

Speakers



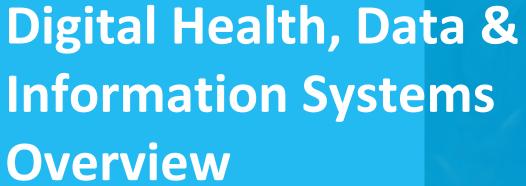
Sean Blaschke
Senior Health Specialist
Global Coordinator
Digital Health Centre of Excellence
(DICE)



Ulrika Baker Health Manager Primary Health Care UNICEF Tanzania



Norberto Banze Senior MEL Manager Pathfinder Mozambique



Strengthening Quality of Care October 2022



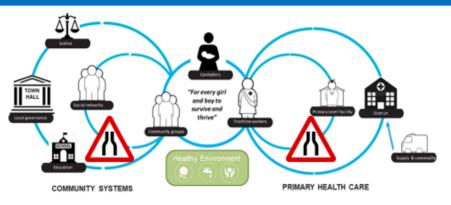
UNICEF's Approach to Digital Health

What health system challenges are we addressing, and how?

Shift from **Digital Health Projects** to Digitally Enabled **Health Programmes**, ... **not a piecemeal approach**

Digital Health for PHC (DH4PHC) at UNICEF

DH4PHC is a concept developed in UNICEF to try to mainstream digital health as a routine aspect of health programming and partnerships to increase access to quality services during the life course, in particular, for the most **disadvantaged** children, adolescents and their families.



Health System Preparedness

Opportunities

- Resilient information systems
- IDSR and VPD surveillance
- Public Health emergencies

Digital Interventions

- Maturity modeling, mapping of existing tools, and enterprise planning
- Digital Health Public Goods for PHE response
- Rapid Response and real-time monitoring
- Geospatial risk assessments
- Financial payment mechanisms

Improving quality of care

Opportunities

- Health worker capacity building
- Health seeking behavior change
- Service Access and Delivery

Digital Interventions

- Clinical protocols, checklists and content
- Telehealth and virtual care
- Remote health worker training
- Client based health messaging / SBC initiatives
- Client satisfaction / Accountability to Affected People (AAP) platforms

Community Health

Opportunities

- National Community health strategies.
- Community health worker profiles
- ICCM, IMNCI

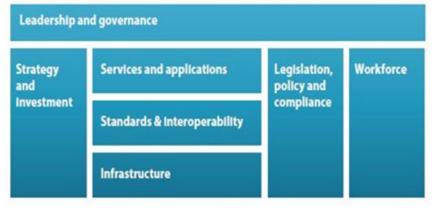
Digital Interventions

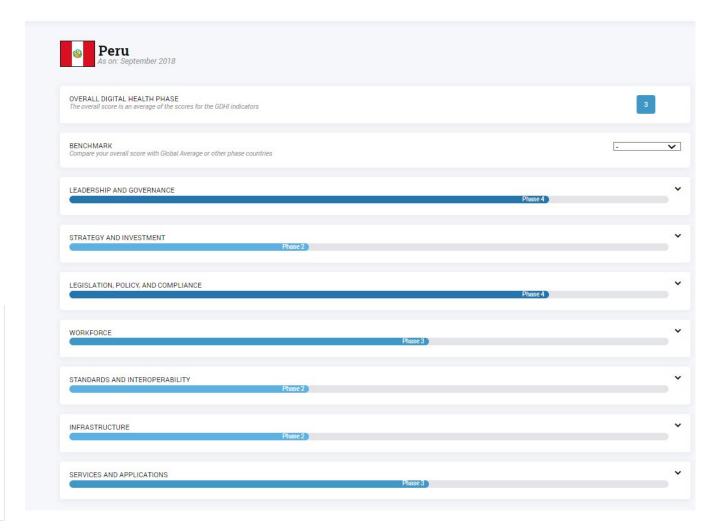
- Measurement and Accountability
- Community Health Worker Registries
- Decision Support, Planning and Case Management
- Community Health Information Systems & HMIS revision

Assessing Readiness

- Global Digital Health Index
- Early-Stage Digital Health Investment Toolkit
- Digital Pandemic Preparedness Assessment
- Navigator Capabilities Model

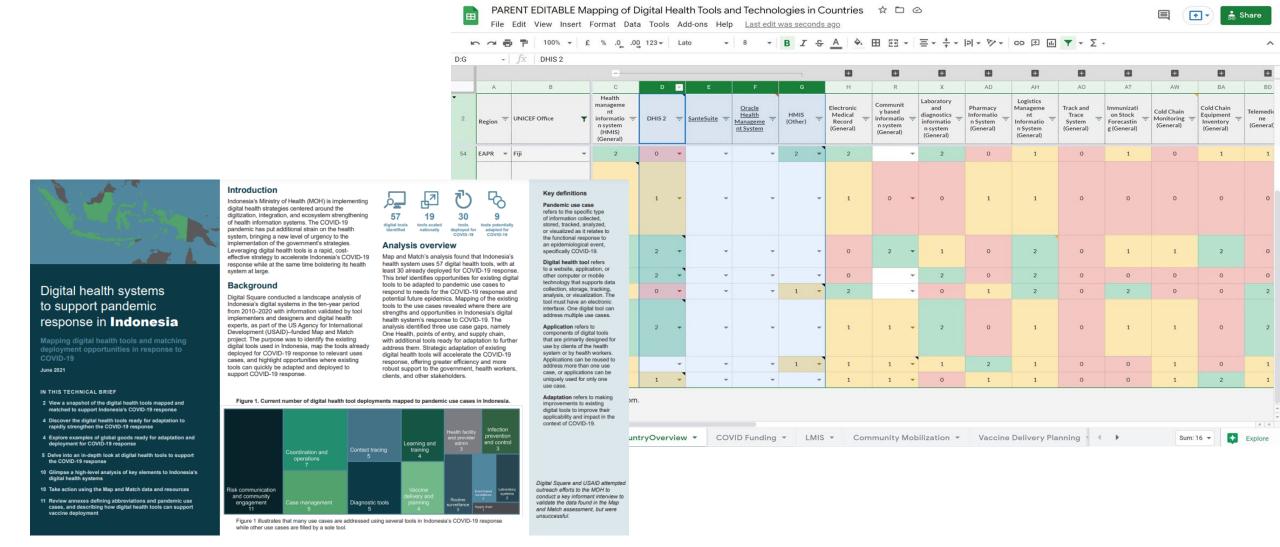






Mapping

- Identifying Platforms for Re-use and Expansion, while reducing duplication
- Aligning Partners around a shared Government Vision



Donor Coordination









Guidance on the use of digital solutions to support the COVID-19 national deployment and vaccination plans

Prepared by the COVAX Innovation to Scale Working Group





























THANKS

Please use the QR Code for more information

www.digitalhealthcoe.org/



Mama na Mwana

Institutionalizing client feedback to increase social accountability and improve the quality of health services in Tanzania



ubaker@unicef.org









What is Mama na Mwana?

A digital **client feedback mechanism** that captures mothers' experiences of care during pregnancy and after childbirth

Mothers register on any mobile phone, and **answer questions** while at home, reducing the bias seen in traditional "exit interviews"

Responses are linked to the government Health Management Information System (HMIS) and visualized in score cards for use at all levels of the health system

Mama na Mwana fills an important gap in availability of indicators to reflect quality of care and complements routine HMIS

3



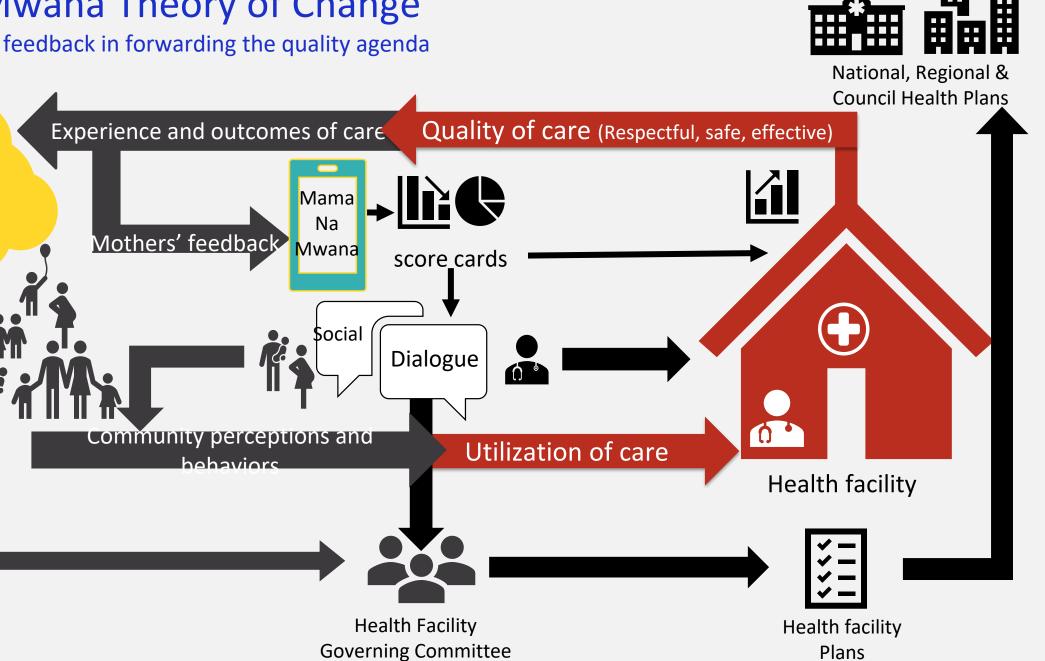




Mama na Mwana Theory of Change

The power of client feedback in forwarding the quality agenda

Communit





Experience from Mama na Mwana 2017-2020

implemented in two regions as part of complex intervention to improve access, utilization and quality of care

85,000 mothers registered

providing feedback on the performance of 40% of all public health facilities

Over 400 social dialogues conducted

between communities and health facilities

RESULTS

Increased knowledge of danger signs

Increase in early ANC attendance

Increased syphilis testing

Positive impact on resource allocation

DESIGN FOR NATIONAL SCALE







The vision...

- To capture high quality cross-sectoral indicators on maternal, newborn and child health, nutrition, ECD and social welfare, complementing data from HMIS and other information systems
- To enable routinised inclusion of client feedback at multiple layers of the health system for quality improvement, planning and decision-making, evaluation of service performance, satisfaction and increased social accountability
- 3. To use technology that is sustainable and integrated with government systems where dashboards and other tools for various users are made available through DHIS-2 or other suitable platform
- 4. To scale this service nationally over a multi-year period and implement a long-term sustainable funding strategy for the program

Content



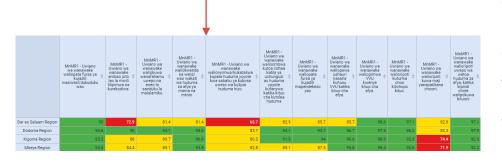
Technology



- 32 *approved* questions
 - aligned with WHO QoC framework
 - complement to HMIS
 - questions cover waiting time, consent, wash, male involvement, birth companionship, respectful care, out of pocket expenditure

A mother registers through Surveys triggered sending a sms with the keyword Rapid**Pro** based on stage of "mama" to **15077** pregnancy received via web hooks formatted web API & Integration stored in data data service base

Use



Service Improvement **Planning** Social dialogues Accountability

Within routine programme platforms

Monitoring & Evaluation







Quantitative data

client registration and survey completion

data use in communities and health facilities

service coverage

Qualitative data

client understanding of Mama na Mwana platform

stakeholder engagement in social dialogues

Usefulness of data for planning, quality improvement & supervision

Mama na Mwana governance structure

Steering Committee

Chair – Ministry of Health
Co-chair - President's Office for Regional and Local Government

Secretariat –UNICEF

Coordination, oversight, guidance, strategic decision making

Mama na Mwana sub-committee groups

Content

Technology

Use

M&E and Research

Programme development, review and improvement

Mama na Mwana Implementing partners

National, Regional and Local Government Authorities and Communities

BMF Mbeya, DSM **CRS** Kigoma **Afya Pamoja** DSM, M&E

Others

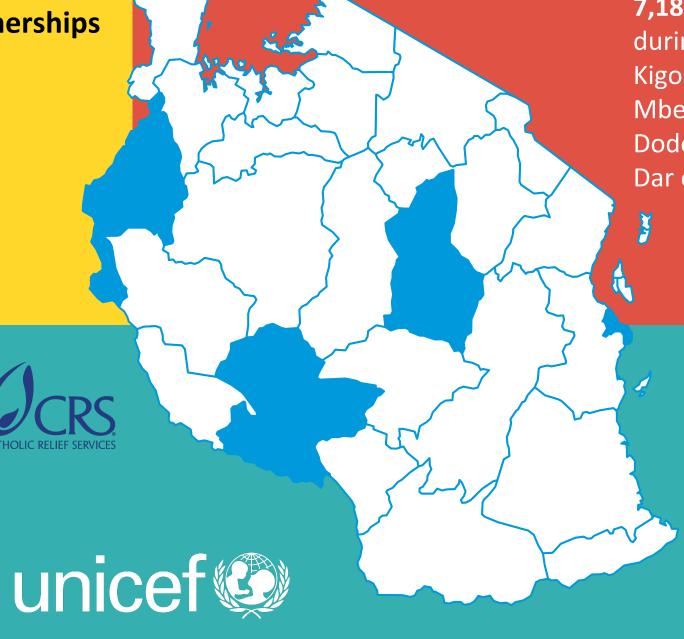
Implementation within government and partner supported programmes

Current geographical scope and partnerships





Afya Pamoja



7,189 mothers registered during July-Sep 2022 in Kigoma Mbeya Dodoma Dar es Salaam regions

> **26** national trainers have trained 3,015 health workers in communities and health facilities to promote and facilitate mothers' registration and to use the Mama na Mwana data



Next steps...

- Continued strong government coordination and leadership
- Integrate with community health information systems
- Engage more partners interested in supporting client feedback
- Expand scope to include other areas of care (Child Health including immunization, HIV, Family Planning, Child Health including immunization etc.)
- Nation-wide launch

ASANTE SANA!

Credits

Colleagues from Ministry of Health, President's Office for Regional and Local Government – Department of Health, UNICEF Tanzania, Afya Pamoja, Catholic Relief Services and Benjamin Mkapa Foundation







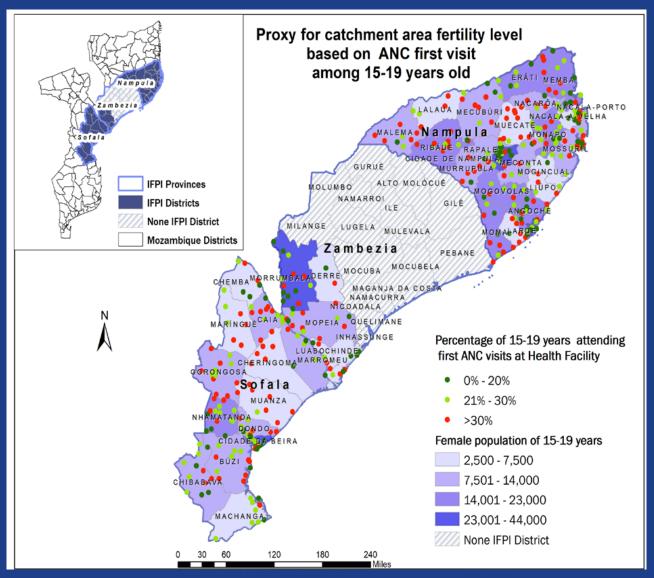


Improved Family Planning Initiative (IFPI) – General Overview

PATHFINDER

Five-year program, \$42.5m (\$40.5m USAID;
 \$2.0M cost share)

- Location: Nampula, Zambézia e Sofala
 - **41 districts** (Sofala-13, Nampula-23 and Zambézia-5)
 - 467 Health Facilities (Sofala-170; Nampula-246; and Zambézia-51)











Mentorship App

PATHFINDER

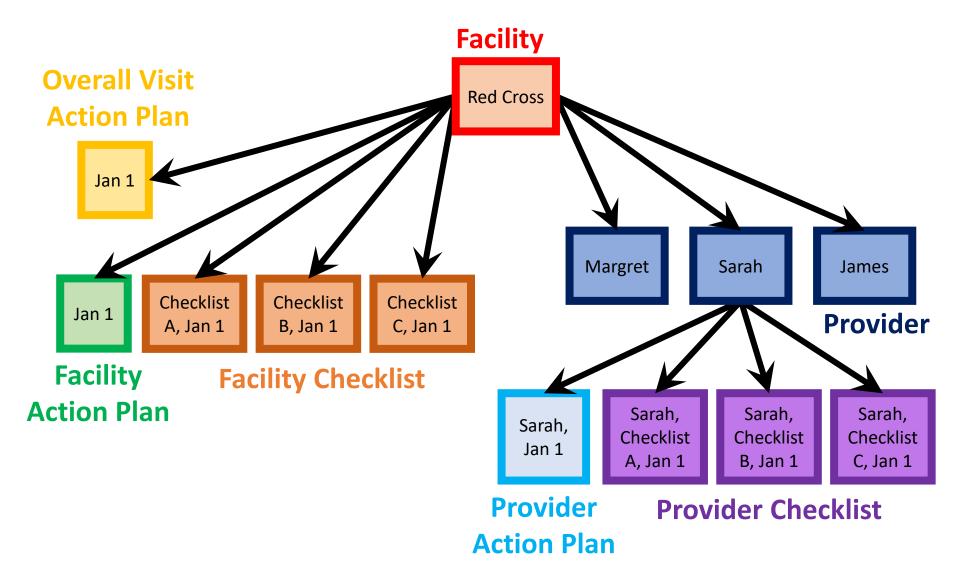
- Allows mentors to supervise facilities and their providers to verify and improve the quality of services provided.
- Scores providers on procedures performed and aggregates scores to determine key areas for improvement.
- Encourages making and following up on action plans for both providers and facilities.

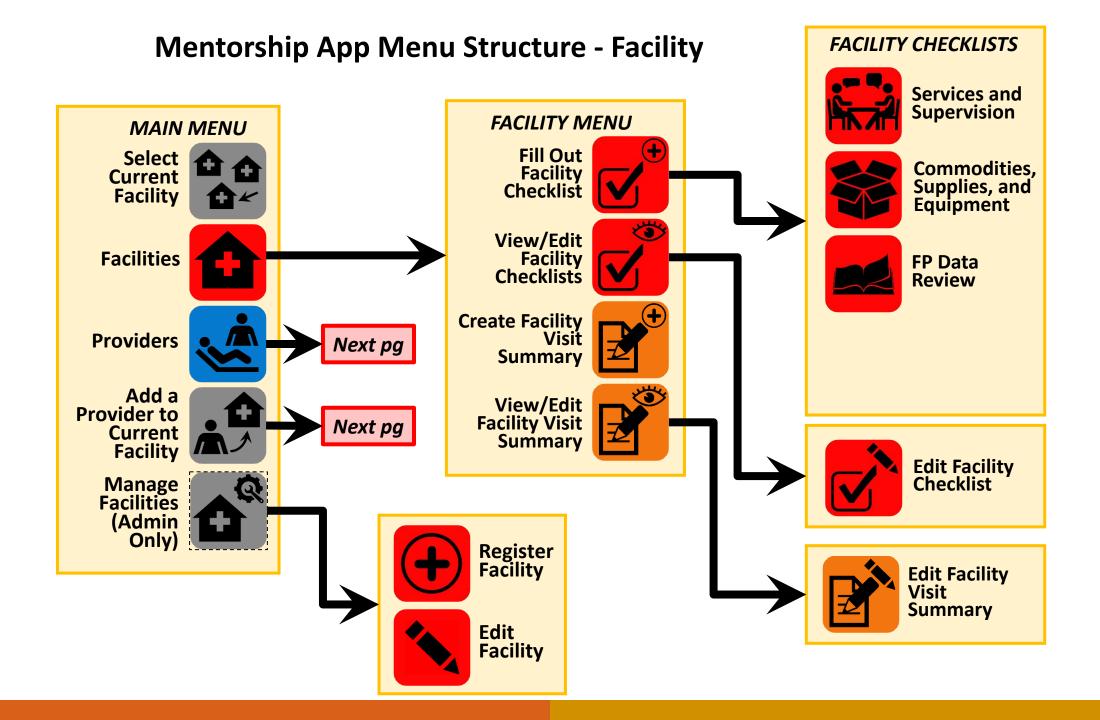




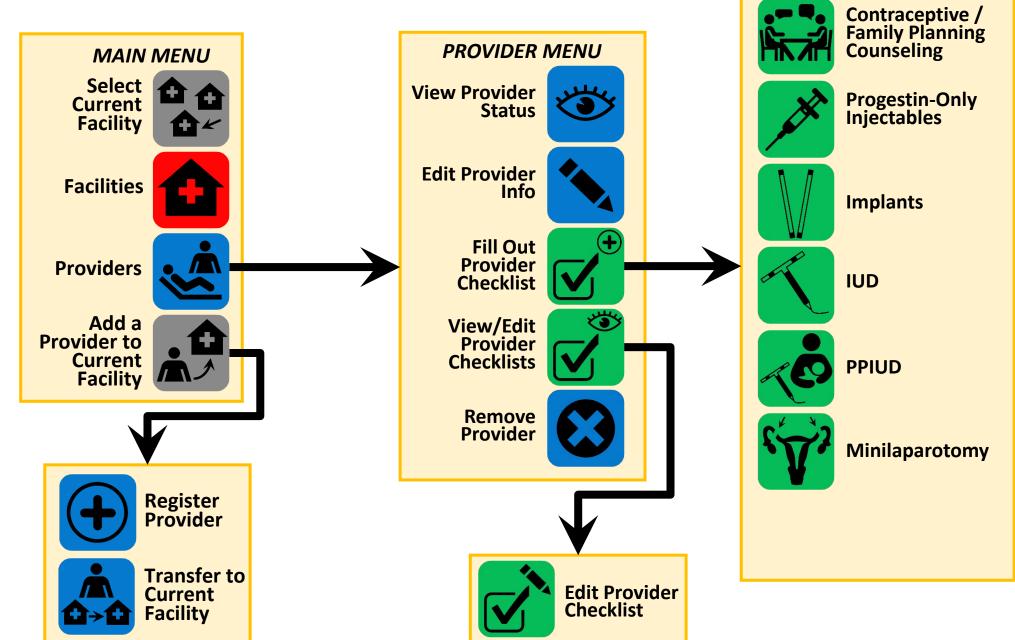
Mentorship Workflow





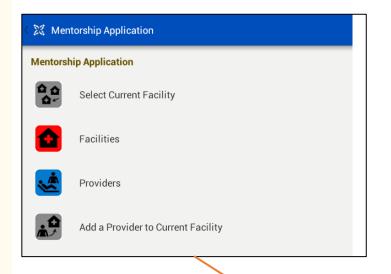


Mentorship App Menu Structure - Provider

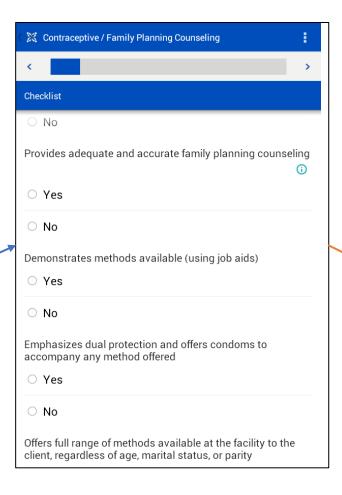


PROVIDER CHECKLISTS

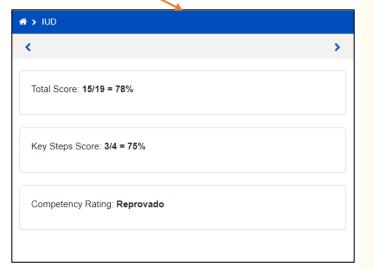
App Screenshots



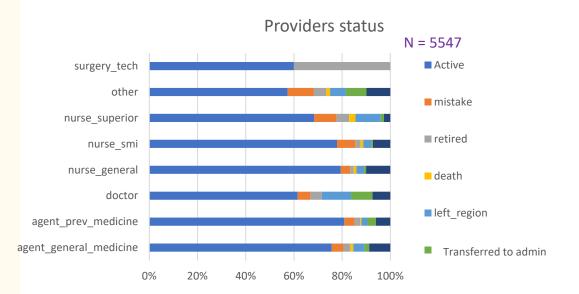






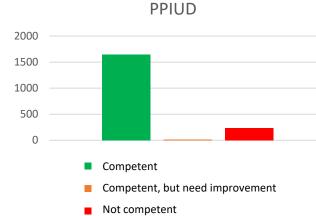


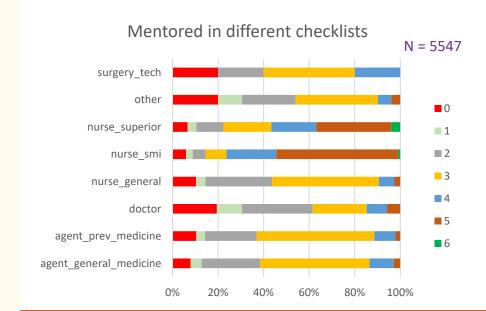
Dashboard

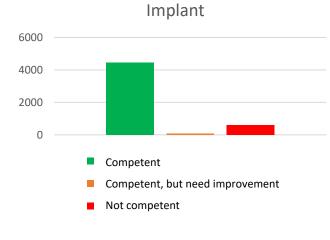
















Achieved Improvements

- More confidence of health providers on different procedures, increasing their ability to offer LARC to the clients;
- Track provider performance and trainings over time;
- Improved coordination with district and Health Facility managers;
- MOH mentors more involved and adopting strategies to eternalize mentorship;
- Logbooks filled correctly, thus improved data quality;



Connect with the us

Engage with the **QoC** subgroup co-chairs:

Anne: <u>adetjen@unicef.org</u>

Patty: pjodrey@usaid.gov

Peter: <u>pwaiswa@musph.ac.ug</u>

Engage with the **Digital Health & Innovations** subgroup co-chairs:

Darlene: <u>darlene.irby@pathfinder.org</u>

• Jeanne: <u>jkoepsell@savechildren.org</u>

Subgroup information, recordings and presentations from previous meetings and webinars are available on the subgroup page of the Child Health Task Force website:

www.childhealthtaskforce.org/subgroups/qoc and www.childhealthtaskforce.org/subgroups/digital-health

*The recording and presentations from this webinar will be available on this page in a couple days

Join the Child Health Task Force here: https://bit.ly/joinchtf & follow us on LinkedIn: www.linkedin.com/company/child-health-task-force



The Child Health Task Force is managed by JSI Research & Training Institute, Inc. through the USAID Advancing Nutrition project and funded by USAID and the Bill & Melinda Gates Foundation.

This presentation was made possible by the generous support of the American people through the United States Agency for International Development (USAID), under the terms of the Contract 7200AA18C00070 awarded to JSI Research & Training Institute, Inc. The contents are the responsibility of JSI and do not necessarily reflect the views of USAID or the U.S. Government.