

Writing a Successful Grant Application for your Community Based Organization

Dr. Rachel Umoren rumoren@uw.edu

Dr. Ann Behrmann atbehrma@wisc.edu

Dr. Leslie Cordes Leslie_Cordes@northwestern.edu

American Academy of Pediatrics International Community Access to Child Health (ICATCH) Program

Child Health Task Force Conference Workshop

June 7, 2023



Agenda

- Welcome!
- Overview of grant writing
- Small group breakouts – Practice
- Large group discussion
- Resources
- Q&A



Learning Objectives

- 1) Understand different types of grant programs and audience for proposals
- 2) Identify the components of a well-organized grant proposal
- 3) Practice drafting a problem statement and other aspects of a potential proposal



Polling Question #1

What kinds of grants are you interested in?

- a) Clinical services
- b) Education
- c) Research



Polling Question #2

What is your level of experience with grant writing?

- a) Expert - I have written many grants or have taught others to write grants
- b) Intermediate - I have participated in writing grants
- c) Novice - I have no experience in writing grants





What is ICATCH?

The International Community Access to Child Health (ICATCH) grants program is an American Academy of Pediatrics initiative housed in the Section on Global Health.

Since 2007, the ICATCH program has offered grant funding to child health providers in low and low-middle income countries.

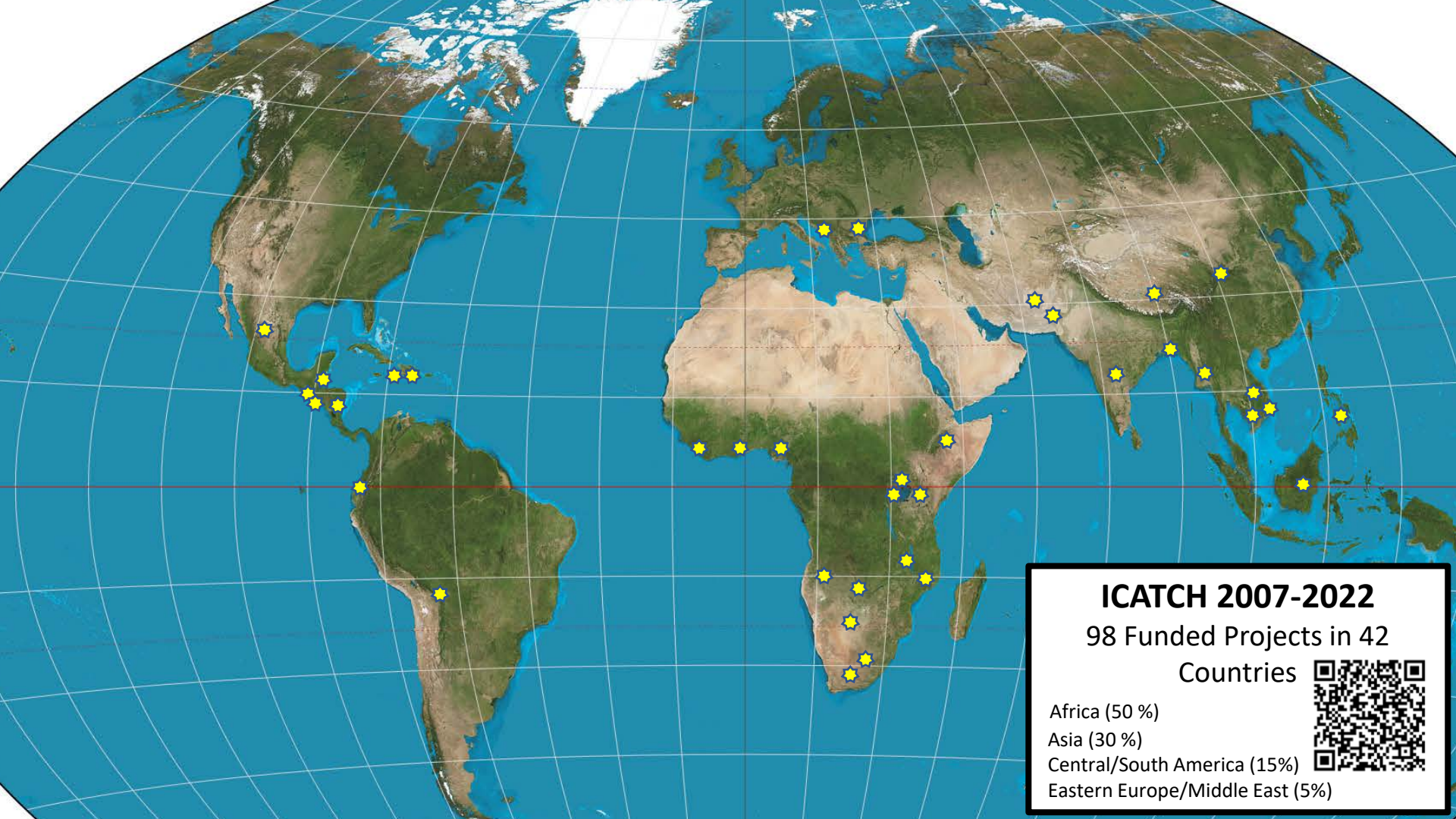
Each grant award is \$6000 (\$2000/year for 3 years) accompanied by educational resources, peer and technical support.

ICATCH Grants Program

ICATCH grants seek to:

- Improve education/training of child health providers or
- Improve clinical care or access to services for children and adolescents or
- Provide health education for parents, children and adolescents





ICATCH 2007-2022

98 Funded Projects in 42

Countries

Africa (50 %)

Asia (30 %)

Central/South America (15%)

Eastern Europe/Middle East (5%)



Cambodia



Courtesy: Bryan Watt

Cambodia



Bangladesh



Key Requirements for ICATCH Funded Projects

- Be Local
- Be Collaborative
- Improve Child Health
- Be Sustainable

Nigeria



Uganda



Liberia



Nicaragua



Where can one find grant opportunities?

Interest groups/Networks

- CHIFA (Child Healthcare Information for All) <https://www.hifa.org/join/join-chifa-child-health-and-rights>
- CANDID's (formerly the Foundation Center) Funding Information Network (see if your institution/Ministry of Health is an FIN library partner for free access) <https://candid.org/improve-your-nonprofit/candid-in-your-community?fcref=pg>

Newsletters

- Global Health Now (Johns Hopkins daily newsletter) <https://globalhealthnow.org/>

Websites

- ICATCH https://grants.aap.org/prog/icatch_application_2022-2025_grant_cycle/
- Grants.Gov <https://www.grants.gov/web/grants/search-grants.html>
- USAID (US Agency for International Development) <https://www.usaid.gov/partner-with-us/find-a-funding-opportunity>



A woman grades cured tobacco leaves at Tilisa farm in Bromley, Zimbabwe, on April 15, 2020. Jekesai Njikizana / AFP / Getty

WHO: 'Grow Food, Not Tobacco'

The WHO is sounding the alarm on the increase in deadly tobacco farming, marking World No Tobacco Day with a warning to governments to stop subsidizing tobacco farming at the expense of food crops, [Africanews reports](#).

- "Tobacco is responsible for 8 million deaths a year, yet governments across the world spend millions supporting tobacco farms," said WHO director-general Tedros Adhanom Ghebreyesus, per a [WHO news release](#).



Researching a potential funder

Check out their website, social media and newsletters

- Look for lists of recent/past grants
- Who's on their board/staff members ?
- What is their mission statement ?
- Funding limitations ?

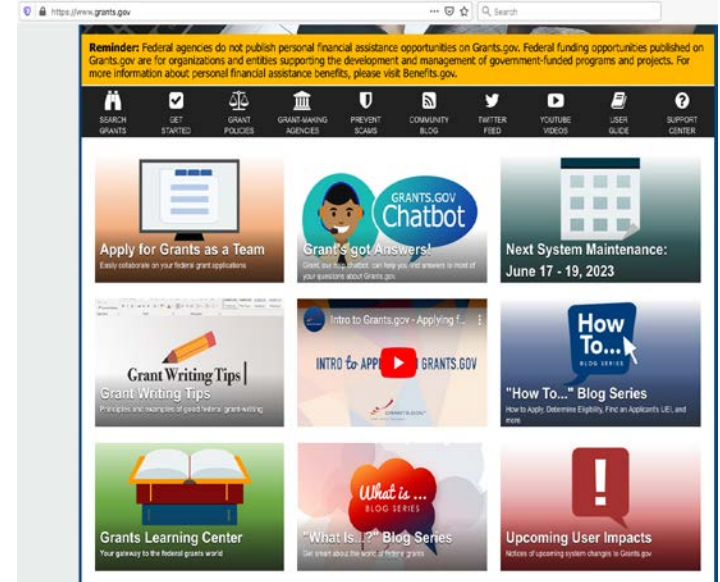
Many of these RESOURCES give tips on looking for grants

CANDID's Learning Center with free webinars

<https://learning.candid.org/>

And youtube videos like how the Foundation Directory works

https://www.youtube.com/watch?v=J6_Xp5Zzas8



<https://www.grants.gov>

Review the Proposal Requirements

- *Eligibility*
- *Length—word limits*
- *Format—online or email application*
- *Budget/Restrictions*
- *Planning vs Implementation*
- *Partners*
- *Sustainability*



Welcome to the ICATCH 2023 Grant Cycle Call for Proposals!

Deadline for preliminary applications: Friday, December 9, 2022
Deadline for full applications (invitation only): Friday, March 10, 2023

International Community Access to Child Health (ICATCH) is a grant program of the American Academy of Pediatrics (AAP) Section on Global Health. ICATCH grants are designed for pediatricians and other health workers in low- and lower-middle income countries who need financial and advisory support to plan and implement a project or program that

- provides clinical care to children or adolescents;
- provides health education for children, adolescents, or parents; or
- provides training for health care providers treating infants, children, and/or adolescents.

Please note:

- ICATCH does not fund research projects, surveys, or assessments. Our focus is on providing clinical services and health training.
- We discourage one-time training. If you are considering one-time training for health workers at different sites, consider instead training at fewer sites or even just one site, with repeated follow-up reinforcement training and assessments of effectiveness.
- An important requirement is that projects work with one or more community partners, such as hospitals or clinics, nongovernmental organizations, local governments agencies, schools, or faith-based groups. Such collaborative partnerships help ensure sustainability of the project goals beyond the 3-year grant period, which is encouraged and expected.
- Prior to developing an ICATCH proposal, applicants should ensure that the program is needed and will be supported by the community. Those who will be carrying out the activities of the program should be involved in the proposal planning from the very beginning. We do not fund proposals in which those leading the initiative are not directly involved and invested in the target community.



Getting Started: Writing a Goal/Aim Statement

A goal is a high-level, broad statement that articulates what a program would like to accomplish.

- Goals should include both the **problem** and the **population** served.
- Is the project based on ideas from **local** provider(s)?
- Is the project focused on 1-2 achievable goals, **not too broad** and well planned?



Implementing Helping Babies
Breathe in Remote Floating
Villages,
ICATCH 2014-16

Tonle Sap Lake, Cambodia



Community Support, Partners & Stakeholders

- Project needed by community
- Identify partners early and engage in planning
 - Community health workers, teachers, nurses
 - Hospitals, clinics, nongovernmental organizations, government agencies, faith-based groups
- Are your partners willing and able to work on project?
- Be specific about roles and expectations
- What other groups have an interest in your project?

Identify and connect with stakeholders

- Collaboration helps with sustainability



What activities are necessary to achieve the goals?

- Make an activities **TIMELINE**
- Be specific about:
 - **Who will be responsible** for actually carrying out these activities or clinical services,
 - **Who will participate** in these activities or receive the services.
 - Include **how often and where** activities/services will take place.
- Are **barriers to health assessed and addressed?**
- Will the **outcome result in improved child health?**



Floating Gardens for Health and Prosperity, ICATCH 2016-2019
(Improving Child Nutrition)



Constructing floating gardens on Tonle Sap Lake



Developing a Budget

- Is the **budget complete and aligned with activities?**
- Be specific and include detail.
- Funds should target **essential** project activities.
- If your budget is greater than the allowed budget amount, explain who will supply the additional funds; **mention also any in-kind support.**



1. GRAND TOTAL Amount Requested (\$2000 per year; \$6000 max):

US Dollars: \$

2. Submit a detailed budget for each year below: Please submit funds in US dollars.

YEAR 1			
Item/Service/Activity	Why Needed/How Will Be Used	\$ Amount	
		Year 1 Total:	
YEAR 2			
Item/Service/Activity	Why Needed/How Will Be Used	\$ Amount	
		Year 2 Total:	
YEAR 3			
Item/Service/Activity	Why Needed/How Will Be Used	\$ Amount	



Monitoring and Evaluation

- Are **monitoring and evaluation strategies clear**?
- What data will be collected?
- Who is responsible for collecting and recording data?
- How often will data collection happen?
- Will you use phone apps, videos to ease collection and assessment of data?
- Do you need IRB approval?

Need to differentiate:

- **OUTPUT** = data collected from activities
- **OUTCOMES** = measurement of the impact of your project



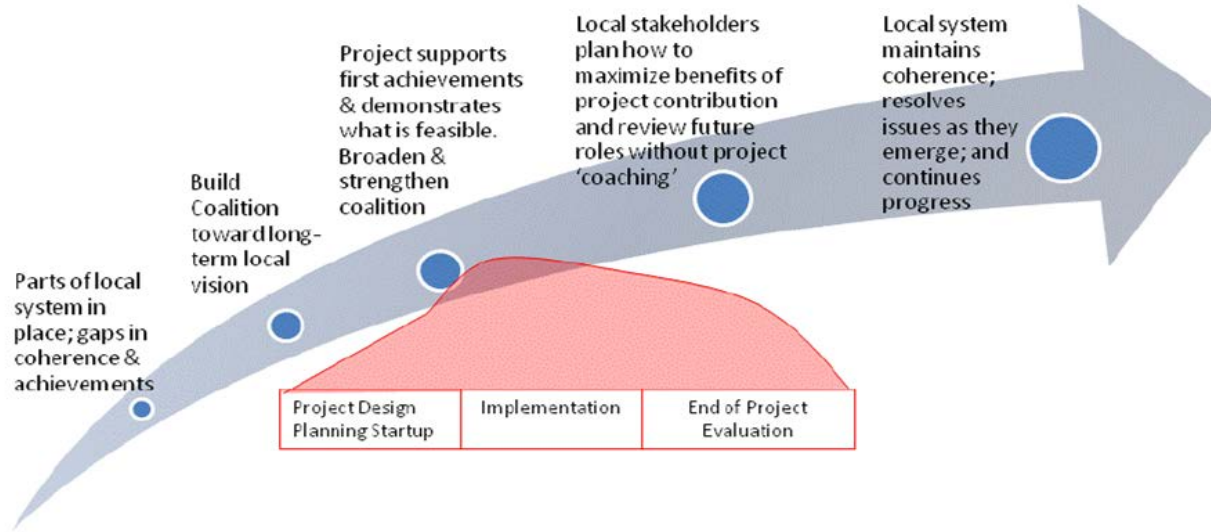
Engaging Ethnic
Communities in Rural
Adolescent Health
Knowledge in Laos,
ICATCH 2018-2021



Sustainability—the hardest part

(important to consider even when developing your project)

More than just continued **Funding** or **Dedicated Time**



Taking the Long View: A Practical Guide to Sustainability Planning and Measurement in Community-Oriented Health Programming. Annexes P 73., USAID via ICF International January 2008



SMALL GROUP BREAKOUTS

Drafting an Aim Statement

Identifying Partners/Stakeholders

What data will be collected



Breakout Room Assignment

Neonatal mortality rates remain high in low and low-middle income countries.

- *Write an aim statement for a grant to improve healthcare outcomes for newborns at risk for birth asphyxia in your community.*
- *Think about partners you will need to identify within the healthcare setting and/or in the community in order to achieve your goal.*
- *Consider what data you will need to collect for monitoring and evaluation*



EXAMPLE of a SMART Aim Statement: Within the next 12 months, the District Hospital Sickle Cell Clinic will increase the proportion of infants identified with sickle cell disease through the newborn screening program who attend the first follow-up visit from 70% to 90%.



Large group discussion - small groups report-out



RESOURCES for International Community Based Grants for Child Health

June 7, 2023 CHTF workshop

1) CHIFA: <https://www.hifa.org/join/join-chifa-child-health-and-rights>

CHIFA (Child Healthcare Information For All) addresses the information and learning needs of those responsible for the care of children in developing countries, including mothers, fathers and family caregivers as well as health workers, researchers and policymakers. Its remit includes children's rights to health and healthcare, and the social determinants of health.

2) Global Health Now (from Johns Hopkins Bloomberg School of Public Health) <https://globalhealthnow.org/>

To subscribe to this weekday newsletter

<https://krieger.jhu.edu/publichealth/2023/01/31/global-health-now-subscribe/>

3) USAID (US Agency for International Development) <https://www.usaid.gov/partner-with-us/find-a-funding-opportunity>

4) <https://www.grants.gov/>

with search for 'international child health'

<https://www.grants.gov/web/grants/search-grants.html?keywords=international%2520child%2520health>

5) CANDID's (formerly the Foundation Center) Funding Information Network—see if your institution/Ministry of Health is an FIN library partner for free access <https://candid.org/improve-your-nonprofit/candid-in-your-community?fceref=pg>

See this Youtube to see how the Foundation Directory works https://www.youtube.com/watch?v=J6_Xp5Zzas8

6) Non Profit Expert <https://www.nonprofitexpert.com/international-grants/> (from the helpful librarians at Michigan State University)

7) National Institutes of Health (primarily research but some collaborative international educational projects) <https://reporter.nih.gov/>

And with search 'international child health' https://reporter.nih.gov/search/CEsBUcYKHE-6wXE_4lzleg/projects



Q&A

rumoren@uw.edu

Leslie_Cordes@northwestern.edu

atbehrma@wisc.edu

Learn more about ICATCH <https://www.aap.org/icatch>

