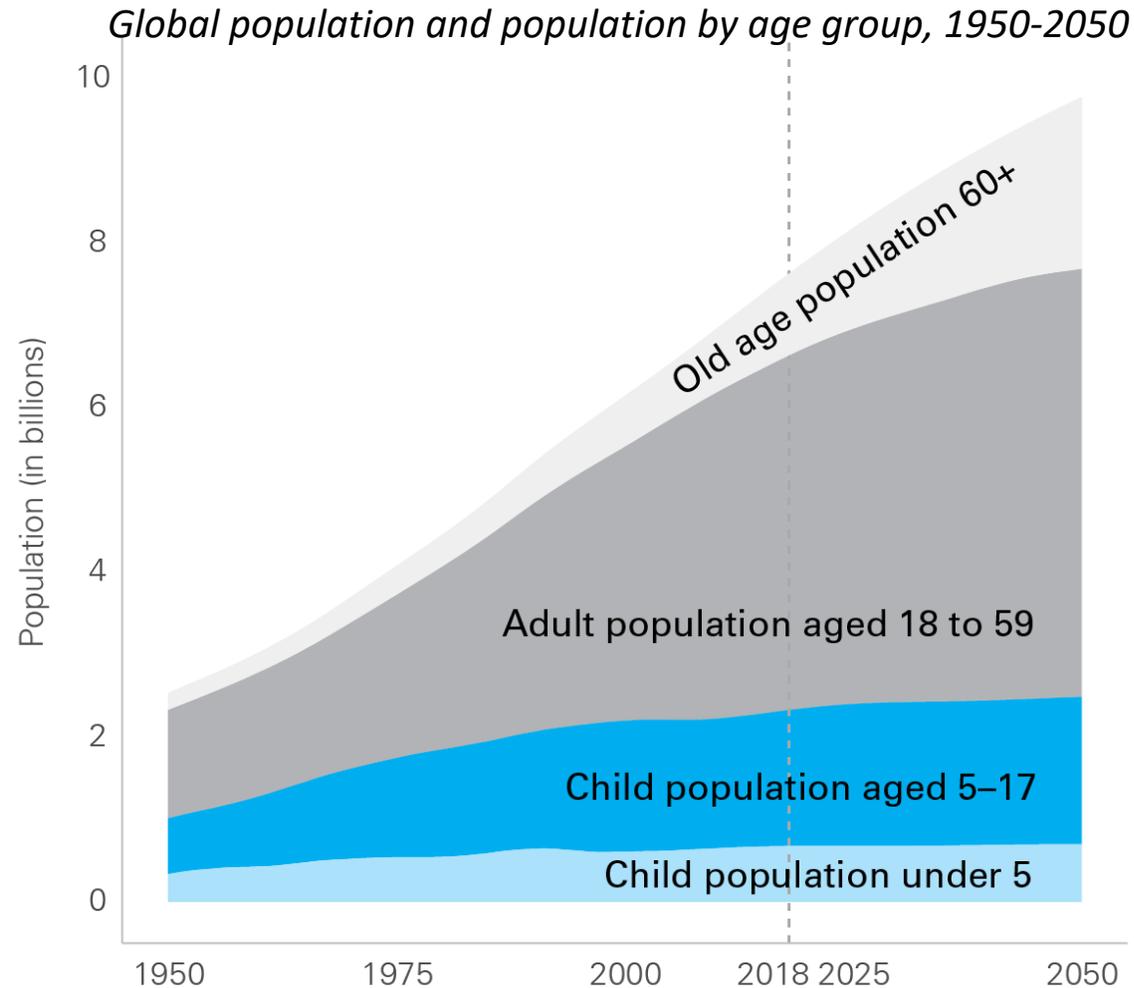


Global - and child - population growth is an urban phenomenon....



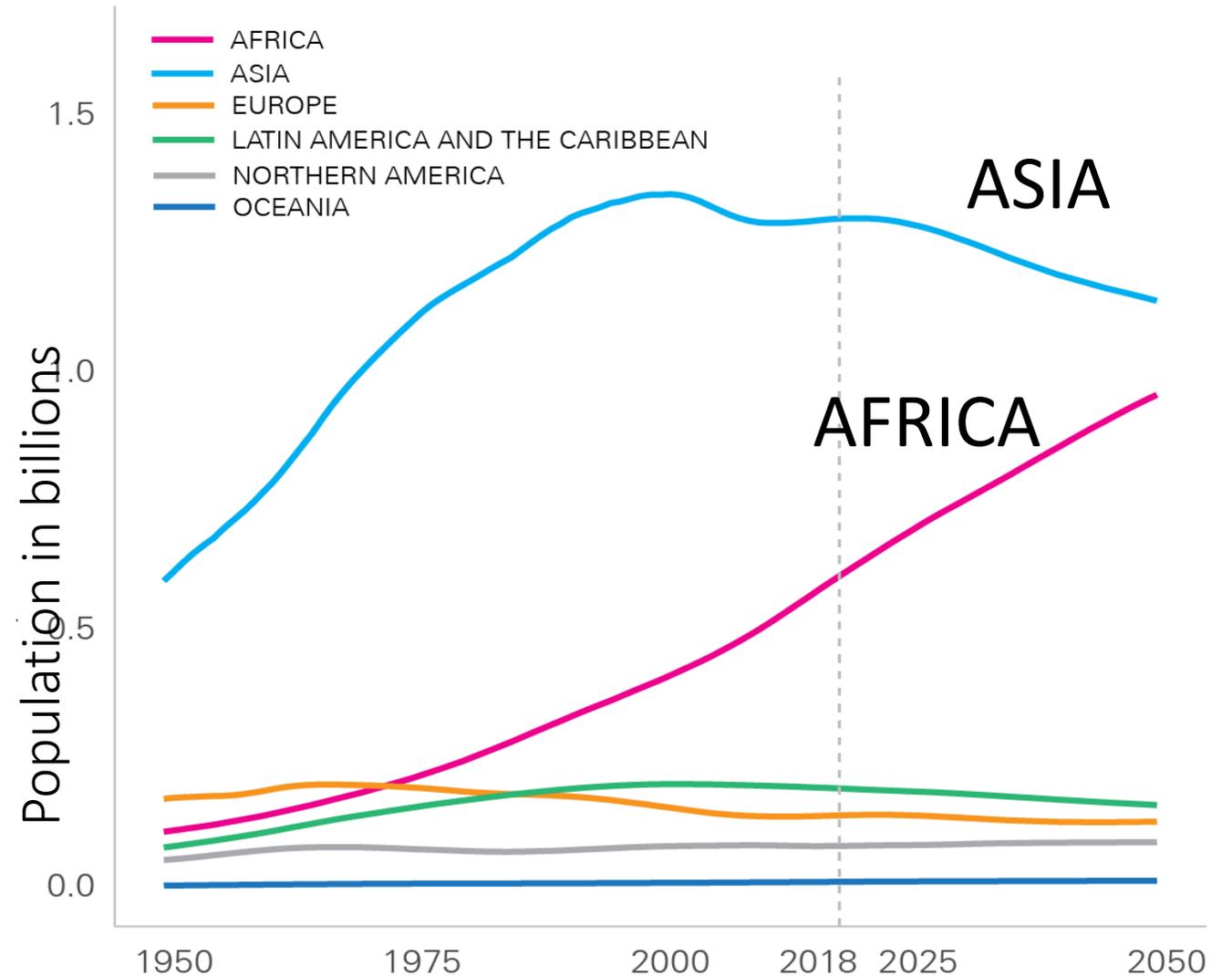
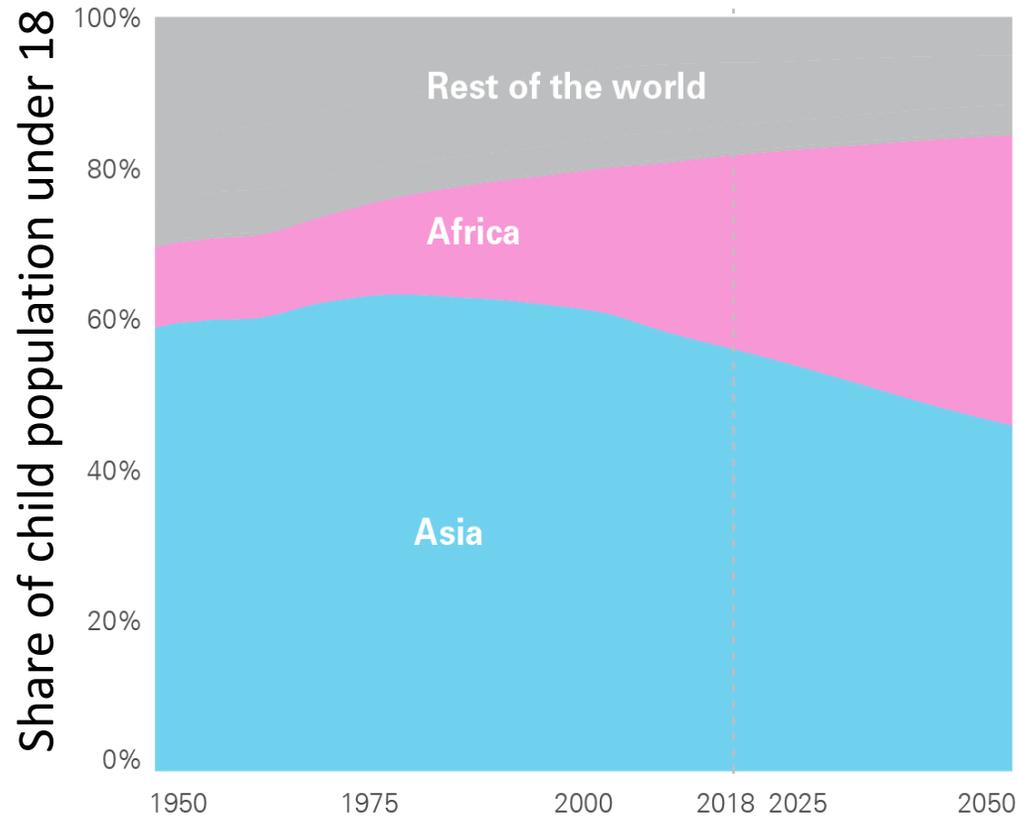
Source: United Nations, Department of Economic and Social Affairs, Population Division, World Urbanization Prospects: The 2018 Revision, United Nations, New York, 2018.

Global total population continues to grow but not child population



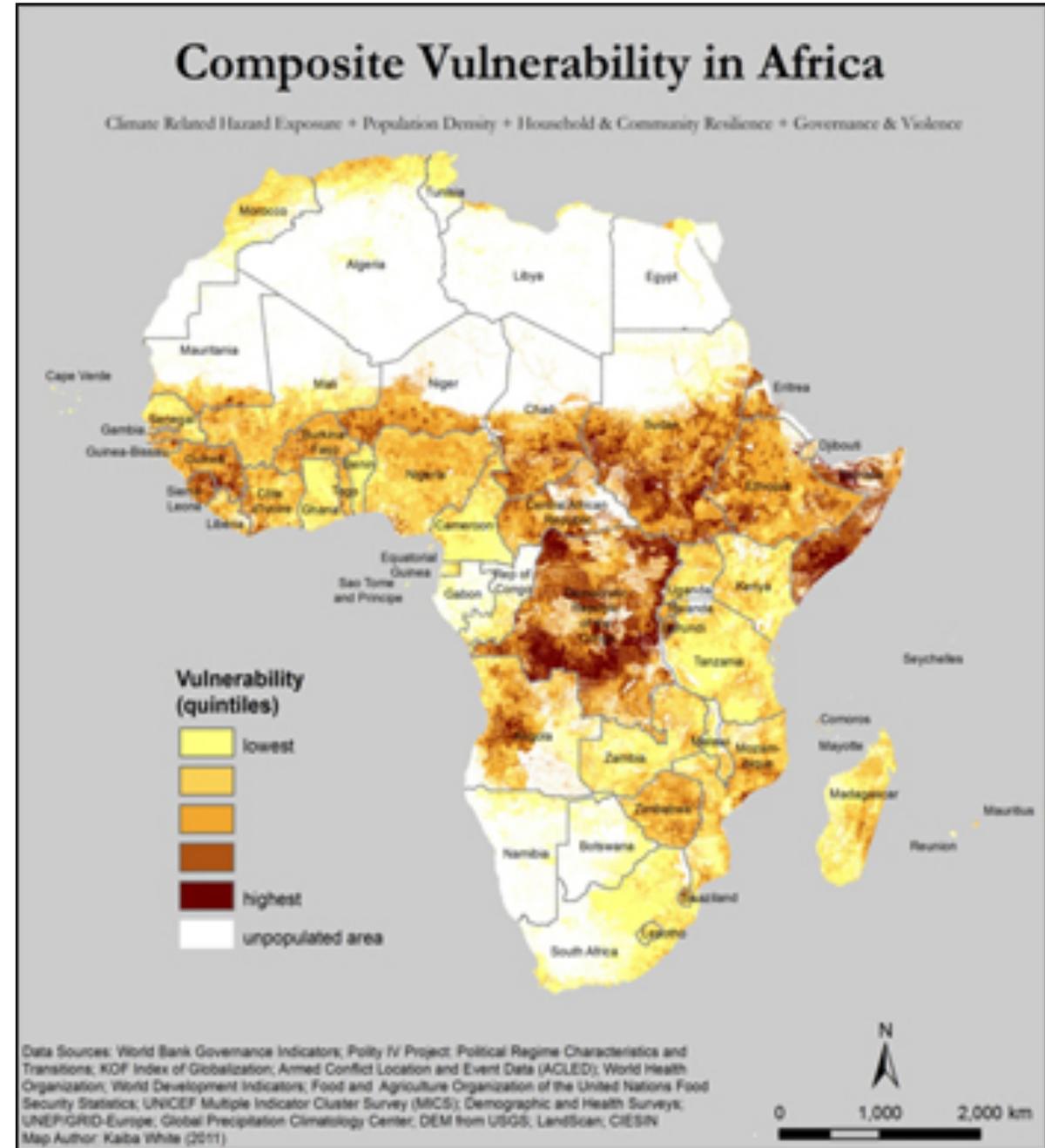
Source: United Nations, Department of Economic and Social Affairs, Population Division, World Population Prospects: The 2017 Revision, United Nations, New York, 2017 (medium variant).

Only in Africa is the child population expected to grow



Challenging contexts

- **Child population growth**
 - Trends of doctors & nurses not keeping up
 - Increased urbanization (Rural – urban migration)
- **Climate change & Humanitarian crisis**
 - Food insecurity
 - Massive migrations
 - Conflicts over scarce resources
 - Unmapped population groups
 - Inadequate service delivery systems

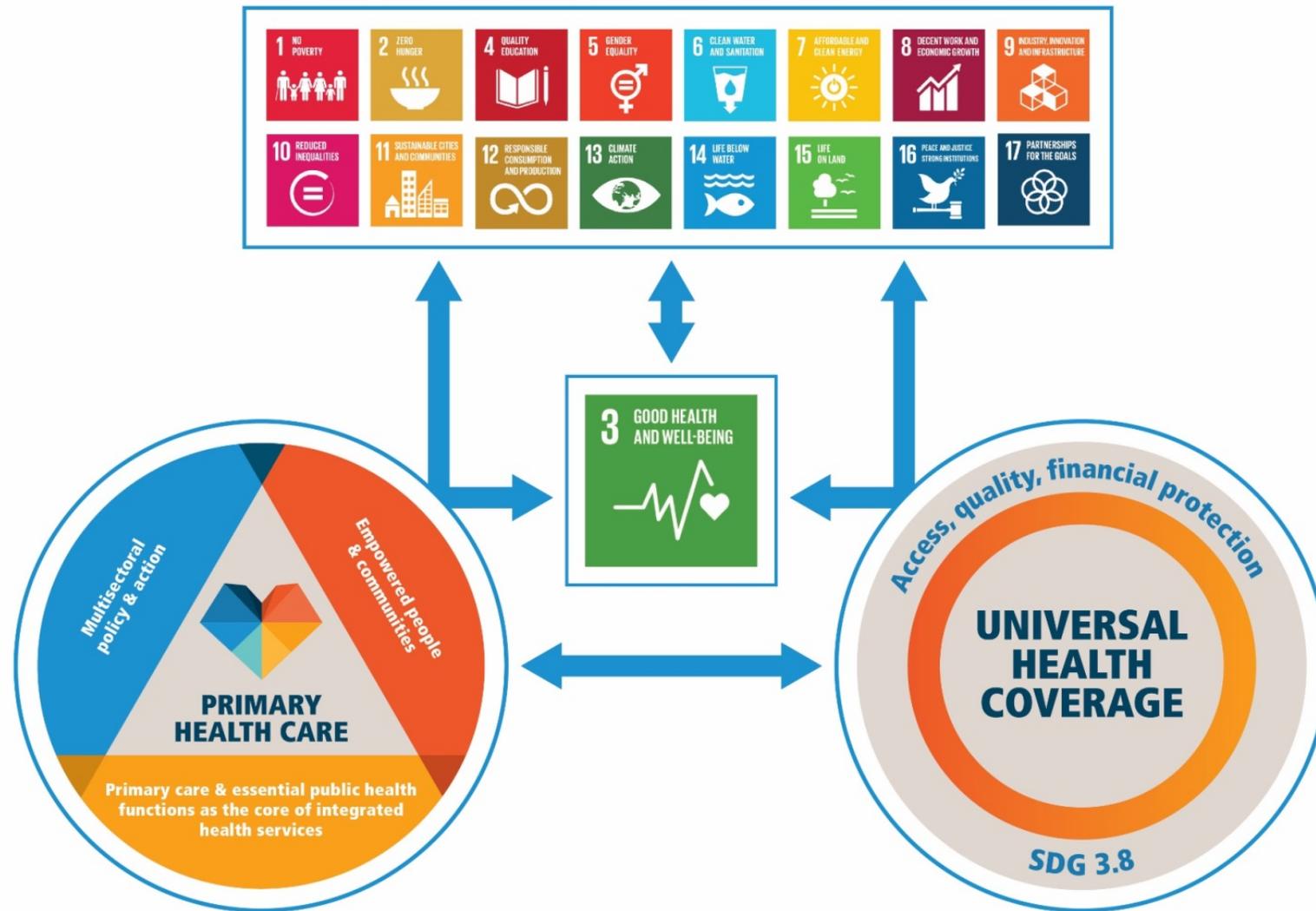


A silhouette of a person standing on the crest of a hill, looking out over a vast, flat landscape under a warm, golden sunset sky. The person is positioned on the right side of the frame, facing left. The ground is uneven and textured, suggesting a natural, outdoor setting. The overall mood is contemplative and hopeful.

the 'What'

Drive investments in

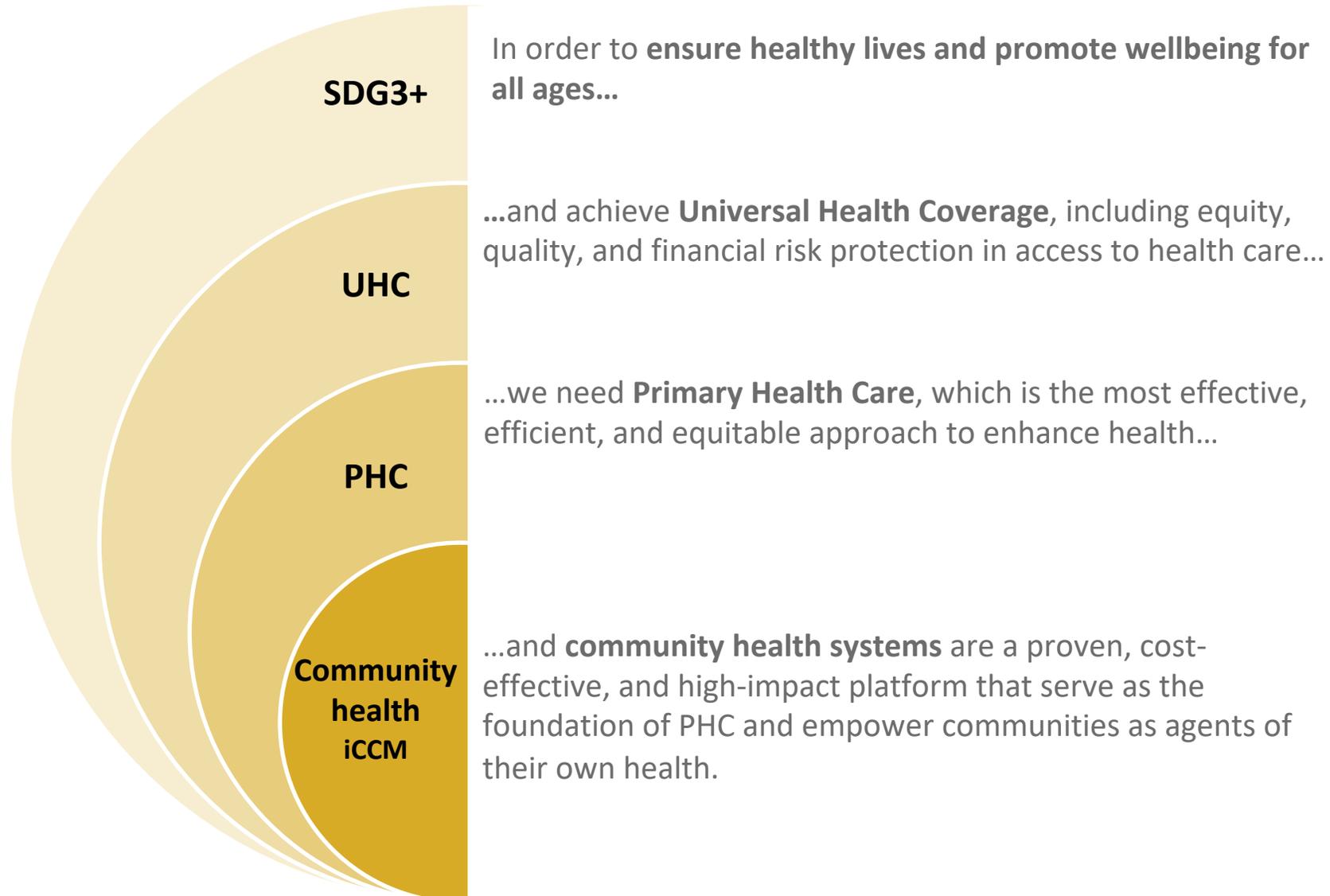
strengthening community platforms for
integrated service delivery as a key mechanism to
achieve **UHC** through **PHC**



Child health is an outcome of multiple determinants...



Investing in Community Health Systems... is a critical foundation for achieving PHC, UHC, and the SDGs



The background of the slide features a warm, golden sunset sky. In the center, there is a black silhouette of a woman and a young child. The child is standing on the woman's back, leaning forward as if to kiss her on the cheek. The woman is looking down at the child with a gentle expression. The overall mood is intimate and caring.

the 'How'

...better define **needs, opportunities & strategies** to improve community service delivery platforms,

...develop community **integrated service packages**,

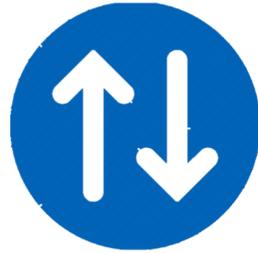
...support **resource mobilization** for community health

Challenges

Weak local capacity
after decentralization



Verticalization
of interventions



Geographical
inaccessibility



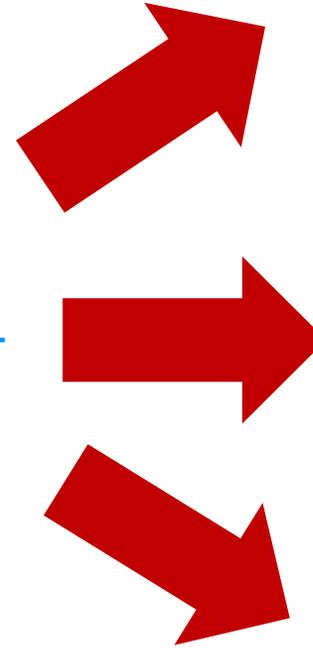
Poor quality
of services



Inadequate
community engagement



Inappropriate
social norms



Systems approach to
designing & strengthening
community platforms for...

...**Integrated quality
service** delivery through
effective community
empowerment & engagement

...supported by **coordinated
resource mobilization**
for **sustainable financing** of
community health

Institutionalizing Community Health

- **Engage with and empower communities** to build viable and resilient community health systems with strong links to health and other relevant sectors
- Empower communities and civil society to **hold the health system accountable**
- Build integrated, resilient community health systems based on **recognized frontline health workers**
- Implement national community health programs **at scale**, guided by national policy and local systems context, to ensure impact
- Ensure **sufficient and sustainable financing** for community health systems that is based on national and international resources, includes the private sector, and contributes to reducing financial barriers to health

- Programme to **reduce** health **inequities** and **gender inequalities**
- Ensure that communities facing humanitarian crisis receive essential healthcare, particularly at the community level
- Invest in the development of **inclusive partnerships** to leverage and coordinate diverse civil society and private sector actors to support national acceleration plans and enable communities to shape and support the implementation of policies
- **Integrate community data** into the health information system, including investment in innovative technologies
- Employ practical and **participatory learning** and **research** to identify, sustain, and scale up effective community interventions while providing opportunities for country-to-country lesson sharing and informing a shared global learning agenda



Child Friendly Communities: System enablers

Child Centred



Multi-sectoral convergence



Life course approach



Empowers communities to own and lead



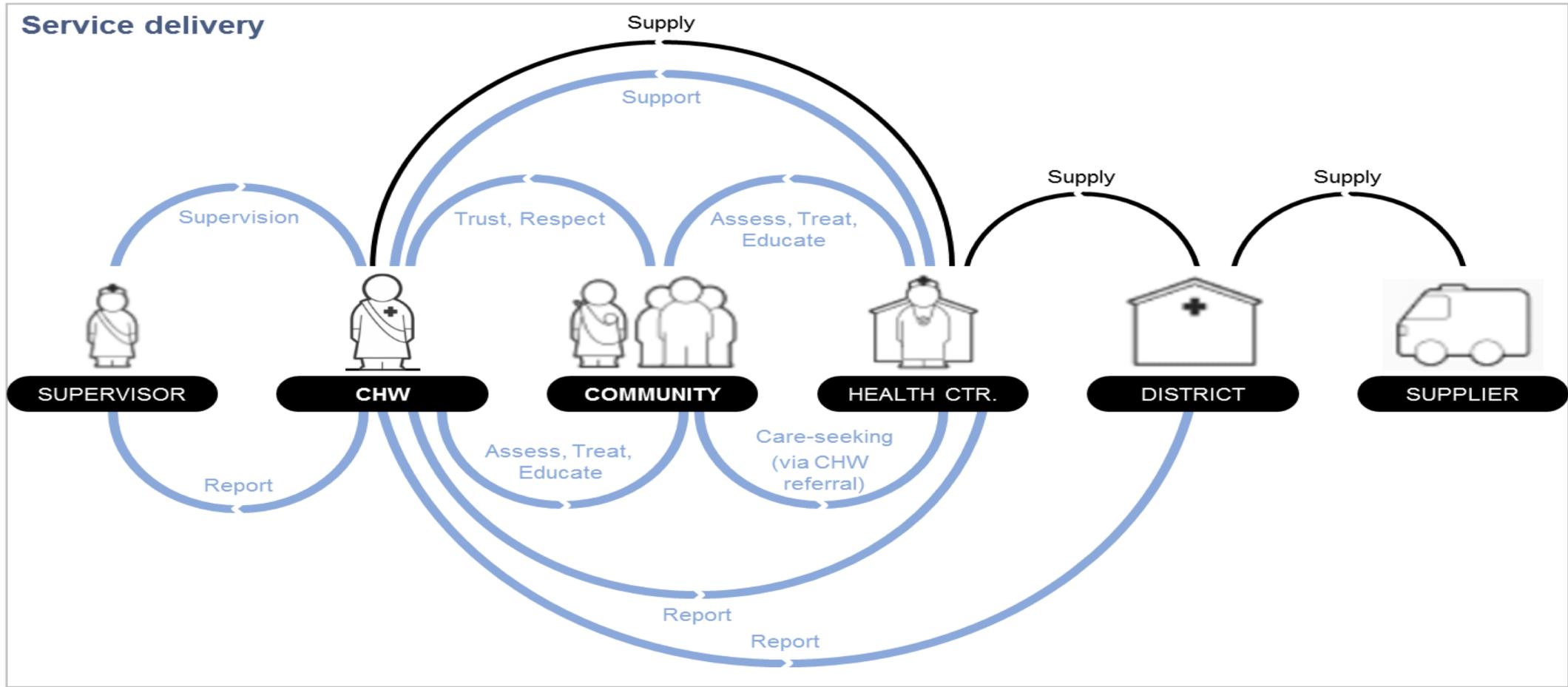
Bottom-up mutual accountability



Community-based certification



Community Health Systems Strengthening: Levers



Elements of Program Delivery



NURTURING CARE FOR EARLY CHILDHOOD DEVELOPMENT

A FRAMEWORK FOR HELPING CHILDREN **SURVIVE** AND **THRIVE** TO **TRANSFORM** HEALTH AND HUMAN POTENTIAL



Strategic Action 2: Focus on families
& communities
“Strengthen & support community
platforms for nurturing care”

“Recognize the **strengths of community-based strategies** ...
maximize these by **scaling up** ...
increasing the scope to include
promotive strategies for adolescent
health & non-communicable diseases”



CHILD AND ADOLESCENT HEALTH PROGRAMMING REDESIGN MEETING REPORT

Geneva, Switzerland, 23-25th January 2019



WHO GUIDELINE ON
HEALTH POLICY AND
SYSTEM SUPPORT
TO OPTIMIZE
COMMUNITY



WHO guideline
on health policy and
system support to
optimize community
health worker
programmes

Community Health Roadmap

Focus & drive new investments

Coordinate, align and increase investments for community health priorities expressed in the Roadmap

Strengthen MoH leadership

Platform to elevate national community health priorities
Support Ministries accelerate their own efforts

Support implementation of in-country work

A framework that clearly defines global forms and functions to support CH in-country work

Ensure integrated health system approaches and work

Community health to be framed and implemented as a key part of the PHC agenda

NATIONAL PRIORITIES



- Burkina Faso
- Liberia
- Malawi
- Mozambique
- Niger
- Uganda
- Afghanistan
- Central African Republic
- Cote D'Ivoire
- Democratic Republic of Congo
- Ethiopia
- Haiti
- India
- Mali
- Zambia

EXAMPLE: SUMMARY OF NATIONAL PRIORITIES FOR MALAWI

Developed in July 2018, presented at Astana 2018



OVERVIEW OF COMMUNITY HEALTH SYSTEM AND SCALE UP PLAN

Community Health: Malawi is in the process of implementing its first-ever National Community Health Strategy (NCHS, 2017-2022); the NCHS is embedded in the Health Sector Strategic Plan (HSSPII) and the community health workforce includes both formal and non-formal cadres

Scale-up plan and vision: Malawi has a formal community health workforce that does not yet meet estimated needs (e.g., approximately 9,000 active HSAs/SHSAs out of a targeted minimum of 16,500).¹ Community Health cadres delivery the integrated community components of the Essential Health Package and focus on child and maternal health issues

Linkages with broader PHC system: Community health core team is directly linked through supervision, supply chain and referral networks to the health center and the broader PHC system

PRIORITY NEEDS

- 1 Close the HR Gap:** Hire +7,000 additional HSAs, as well as increasing number of AEHOs, CHNs, CMAs
- 2 Financing:** Improve integration, mobilization, efficiency and effectiveness of resources
- 3 Infrastructure:** Construct 900 Health Posts and support CHW accommodations in hard-to-reach areas
- 4 Integrated Community Health Information System:** Harmonize data reporting for Community Health System, and integrate all data into DHIS2

MAIN DEVELOPMENT PARTNERS

Funders



Implementing partners / NGOs



Note: (1) Malawi's NCHS plan recommends that the health system employ a minimum of 17,000 total HSAs (15,000 HSAs and 1,500 Senior HSAs)

Source: MoH, National Community Health Strategy, 2017-2022

IN ADDITION TO THE NATIONAL PRIORITIES 6 CROSS COUNTRY INVESTMENT PRIORITY AREAS HAVE BEEN DEVELOPED

6 investment priority areas

1  Mobilize funding for CH/PHC, including sustainable domestic financing

2  Reduce fragmentation by integrating community health into national system in particular in areas of human resources, supply chain, and information systems

3  Optimize the quality of design and implementation of CH programs

4  Identify design options for future CH/PHC systems

5  Enhance performance management systems for CH

6  Foster high-level political commitment to community health, in line with existing movements to achieve SDG 3

For each of the 6 we have developed details in the full roadmap

1  Mobilize funding for CH/PHC, including sustainable domestic financing (1/3)

Overview

- There is currently an estimated annual financing gap of 2 billion USD for community health in sub-Saharan Africa.¹
- As of 2016, fewer than 10% of the countries in the African Union are meeting their commitment to allocate 15% of their government spending to health.²
- As a result, there is a critical need to support countries in mobilizing more sustainable, domestic financing for health and prioritizing recurring costs (e.g., salaries)

Estimated annual funding to community health in SSA (\$B)

Category	Value
Government	1.1
Donors	0.4
CH programs	2.0
Financing need for CH programs	3.1

Government Domestic Funding for Health as a % of Expenditure (African Union)²

Target Status	Percentage
15% Abuja Target Achieved	~10%
Target in progress (Spending >10%)	~10%
More required to achieve target (Spending <10%)	~80%

Desired End State

Increased and more optimized allocation of funding toward community health: the 28bn dollar financing gap is closed and countries meet their Abuja commitments for domestic financing.

Description of the problem to solve

2  Reduce fragmentation by integrating community health into national system in particular in areas of human resources, supply chain, & information systems (2/3)

Work to Build On

- The Global Health Workforce Alliance's Joint Commitment to Harmonized Partner Action for CHWs and Frontline Health Workers → 2013 agreement among health development partners & national governments to align with country objectives & harmonize their actions supporting community health

Human Resources

- WHO guideline on health policy and system support to optimize community health worker program – provide recommendations on health system integration
- CHW program functionality matrix (USAID, UNICEF, CHIC)

Supply Chain

- Forthcoming UNSE0/UNICEF "CHW Product Availability Evidence Brief" on supply chain
- Planned work by the supply chain sub-group of the Child Health Taskforce
- BMGF/AMREF work on strategic purchasing for CH and private contracting and procurement

Information systems (including technology to support data and information)

- Principles for Digital Development & of Donor Alignment for Digital Health – help digital development practitioners integrate established best practices into technology-enabled programs & donors align their investments to country digital health strategies
- WHA Resolution on digital health, May 2018
- The work ZeneSys is doing to aggregate data across disease programs with the Global Fund and others

What to build on/exists already

4  Identify design options for future CH/PHC systems (3/3)

Further investments required – illustrative/not comprehensive

- Innovative models for care delivery – Supporting innovation and piloting tech-enabled delivery channels (e.g., telehealth, UAV-assisted supply chains, demand-side innovations like mobile campaigns)
- Landscape of private sector providers across Africa at the community level
- Feasibility and business case analyses for community-health delivery
- Documentation on best practice and experience on how to drive social accountability

Selected (illustrative) investments

THE COMMUNITY HEALTH ROADMAP WILL BE REVEALED IN LATE SUMMER 2019

Timeline



Interim version of Roadmap on www.communityhealthroadmap.org



Institutionalizing Community Health: a systems approach to community health programming; increased & coordinated financial investments; transformative approach to policy-making & knowledge management

Systems approach to designing & strengthening community platforms for...

...Integrated quality service delivery through effective community empowerment & engagement

...supported by **coordinated resource mobilization** for **sustainable financing** of community health



Learn



Shift & Adapt



Accelerate action

unicef 

for every child

Thank You

