

## Policy Influencing Action Plan

### How to Use This Tool

This tool can be used by individual stakeholders to develop their own organization's plans to contribute to policy influencing or by a group of interested stakeholders working together to influence policy to advance iCCM institutionalization. More complex frameworks can be used to outline detailed strategies and plans, but this tool aims to serve as a sufficient starting point for stakeholder(s) to outline and commit to taking practical action. Starting small, with the resources and time available, so that influencing opportunities are not missed. This builds momentum for mobilizing for more complex and resource intensive tactics in the future.

**Policy Influencing Objective:** This should be a brief description of the policy change or option that would help to advance iCCM institutionalization in your country context. While it might be possible to focus on more than one policy influencing objective at a time, there is likely a limit to how many even a large and diverse group of stakeholders can take forward at once. Suggest to focus on 1-3 policy influencing objectives at a time.

**Policy Influencing Opportunities:** This should be a list of the key policy influencing opportunities you have identified, which are relevant to your policy influencing objective. Identify these by referencing the Mapping Policy Environment Tool. Recommend to focus on a mix of immediate and at least one longer term influencing opportunities (e.g. one or two that will happen within the next six months; one that will happen in the next year or two). It is unlikely for stakeholders to be mobilized to take action only in preparation for influencing opportunities perceived as too far in the future (i.e. a year or more). Mobilizing action now builds momentum for increased action in the future.

**Policy Influencing Tactics:** Identify tactics that will be used to leverage the identified influencing opportunities for your policy objective, such as advocacy, evidence generation, strategic communication of evidence (through policy briefs, etc.) or specific plans for engaging in policy development process. Other resources to consider from the iCCM Institutionalization Toolkit: Drivers of Change Analysis Tool; Stakeholder Analysis Tool; Identifying Strategic Partnerships Worksheet; Policy Analysis Worksheet.

<b>Policy Influencing Objective:</b>			
<b>Policy Influencing Opportunities:</b>	<ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> <li>4.</li> <li>5.</li> </ol>		
<b>Policy Influencing Tactics:</b>	<ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> <li>4.</li> <li>5.</li> </ol>		
<b>Actions:</b>	<b>Who</b>	<b>What</b>	<b>When</b>
<b>1.</b>			
<b>2.</b>			
<b>3.</b>			
<b>4.</b>			
<b>5.</b>			