PMI IMPACT MALARIA

Showcasing the iCCM Institutionalization Toolkit

Child Health Task Force Webinar
September 19, 2023

PMI Impact Malaria is the flagship global service delivery project of the U.S. President's Malaria Initiative (PMI)

USAID FROM THE AMERICAN PEOPLE · CDC Centers for Disease Control and Prevention · PMI IMPACT MALARIA Advancing Malaria Service Delivery

U.S. President's Malaria Initiative

Photo credit: Mwangi Kirubi, PMI Impact Malaria

Why is the iCCM Institutionalization Toolkit needed?

- iCCM remains a key strategy to address **child morbidity and mortality** in areas with limited health facility access

- Achieving UHC and reaching the child health SDG targets will require **strong PHC systems**

- **Institutionalization** is crucial to achieving these goals

Why is the iCCM Institutionalization Toolkit needed?

- Few countries **have scaled-up, integrated and sustained** iCCM services to date

- Few resources are **tailored specifically** to advancing institutionalization

- Stakeholders are interested in **new ideas** and learning from other countries

- Overcoming longstanding challenges to iCCM institutionalization requires engagement by a **diversity of stakeholders**

Photo Credit: USAID Nigeria

Purpose

Provide country level influencers with guidance, resources and tools to progress through the process of institutionalization:

- Assessing the landscape and strategizing approaches appropriate to a particular country context;
- Inspiring new ways of thinking about influencing health system change.

Intended Audience

Country level policy makers, national program mangers and other key influencers:

- Primarily government officials from Ministries of Health, Finance and others as relevant;
- Professional associations and other technical agencies with national influence;
- Health sector partners in supportive roles;

+ Encouraging engagement of actors beyond traditional iCCM project oriented initiatives.

Process of Development

Phase 1: Preparatory Phase

- Review of existing iCCM literature and tools
- Develop definition + framework
- Stakeholder consultations to validate definition + framework
- Critical analysis of existing iCCM tools and gaps in available tools to support institutionalization

Oct. 2021   **Apr. 2022**   **Sept. 2023**

Phase 2: Development Phase

- Formation of iCCM Institutionalization Toolkit Advisory Group
- Toolkit design + content development
- Iterative stakeholder consultations and feedback
- Digitization + finalization
- Global webinar
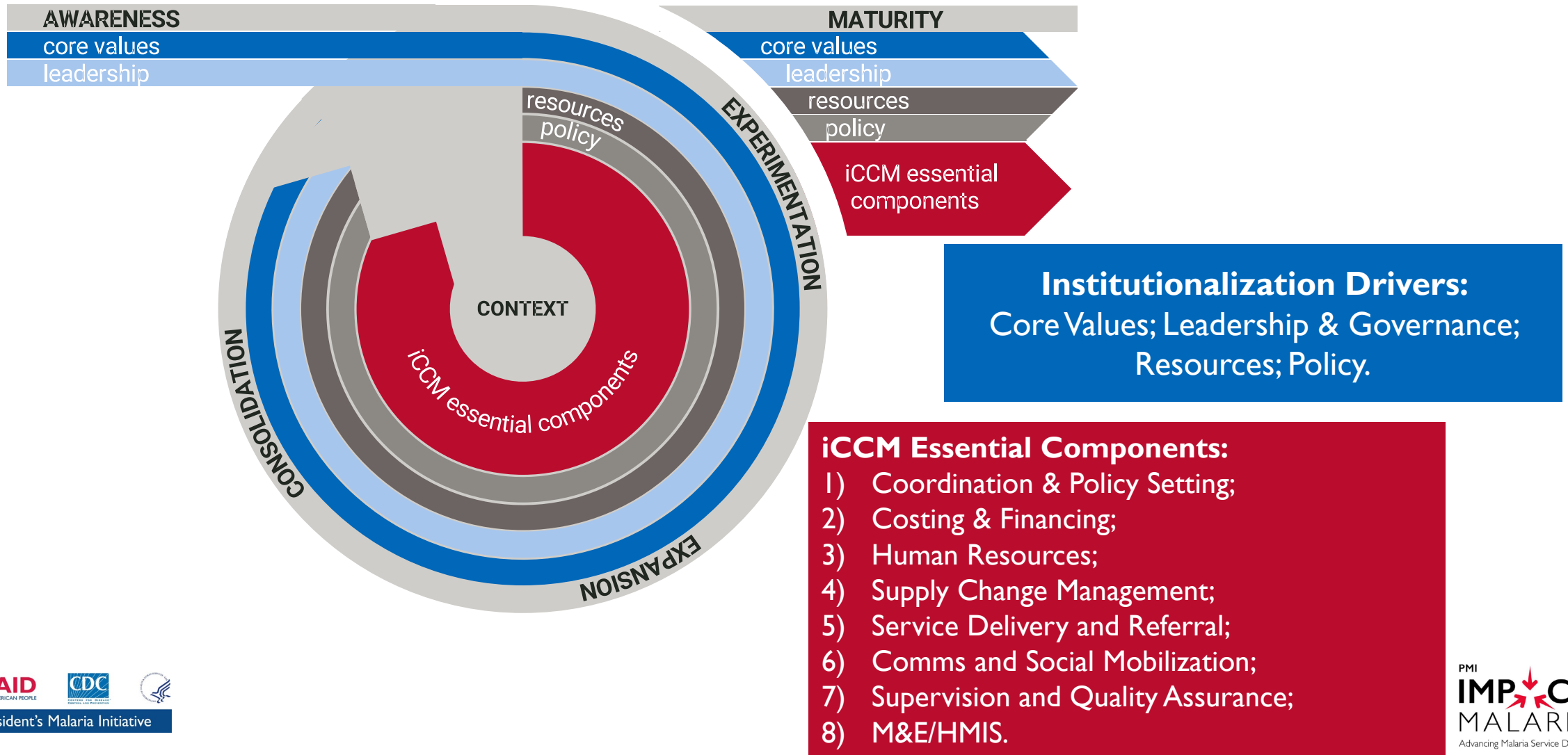
iCCM Institutionalization Toolkit Advisory Group

- **Ajay Gambhir,** *National Board for Quality Promotion (NABQP), India*
- **Amsalu Zeleke,** *WHO/Ethiopia*
- **Anaclet Ngabonzima,** *JSI/USA, MOMENTUM Integrated Health Resilience*
- **Annē Linn,** *USAID/HQ, iCCM Subgroup Co-Chair*
- **Camlus Odhus,** *UNICEF/Kenya*
- **Dyness Kasungami,** *JSI/USA, Child Health Task Force Secretariat*
- **Ephraim Kumi Senkyire,** *Ministry of Health Ghana*
- **Humphreys Nsona,** *Ministry of Health, Malawi, iCCM Subgroup Co-Chair*
- **Megan Christensen,** *UNICEF/HQ, iCCM Subgroup Co-Chair*
- **Nefra Faltas,** *USAID/HQ*
- **Seynabou Gaye Faye,** *Ministry of Health, Senegal*
- **Tigist Daniel,** *Ministry of Health, Ethiopia*
- **Yvette Ribaira,** *JSI/USA, MOMENTUM Integrated Health Resilience*

iCCM Institutionalization Definition

"A process and end state by which iCCM becomes an integral, routine and stable part of both community and health systems."
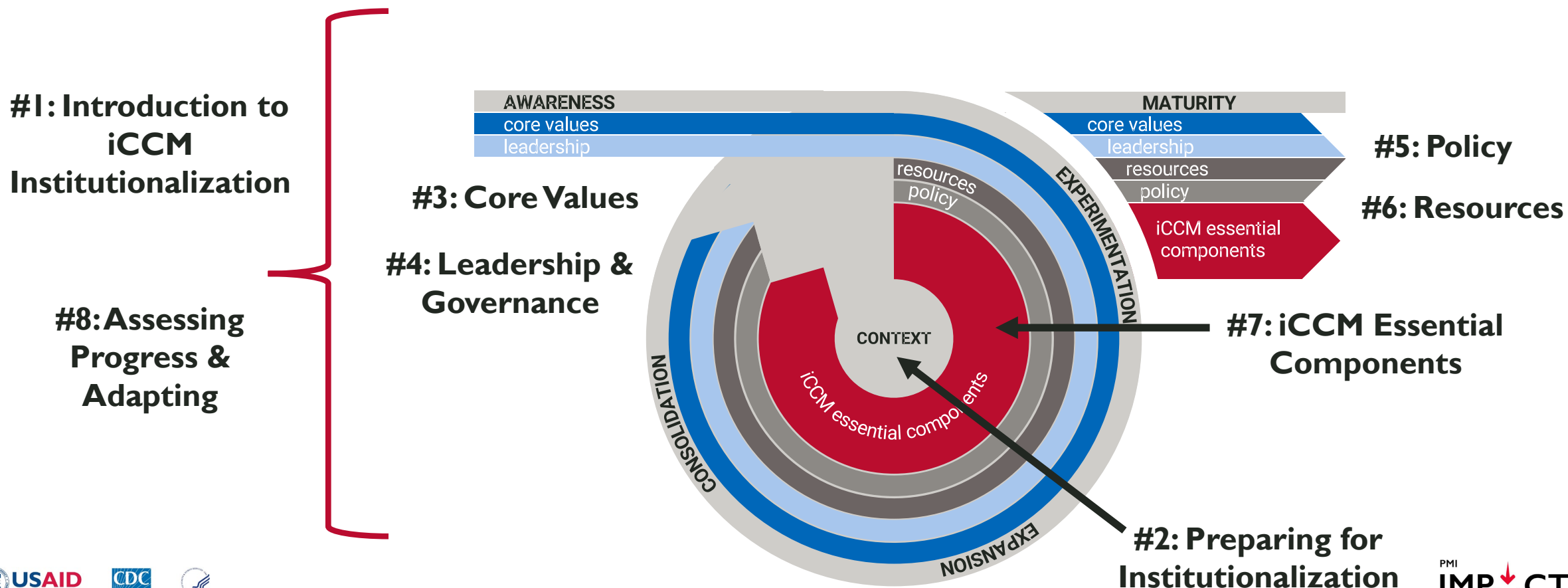

Photo Credit: Mwangi Kirubi, PMI Impact Malaria & Munia Ismail, PMI/MSH

iCCM Institutionalization Framework

AWARENESS
- core values
- leadership

MATURITY
- core values
- leadership
- resources
- policy
- iCCM essential components

resources
policy

CONTEXT

iCCM essential components

CONSOLIDATION

EXPERIMENTATION

EXPANSION

Institutionalization Drivers:
Core Values; Leadership & Governance; Resources; Policy.

iCCM Essential Components:
1) Coordination & Policy Setting;
2) Costing & Financing;
3) Human Resources;
4) Supply Change Management;
5) Service Delivery and Referral;
6) Comms and Social Mobilization;
7) Supervision and Quality Assurance;
8) M&E/HMIS.

USAID FROM THE AMERICAN PEOPLE   CDC

U.S. President's Malaria Initiative

PMI
IMPACT
MALARIA
Advancing Malaria Service Delivery

Toolkit Overview: Structure

Total of 8 modules structured according to components of the iCCM Institutionalization Framework:

#1: Introduction to iCCM Institutionalization

#8: Assessing Progress & Adapting

#3: Core Values

#4: Leadership & Governance

#5: Policy

#6: Resources

#7: iCCM Essential Components

#2: Preparing for Institutionalization

AWARENESS
core values
leadership

MATURITY
core values
leadership
resources
policy

resources
policy

iCCM essential components

EXPERIMENTATION

CONSOLIDATION

EXPANSION

CONTEXT

iCCM essential components

Toolkit Overview: Structure

Each module includes:

- Introduction to **key concepts**;

- **Distilled guidance** from country experience and research;

- Links to **relevant resources** (i.e. guidance documents; research papers; adapted and newly developed tools; learning courses);

- Country **case study examples**;

- **Multimedia** and **interactive components** to communicate key information and provide opportunities for reflection.

Toolkit Overview: Module Content

Preparing for Institutionalization

- Determine your country's iCCM institutionalization **starting point**;

- Identify factors that might **enable or inhibit** iCCM institutionalization;

- **Analyze stakeholder** positions and resources;

- **Legitimize change** and **build constituencies** of support.

Toolkit Overview: Module Content

Core Values
- Identifying, influencing and leveraging core values within organizations, wider health sector and government.

Leadership & Governance
- Defining a vision for iCCM and leading change; recruiting and supporting champions; establishing and leveraging governance mechanisms.

Policy
- Mapping the policy environment to identify constraints and gaps; creating a plan to influence policy and leveraging research for policy change.

Resources
- Integration with national systems; progressing towards diversified, domestic financing as well as rationalized, recognized and supported CHWs.
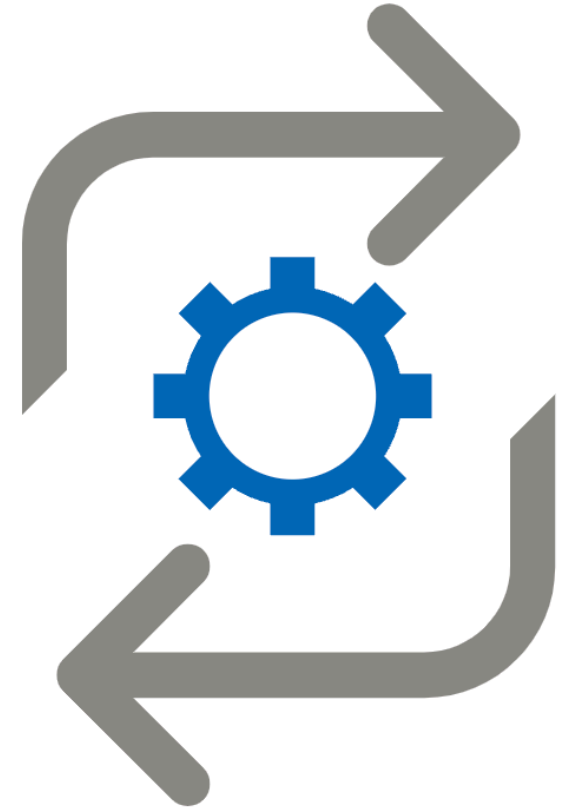
Toolkit Overview: Module Content

iCCM Essential Components

- Maintaining quality, addressing technical challenges and underlying gaps across the essential components with existing technical guidance and tools;

- Considering how advancing institutionalization can support across essential components.
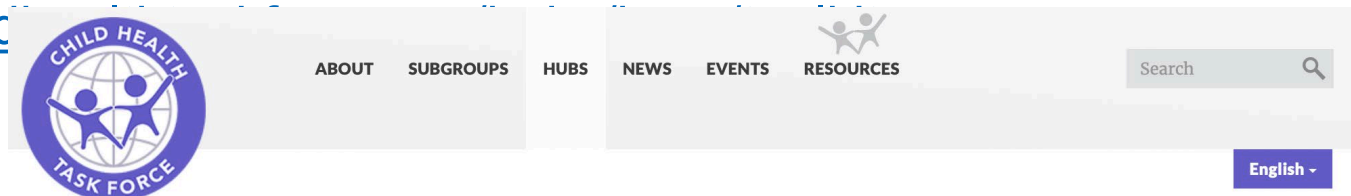
Assessing Progress & Adapting

- Institutionalization as an iterative/non-linear process;

- Tracking progress and adjusting strategies;

Where to find the toolkit…

Hosted on the Child Health Task Force website:
https://www.child...

ABOUT SUBGROUPS HUBS NEWS EVENTS RESOURCES

Search

English ▾

iCCM Institutionalization Toolkit

Institutionalizing integrated community case management (iCCM) is critical to ensuring children in hard-to-reach communities survive and thrive. The iCCM Institutionalization Toolkit is a resource for country stakeholders, including policymakers, national program managers, staff of technical agencies, professional associations, and non-governmental organizations working to institutionalize iCCM within their national health systems. The toolkit includes a repository of existing resources, guidance from relevant country experiences and research as well as tools to support stakeholders in assessing their country context, identifying priorities and devising strategies to advance iCCM institutionalization. It is a flexible resource that can be used across a range of country contexts at various stages of iCCM introduction, scale-up and institutionalization.

Toolkit Modules

1. Introduction to iCCM Institutionalization
2. Preparing for iCCM Institutionalization
3. Core Values
4. Leadership and Governance
5. Policy
6. Resourcing
7. iCCM Essential Components
8. Assessing Progress

Photo credit: Mwangi Kirubi, PMI Impact Malaria

How can the toolkit be used?

- Can be used by a **diversity of individuals**, beyond those traditionally engaged in iCCM programs

- Can be used **formally and informally**

- Can be used **flexibly**

- Ultimately, meant to advance institutionalization of iCCM within the **context of primary healthcare**

Photo Credit: Mwangi Kirubi, PMI Impact Malaria

Q&A