

# **Members' Meeting**

## Annual Members' Survey Results Child Survival Action Blueprint for Advocacy

March 16, 2023

## Pulse Check Survey

- **December 2022:** Secretariat sent out its fourth annual members' survey
- Purpose: Solicit anonymous feedback, including on Task Force's progress toward meeting its goal, subgroup participation, and usefulness of resources and support.

Child Health Task Force						
Section 1 of 4						
2022 Annual Members' Survey		×	:			
We are seeking our members' candid and anonymous feedback on how well the Task Force is working to fulfill its mandate. Thank you for providing your feedback on this survey.						
You may submit your email at the end of the survey for a chance to be featured in the Task Force's next quarterly newsletter and on the website. We will include your photo and a write-up on your work/organization or on a pressing issue in child health that you would like to share.						
	_	_				
Tell us about yourself Description (optional)			•			
1. What best describes your organization?						
Academic/research						
Clinical care/medical provider						
O Donor agency - bilateral						
O Donor agency - multilateral						
O Government (e.g. Ministry of Health)						
O INGO, global FBO						
O Local NGO, CBO, FBO						
O Private foundation						
O Private sector/for-profit						
O Other						

## Survey Respondents

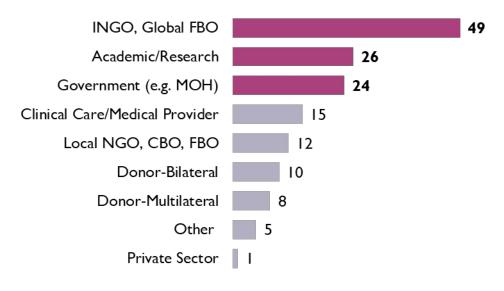
### Response

## 150 out of 2,850<sup>\*</sup> individuals responded

5%

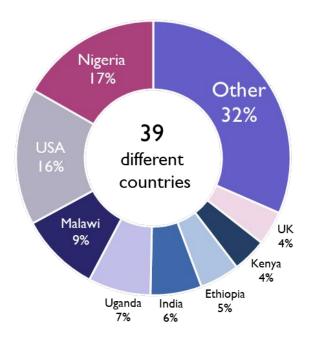
## **Organization Affiliation**

Most respondents were from INGOs and global FBOs



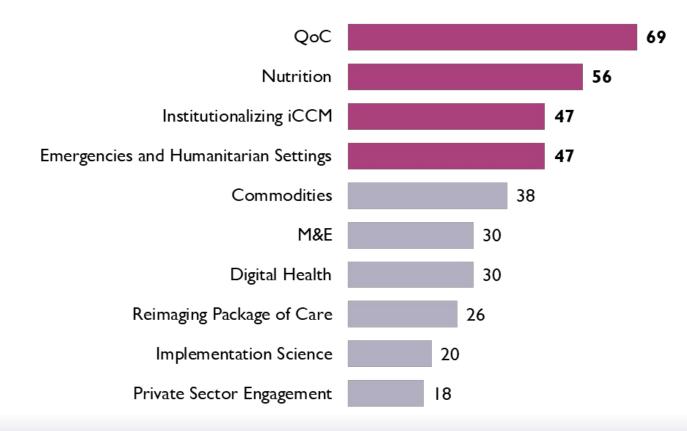
## **Respondent Location**

Top countries were Nigeria, US, Malawi, and Uganda.



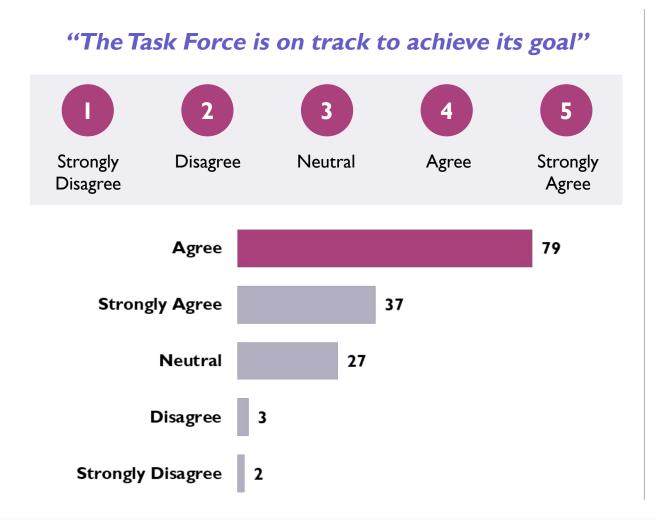
## Participation in Subgroups

## Number of respondents involved in each subgroup within the past 12 months



65% of respondents who participated in a subgroup, joined more than one

## Feedback on the Progress of the Task Force





The Task Force is THE global group convening and mobilizing child health stakeholders to reach the SDG targets, with increasing membership from countries. That said, identifying HOW to support countries and the strategic advantage of Task Force support to countries vis-a-vis other partners has been challenging.

## Feedback on the Progress of the Task Force



Whilst the task force is doing well at global level, actions at country level are rather weak. There is urgency to get countries to act with the same zeal that the taskforce exhibits.

The Task Force has made progress in many areas but one I'd like to note is the Child Survival Action initiative. There was a successful WHA event and then a joint visit to Sierra Leone. So there has been some good progress this year.



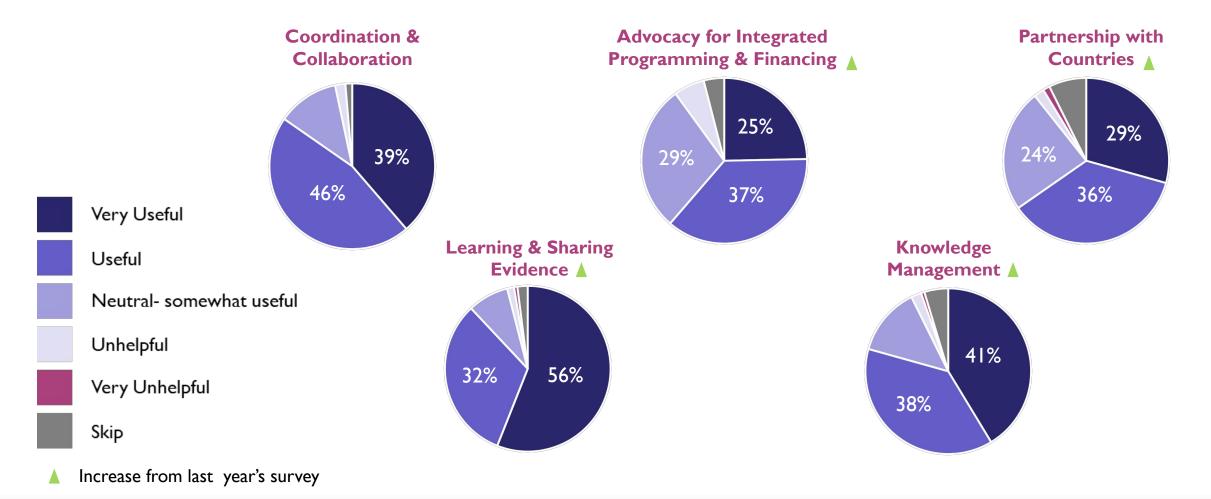
## Suggested Improvements to Achieve the Goal (paraphrased)

- Include more Govt entities in the webinars to help us understand how we can coordinate with Govt to achieve the goal
- Engage countries and funders a little more and more strategically
- Reconsider webinar scheduling which is tailored to favor northern hemisphere time zone
- Schedule small discussion groups to focus on application of shared tools and experiences (also requested by Francophone respondents)
- Increase the visibility of resources by disseminating them two to three weeks in advance of the commemoration of the relevant topic like child health week, women's day, World Malaria day, etc.
- Need in-person meetings for members<sup>\*</sup>

<sup>\*</sup>This point has come up in every annual pulse check survey to date.

## Usefulness of the Task Force's Work

## **Respondent responses on usefulness of the Task Force's areas of work:**



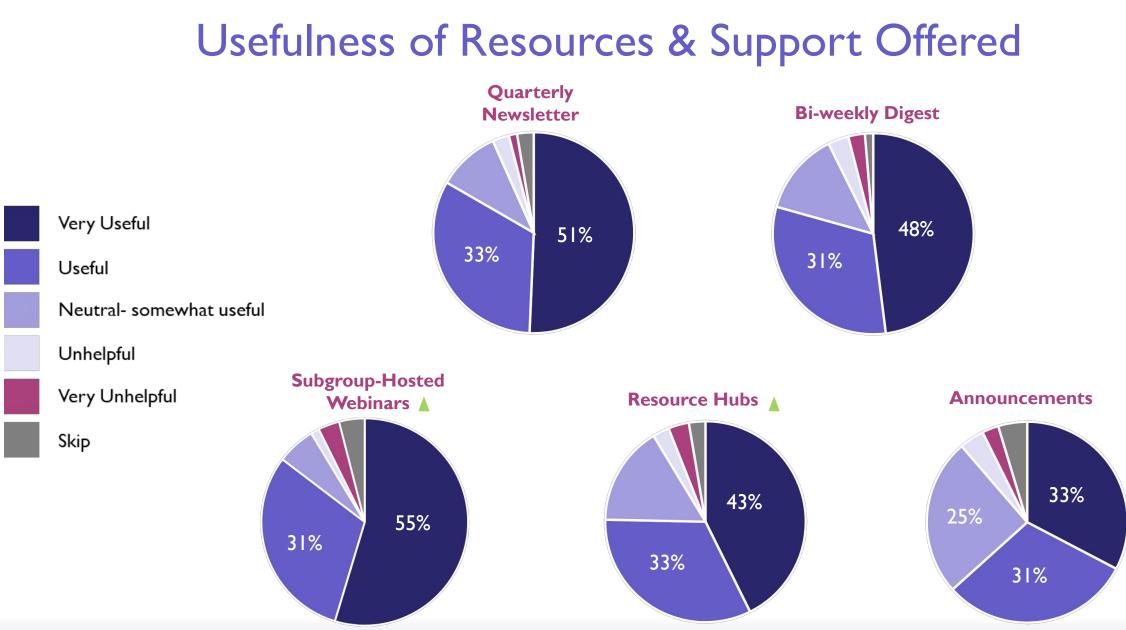
## Usefulness of the Task Force's Work

**Respondent responses on usefulness of the Task Force's areas of work** 

"I see more partnership among non governmental actors and not a lot between the Task Force and countries."

"The Task Force is increasingly visible as a vehicle for coordination and collaboration." "Not sure who the advocacy is to and whether they are an audience to what the task force does." "Very useful benefit for partners and a critical way to promote both community of practice and strategic learning."

"The CSA work is a start but more needs to be done."



## Frequently Highlighted Resources, Subgroups & Topics

- I. Quality of care, institutionalizing iCCM, Reimagining the Package subgroups
- 2. iCCM institutionalization toolkit development in partnership with Impact Malaria
- 3. The School Health Hub
- 4. Launch of the CSA as a tangible way of operationalizing the goal of the Task Force
- 5. Child mortality and risk stratification webinar by the CHAIN network
- 6. The Global Fund informational webinar (noted as outstanding event)
- 7. Amox-Gentamicin consultation
- 8. Climate change (novel)
- 9. Bi-weekly Digest

Noted as missing in action:

- I. Private sector
- 2. Digital and innovations

П

## Other Survey Insights

For the Task Force's 2021-2025 strategic plan, respondents ranked the following strategic priorities to the relevance of priorities to their work/organization:

### Most Relevant



Engage global and country stakeholders about the need for increased resources

2

Align around common goals and measures of success for child health along the life-course (including the newborn period)



Partner to implement interventions



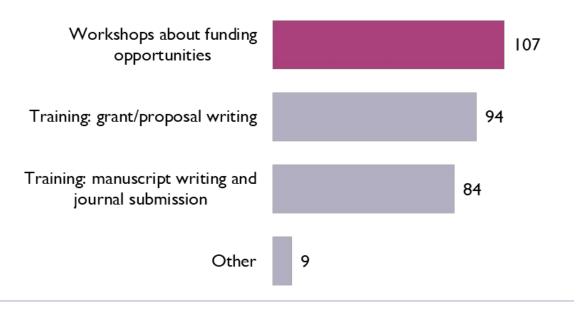
Foster the generation and sharing of evidence



Synthesize and package information in sharable and accessible products and enhance communications

Least Relevant

# Skills building events/activities that would be helpful:





Most respondents visited the website to:

- 1. Access recordings of presentations and webinars
- 2. Access and searching for resources in the resource library

And most visited once a month or less.

## **Discussion Prompts**

- I. Overwhelmingly positive feedback;
  - Resources and meeting schedules are meeting the needs of members
  - Expressed need to continue strengthening country engagement, application of evidence and tools shared
- 2. Does this feedback resonate with you as members of the Task Force?
- 3. Do you have any additional feedback to share with the Secretariat and the Steering Committee?

## **CHILD SURVIVAL ACTION**

A renewed call to action to end preventable child deaths

March, 2023

**Contributing Organizations:** The Child Health Task Force, Global Financing Facility (GFF), Save the Children, United Nations Children's Fund (UNICEF), United States Agency for International Development (USAID), and World Health Organization (WHO).

## What brings us together?

54 countries need accelerated action to meet the SDG target for under-five mortality.

# Latin America/Caribbean Gap in Rate of Reduction Required to Achieve 2030 SDGs 0.00 17.00 © Mapbox © OSM Oceania

Countries off-track to achieve 2030 SDG U5MR Target



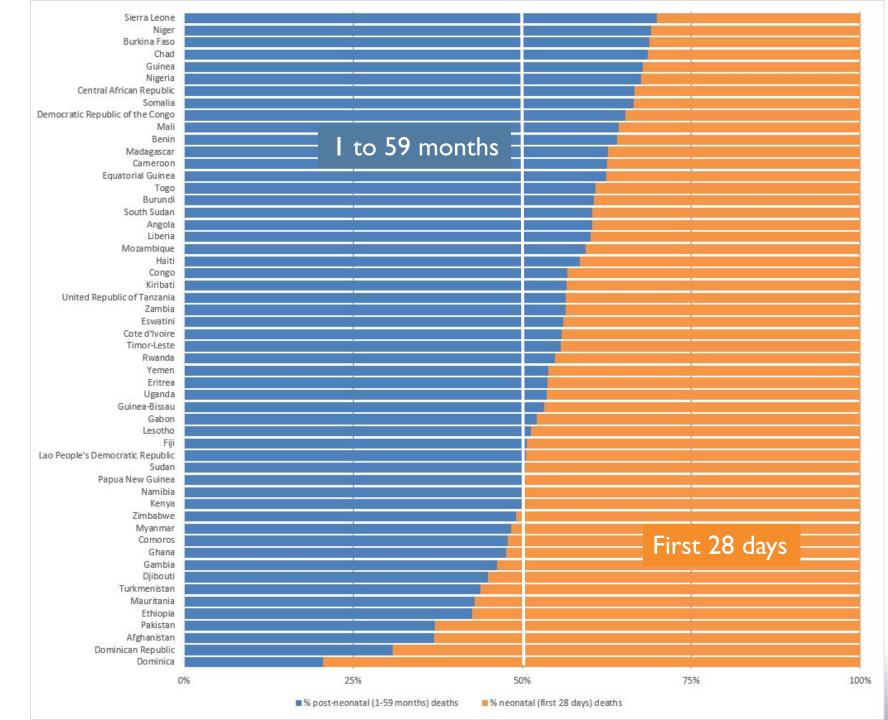
© 2023 Mapbox © OpenStreetMap

1.4.1

Percent of Under-Five Deaths by Age Group

> A substantial proportion of under-five deaths are in the 1 to 59 month period.

A significant proportion of deaths in the post-neonatal period, are from conditions that can be prevented and most often treated at primary health care level



## Progress to-date

## I. Country engagement

- Constituted action team
- Initial consultations with country and regional colleagues
- Co-developed with regional colleagues a country engagement approach
- Co-hosted WHA session with Sierra Leone and Tanzania MOHs
- Joint mission to Sierra Leone to support development of child survival plan
- Support for South Sudan child health strategy

### Overall

- Finalized TOC, vision document and slides
- Developed and agreed on governance structure and action team TORs

# 2. Results framework & accountability

- Constituted action team
- Conducted a scoping of existing child survival indicators and frameworks to inform the Results Framework under development

## **Key Events**

- World Health Assembly roundtable May 23, 2022
- 2nd Global Pneumonia Forum, April 24-28, 2023

# 3.Advocacy & resource mobilization

- CSA Advocacy Blueprint developed
- Advertising for org to lead advocacy at global and regional levels

# Child Survival Action: Blueprint for Advocacy and Action

A renewed call to action to end preventable child deaths

# Contents



**Context of CSA Blueprint for Advocacy** 

Child Survival Advocacy: Review over time

Principles and theoretical framework

Advocacy Strategic Framework

Rolling out the Blueprint

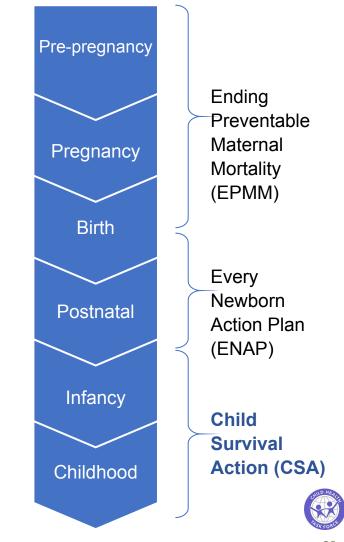


## Context: Under-5 preventable death progress good, but deaths still remain too high

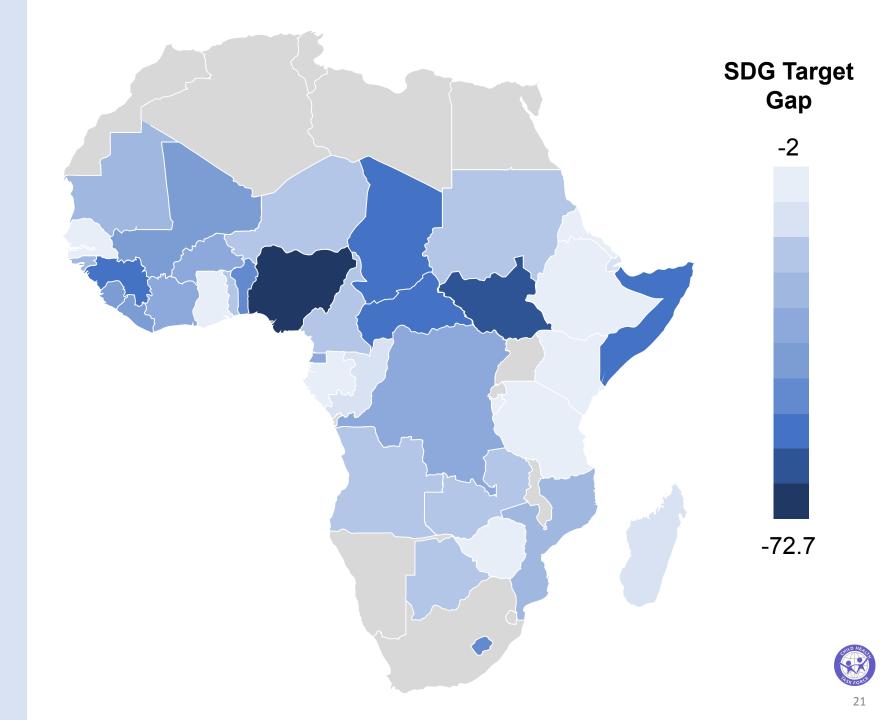
### What is happening today?

## Where does CSA<sup>1</sup> fit in?

- The unfinished business
  - Deaths in the under-5 from 12.6 million in 1990 to ~5 million in 2022
  - This reduction, though significant, is not sufficient. Avoidable child deaths remain excessively high.
- The Sustainable Development Goals (SDGs) 3 Member countries have committed to reducing under-5 mortality rate to at least as low as 25 per 1,000 live births by 2030.
  - But 54 countries are off-track to meet SDG 3.2.1 An analysis of the proportion of deaths that occurs across this continuum demonstrates that deaths in 1 59 months represent 53% of overall under-five mortality; as high as 70% in some countries.
  - The highest child mortality rates are in sub-Saharan Africa, while the highest proportions of post-neonatal deaths are in West and Central Africa. 41 countries that are off track are in Africa.
- Renewed focus is needed to address mortality among children aged 1–59 months. Children in this age group accounted for 2.7 million of 2021's under-five deaths.



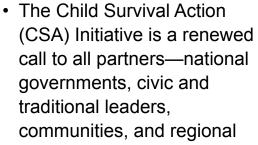
41 African countries need accelerated action to meet the SDG target for under-five mortality



# **Context:** The advocacy blueprint is a complementary strategy to support the CSA, and to elevate child survival as a policy and investment priority.

## What is CSA<sup>1</sup>?

## What is the CSA Blueprint for Advocacy and Action?



and global stakeholders—to end preventable child deaths.

 The call to action identifies existing opportunities to accelerate progress, and lays out the steps that partners and countries need to take to reach all children with life-saving interventions



### Advocacy strategy

## The advocacy blueprint is founded on and complements the Child Survival Action vision document

- It is concerned with elevating child survival action to the highest levels of influence, decision-making, and accountability both at national level, and globally.
- The Child Survival Action Initiative vision document and the Child Survival Blueprint for Advocacy and Action are intended to catalyze a seminal milestone in the trajectory of child survival efforts over the last 20 years building on past efforts like the Bellagio Conference of 2003 and the 2012 Call to Action (led by Ethiopia, India, and USA).



### Collaborative effort

This Blueprint for Advocacy and Action **reflects a collaborative effort** by members of the Child Health Taskforce to develop a compelling advocacy blueprint that rallies community, sub-national, national, and multilateral all partners, in line with the priorities set by national governments to take and accelerate measures to safeguard the lives of children.



The blueprint guides a coalition of national, regional, and global level actors, around a coordinated campaign with a common brand identity

### Aim and objectives

- Serves to guide coordinated country, regional, and global level efforts to elevate child survival as a priority policy concern, to mobilize domestic and global investment, and to foster accountability
- Advocacy for child survival efforts in Africa will be defined by a focus on country-led, data-driven decision making, operationalized through peer communities that foster mutual accountability.
- Within countries, the Blueprint seeks to engage more closely with actors at the community level, while also promoting a broad spectrum of both traditional, and innovative partnerships between public, private, and third sector actors

1. Child Survival Action Source: United Nations, team analysis

### **Purposes**

- To illuminate the barriers to visibility, awareness, and commitment that undermine maximum attention and prioritization for child survival
- To **unite** and streamline efforts of the global coalition of partners, 2 providing a common framework for promoting Child Survival Action
- To **position** and equip countries to serve as the locus of decision-making on child survival action and investment
- To provide a set of orienting strategies and suggested activities that can be adopted and adapted in different countries, for elevating child survival to the highest level of national policy and prioritization.
- To maintain a focus on results and accountability, at the sub-national, national and regional levels
  - To coordinate domestic and global budget advocacy and resource mobilization, expanding the resource envelope, while also enhancing resource efficiency

# Contents



Context of CSA Blueprint for Advocacy

Child Survival Advocacy: Review over time

Principles and theoretical framework

Advocacy Strategic Framework

Rolling out the Blueprint



The strategic approach to advocacy and action, will determine how well this era of child survival action will add value and renew momentum

	Bellagio 2003	Call to Action 2012	CSA 2022
Message/ Focus	<ul> <li>10m children under 5 are dying needlessly each year</li> <li>Two-thirds of these deaths are preventable with effective low-cost interventions that are available today, but they are not reaching the children who needed them.</li> </ul>	<ul> <li>Focus on geography, high-burden populations, high-impact solutions, 'supportive environment' (including education, empowerment, economy, environment), and mutual accountability.</li> <li>An "evolution is needed, from targeting diseases, to targeting people."</li> </ul>	<ul> <li>Too many children are dying from common and preventable illnesses</li> <li>Focus on 54 countries with potential to avert 10m deaths by 2030</li> <li>No prominent tools to bolster this phase of child survival; the focus remains on better delivery of existing tools</li> </ul>
Knowledge / Know-how	<ul> <li>Focus on delivering existing interventions, including ORS and immunization</li> <li>Expansion of pediatric ARV later improved prospects for child survival</li> </ul>	<ul> <li>New/updated vaccines for pneumonia and diarrhoea</li> <li>Limited new tools, or interventions, but rather a strategic emphasis on scaling existing high-impact solutions, and high-burden populations</li> </ul>	<ul> <li>Equip and support key actors on the supply and demand side</li> <li>Potential for malaria vaccine to dramatically improve child survival</li> <li>PHC should be at the core of a comprehensive response</li> </ul>
Strategic Approach	<ul> <li>Deliver interventions to the mothers and children who need them most.</li> <li>Weak health systems preclude reaching the neediest children; need to rethink global child health strategies.</li> </ul>	<ul> <li>Emphasis on delivery approaches, and accountability. "Invest in innovation to accelerate action"</li> <li>Call for greater leadership, health systems approaches, resources, and public awareness</li> </ul>	<ul> <li>Use data-driven approaches to identify inequities</li> <li>Advance public and private partnerships</li> <li>Engage with communities, families, and caregivers</li> </ul>

### There are 5 pillars in the advocacy blueprint to accelerate and catalyse the CSA **Theory of Change** 5 2 Use data driven Advance public & **Engage with** Improve the quality of Track progress & hold approaches to identify private partnerships for communities, families, care in child health stakeholders and address inequities child health and caregivers accountable at all levels services How does the child survival How can innovative How can child survival goals be Which additional actors need to What is the best way for Convene partnerships be forged, and accelerated by recognizing and be rallied and convinced of their countries to exchange lessons, community forge a greater commitment to use of evidence. efforts aligned among a diverse supporting the agency of role in supporting primary health form common positions on and investing in data collection? range of actors beyond communities, families, and strategic issues and strengthen care and access to child health technical health actors? caregivers? services? their negotiating position with policymakers and partners? What should determine partner How do the experiences and **Prioritize** feedback from communities investments / resources allocation for maximum impact? inform the process of prioritizing interventions for child survival? How can all actors be rallied to align on govt guided priorities? Which existing policy What mechanisms will help to How can policy instruments How can child survival tap into How should legislative help to enhance a data culture, advocacy and policymaking be instruments - national, regional, individuals and non-state actors enforce policies and technical Legislate to influence policymaking informed by the voices of global – serve as a foundation standards on child health. and enforce a more data-driven including an equitable approach to equitable priorities? What policy tools can communities, families, and for informing the right to access policymaking and caregivers? quality services, including rights-based approach to care? be introduced to accommodate uncompromising focus on the participation of different primary health and child results? non-state actors? services? Secure What strategies can be How can child survival mobilize employed to tap into the funding additional resources while potential of actors beyond govt encouraging the "whole-child" • and development agencies? approach? How can equity issues be What soft instruments can be Account brought to the light through used to engender transparency, data-driven approaches, holding accountability, and ownership?

all actors accountable?

# Contents



Context of CSA Blueprint for Advocacy

Child Survival Action: Review over time

**Principles** 

Advocacy Strategic Framework

Rolling out the Blueprint



## There are 3 principles for advocacy and action that underpin the blueprint



- There is a unanimous call to advocate for the whole child's survival and thriving, rather than focusing on vertical disease/threat-based approaches.
- Child survival initiatives should be considered as part of an ecosystem of efforts and services that ensure the child's survival from birth to the fifth year of life and beyond
- There is also a need to put a spotlight on the relatively neglected threats to survival that occur when mother and child successfully overcome the initial barrier to survival between pregnancy and the first month.
- All advocacy efforts should call for the right of the "whole child" to survive and thrive.



### Country-led, evidence-based prioritization, and linkage with regional platforms

- To mount an effort in which "all are in it together for the whole child," requires a fundamental rethinking of how programmes, gaps, and investments are prioritized
- All technical and advocacy efforts should be oriented towards and have their activities guided by country-based coordination units that have end-to-end visibility into the needs of the child, and who are equipped and informed to guide how resources should be prioritised
- Governments can build on existing regional platforms led by health ministers to develop regional frameworks for collective action and accountability



### Ownership by Community Structures and Actors

- For the most part, communities, households, and caregivers have been excluded from child health programming, yet they are best positioned to influence a child's health after month one, when most children begin to cycle out of postnatal health care services
- The status quo, where health systems, workers and NGOs are viewed to have the main responsibility has left little agency to these stakeholders
- Households and communities should be integrated into programming and advocacy efforts, and their capacity developed to support advocacy and action on child survival, while still acknowledging the central role of primary health care



# Contents



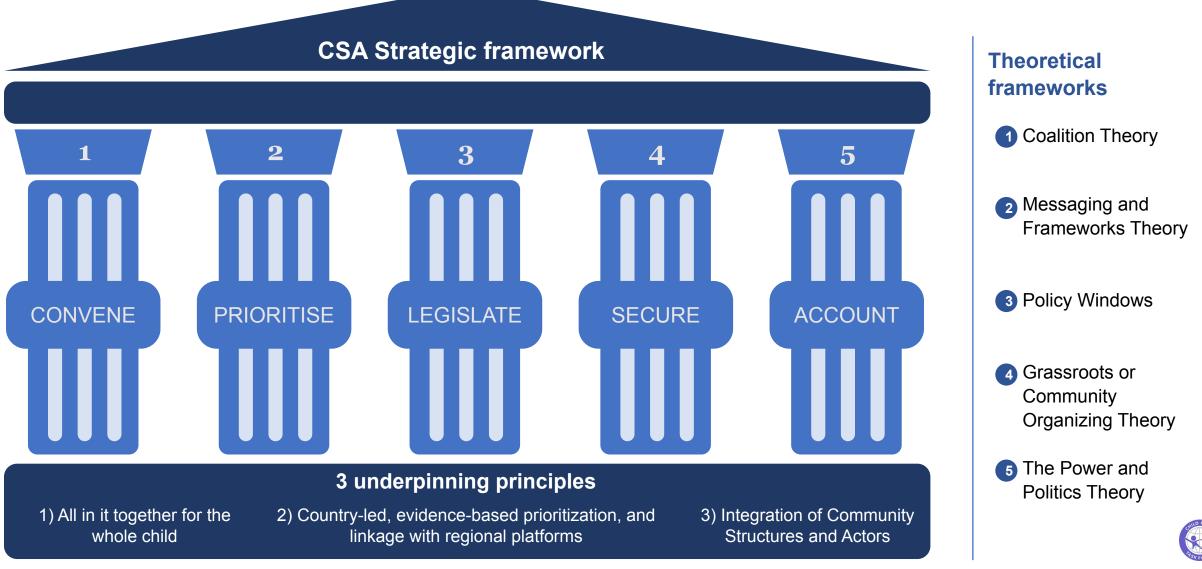
Context of CSA Blueprint for Advocacy Child Survival Action: Review over time Principles and theoretical framework

**Advocacy Strategic Framework** 

Rolling out the Blueprint



The advocacy framework has 5 pillars, underpinned by 3 principles and drawing on 5 theoretical frameworks



## Strategic Pillar 1: Convene

### Aim and objective

Aims

**V** —

**Objective** 

A renewed global movement on child survival is **driven** 

by a focused and

coalition that drives new commitments and accelerated

coordinated

action towards attainment of SDG

3.2.1

### Strategic approach

Identify and develop a branded advocacy campaign:

2 Identify and equip and coordinating entities for CSA at the global, regional, and national levels:

3 Build a broad coalition of advocates that leverages diverse actors in and outside health and development:

**Establish peer country groupings to enhance coalition building and align on advocacy strategy:** 

### **5** Recruit Child Survival Ambassadors:

6 Mobilize responsibility and action by communities, building their capacity to take ownership for child survival challenges and solutions:

Convene and connect a diverse range of advocates into a **powerful**, **multi-level coalition that drives advocacy** and attention on child survival action



## Strategic Pillar 2: Prioritise

### Aim and objective

All child survival programming and partner investments

achieve optimal

prioritization of needs that is country-led

impact and efficiency, and are **aligned with** 

an evidence-based

Equip and empower



Efficiency and "more health for the money"

Equip a country-led platform for prioritization of needs: dedicated and empowered coordinating entity that has end-to-end visibility of the child survival priorities, gaps, the complex webs of programs and partner efforts and funding flows,



Aims

Objective

ministries of health to develop one national child survival priority plan that prioritizes gaps and priority investment areas, and to align and coordinate all partner efforts around that plan





## Strategic Pillar 3: Legislate

### Aim and objective

Strategic approach



A set of **mutually reinforcing policy instruments** are in place to guide policy and enforce action, elevating child survival action as a national and regional development priority

2

1





disseminate tools to guide regional and

Objective

guide regional and national actors in the design of policy instruments that accelerate action on child survival

**Develop and** 

3 Create or leverage existing cross-party parliamentary forums to represent child survival priorities in national policymaking

Elevate child health on continental stage through framework Declaration on Child Health and Survival



## Strategic Pillar 4: Secure

### Aim and objective



Child survival programming at the national and local levels is sufficiently resourced to deliver

impact against identified priorities, through domestic and global development assistance budgets



1

3

Signal that child survival is a priority through domestic investment



Create cross-ministry working groups for investment in child health



**Objective** 

Support national coalitions and other key stakeholders to effectively advocate for sustained investment in child survival Provide compelling evidence and leverage pressure from civil society and coalition members for domestic resources

**5** Engage domestic philanthropists and the private sector





## Strategic Pillar 5: Account

### Aim and objective

### Strategic approach



Child health initiatives and actors maintain a focus on performance and accountability to each other, to communities, and to the children whose lives are at risk



Develop mechanisms (tools, processes, and platforms) for building culture of mutual accountability, including through use of a scorecard to track progress on SDG 3.2.1 1 Drive accountability and action through scorecards that help to distill vast and complex information on programs and their performance down to its essence, and to present information in a compelling visual format

2 Integrate an Equity Approach: Summary national level indicators and metrics often hide severe disparities in access across different sub-national units (regions, districts).



# The child survival messaging framework is focused on the following key talking points.

## Key talking points

Children must survive early childhood so they can fully thrive and reach their full potential, enabling countries to build up their human capital and create more equitable, prosperous and sustainable societies.

2 Sub-national inequities in mortality outcomes must be identified and addressed, including access to and utilization of high-quality health services in facilities and communities.

An enabling environment to promote positive child health outcomes and multi-sectoral action is critical and must include good nutrition, WASH services, and educational opportunities for women and girls.

4

Evidence-based and affordable health care interventions such as immunization, improved nutrition, quality diagnosis, and treatment to help children get a good start in life are available. However, a knowledge-to-policy gap exists, as well as fragmentation in how governments and global public health partners have facilitated implementation.



# Contents



Context of CSA Blueprint for Advocacy Child Survival Action: Review over time Principles and theoretical framework

Advocacy Strategic Framework

**Rolling out the blueprint** 



## After initial groundwork, there are 9 actions to operationalise the strategy and get advocacy efforts underway

### Initial groundwork



Engage regional groups/blocs to identify entry points for coordination of regional actions of child survival

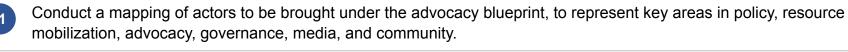


In each of the 43 countries, engage government leadership to identify central coordinating entity for Child Survival Action



Survival Working Group at national level, represented by key child survival actors identified in the target sectors

Convene a Child



Conduct a mapping of civil society organizations (health sector or otherwise) to identify potential partners who may be well 2 equipped to build domestic budget and policy advocacy for child survival

Develop a database of influential decision-makers such as politicians, national level leaders, media houses, like-minded

organizations, policy advocates, community leaders, local and international government organizations to incorporate into



national child survival working groups Create associated ToRs and coordinate action committees in key areas such as budget advocacy, policy and legislative advocacy, data, and accountability.

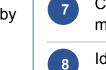
Create an annual schedule of working group meetings with key thematics to support plan, review and provided consensus on national child survival action plans and programming. Tap into existing meetings, events, and gatherings to place and keep CSA on the national agenda.



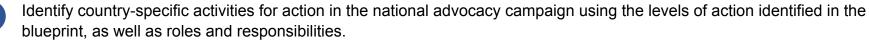
3

Key steps

Conduct a country scan to track child survival government funding histories and identify programs and policies that are not being enforced; or need to be revisited as part of domestic budget advocacy.



Create a national child survival advocacy plan using this document as a guide, supplemented by related advocacy action materials as dissemination materials, such as Key CSA Principles and Key CSA Messages.





Monitor and evaluate progress using effective data collection and synthesis methods, as well as specific indicators and an annual child survival progress report



## Advocacy Phase II: Operationalizing the Blueprint

### I. Country

- Raise awareness of the continued high levels of under-five mortality by region of country
- Engage public, private sectors to commit and optimize resources
- Strengthen coordination mechanism (revived/functional)
- Engage the right national and subnational actors mobilized.
- Produce and implement national child survival advocacy plans that expose misallocated funds that can be redistributed and gaps that need to be filled.

## 2. Regional

- Mobilize regional institutions and partners
- Regional African Union Declaration on Child Survival signed by Heads of State from 43 off-track countries at major AU event
- Launch African Child Survival Advocacy Campaign
- Implement the Declaration
- Identify coordinating entities that can support regional/peer convenings by countries on child health and survival
- Mainstream child survival activities within existing SADC, AU, COMESA, EAC structures and systems

## 3. Global

- Coordinate the advocacy action team
- Support the CSA WG advocate to international child health donors for flexible and or pooled funding
- Identify and target new donors
- Align with complementary efforts and disease specific funded programs or orgs.
- Support regional and country specific advocacy, resource mobilization and stakeholder engagement
- Lead development of advocacy materials that can be adapted at regional and national levels
- Support mini-launches
- Coordinate and link with other advocacy organizations and efforts

How can Task Force members contribute to advocacy efforts?



## Child Survival Action: Launch

- ★ Second Global Pneumonia Forum in Madrid, April 2023
- ★ Moment: 10th Anniversary, March 21, 2023 register to attend or watch live stream
- ★ WHA: May 2023

## Virtual Conference & Next Members' Meeting

- Virtual Conference: June 6-7, 2023 (1:00-5:00 pm GMT)
  - Submit an <u>abstract</u> in English or French **before March 30, 2023**
- Next Members' Meeting: April 19, 2023 (9:00-10:00 am EST)
  - Same Zoom link as this meeting

## Connect with us

- Join the Child Health Task Force here: <u>www.childhealthtaskforce.org/subscribe</u> & follow us on LinkedIn: <u>www.linkedin.com/company/child-health-task-force</u>
- We welcome suggestions for improvement or additional resources. Please email <u>childhealthtaskforce@jsi.com</u>

## Thank you for your participation today!



The Child Health Task Force is managed by JSI Research & Training Institute, Inc. through the USAID Advancing Nutrition project and funded by USAID and the Bill & Melinda Gates Foundation.

This presentation was made possible by the generous support of the American people through the United States Agency for International Development (USAID), under the terms of the Contract 7200AA18C00070 awarded to JSI Research & Training Institute, Inc. The contents are the responsibility of JSI and do not necessarily reflect the views of USAID or the U.S. Government.