Investing in children

Timothy Powell-Jackson

A Future For The World’s Children?
A WHO-UNICEF-Lancet Commission
Investing in children

Interventions to improve health and wellbeing during childhood have immediate, long-term, and intergenerational benefits, which compound synergistically

Economic investment case for investing in children’s health and education is irrefutable, characterised by high benefit–cost ratios

To achieve the SDGs, countries will need to invest in the scale-up of high-quality services across sectors – in doing so many low-income countries face a project financing gap
Intervening in childhood has lifelong, intergenerational benefits
Economic case for investing in children’s health and education is irrefutable

High returns on every dollar invested across the lifespan & across generations
To achieve the SDGs, countries need to invest in the scale-up of high-quality services across sectors – in doing so many low-income countries face a financing gap.

<table>
<thead>
<tr>
<th>Category</th>
<th>Low Income</th>
<th>Other Low Income†</th>
<th>Total Cost Projection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health, education, infrastructure, biodiversity conservation and climate</td>
<td>174</td>
<td>491</td>
<td>665</td>
</tr>
<tr>
<td>protection and social protection²</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Sustainable Development Goals†</td>
<td>50</td>
<td>62</td>
<td>112</td>
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<tr>
<td>Low income</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Lower-middle income</td>
<td>135</td>
<td>11</td>
<td>146</td>
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<tr>
<td>Upper-middle income</td>
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<td>3</td>
<td>536</td>
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<td>Education§</td>
<td>26</td>
<td>45</td>
<td>71</td>
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<tr>
<td>Low income</td>
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<td></td>
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<tr>
<td>Lower-middle income</td>
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<td>8</td>
<td>146</td>
</tr>
<tr>
<td>Upper-middle income</td>
<td>402</td>
<td>6</td>
<td>408</td>
</tr>
</tbody>
</table>

2014 US$ per capita
Thank You

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