

CHILD SURVIVAL ACTION

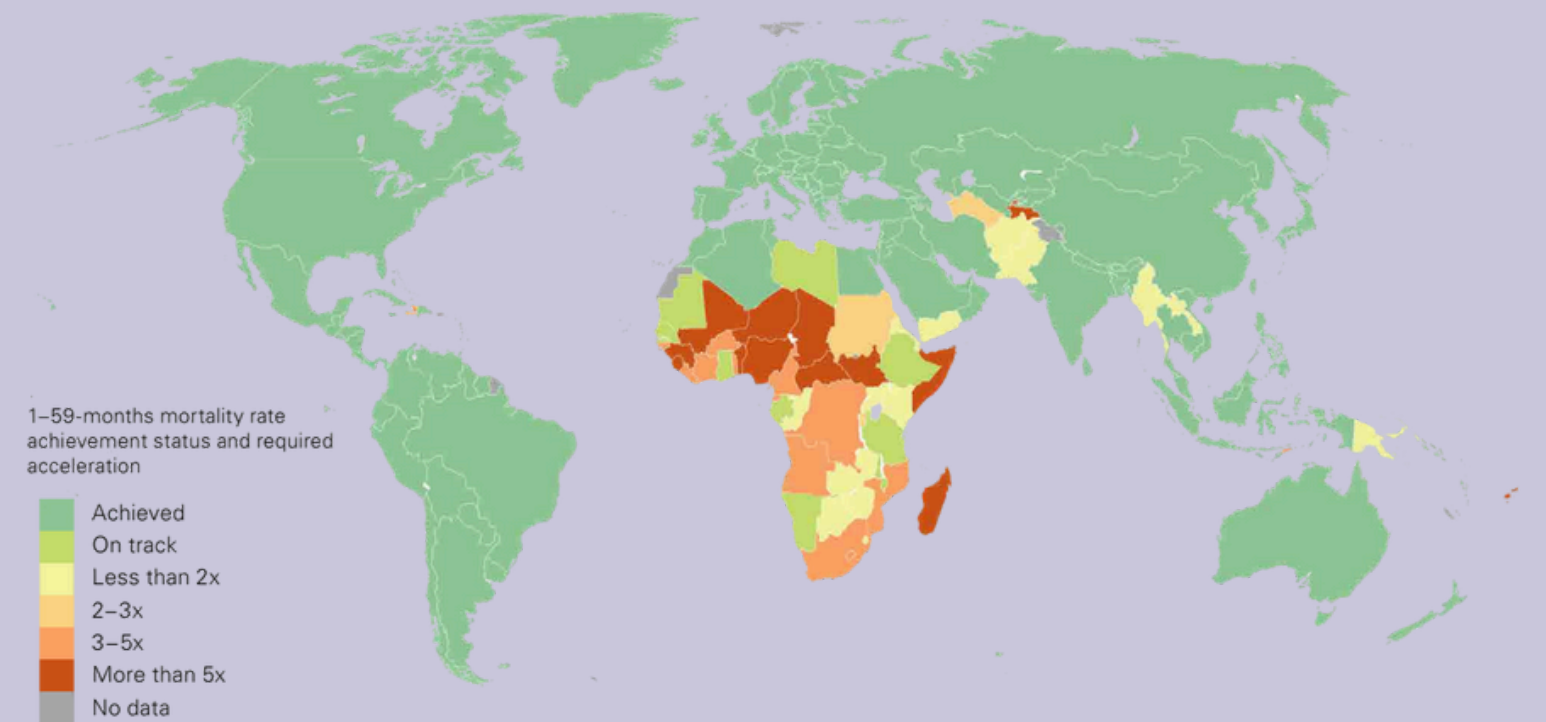


Advocacy Priorities 2025



What is Child Survival Action?

A renewed call to reduce child deaths with a special focus on 1–59 month children in the 60 countries that are off-track to achieve the child survival Sustainable Development Goal (SDG 3.2)

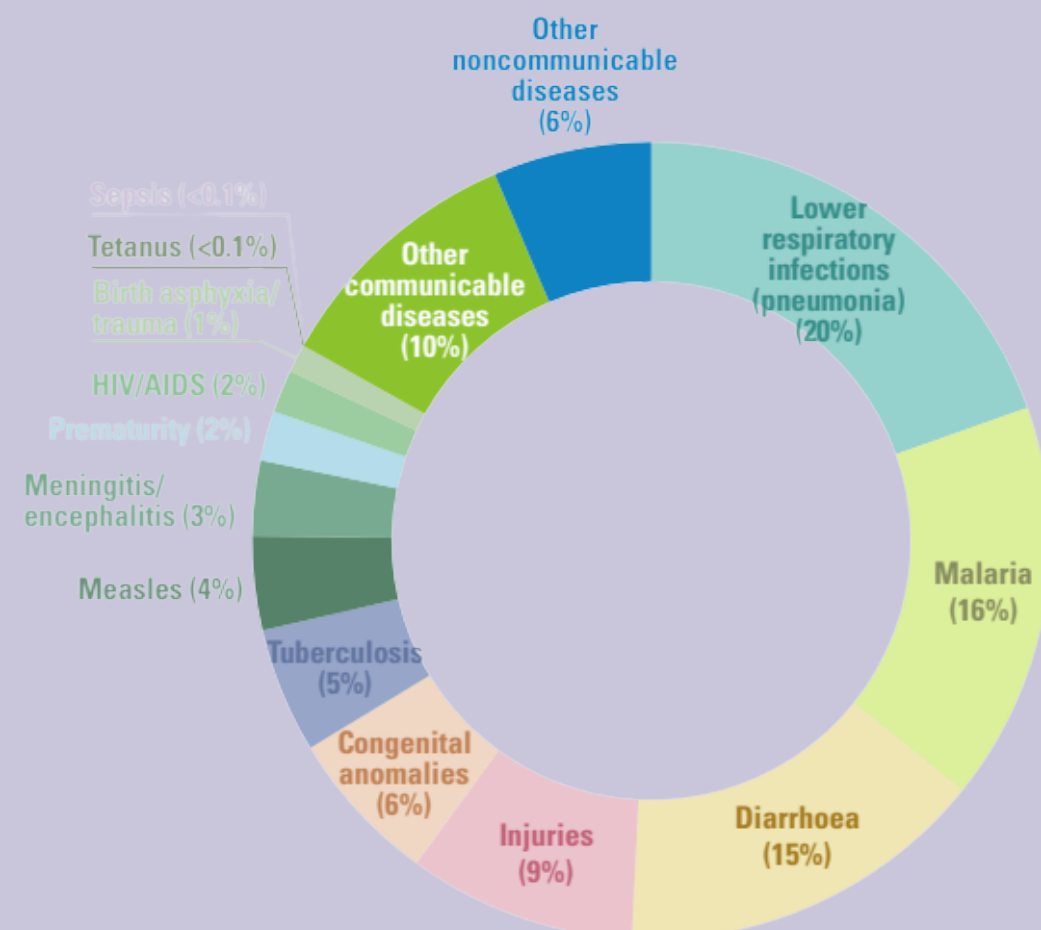


UN Inter-agency Group for Child Mortality Estimation (UN IGME), 2024



What is Child Survival Action?

A razor focus on increasing coverage of the most effective interventions that prevent, diagnose, and treat the leading killers of 1–59 month children





What is our advocacy vision?

To build a movement of global, regional, national, and local organizations advocating together for the policies and investments that will accelerate reductions in child deaths, with a special focus on off-track countries



WHO Regional Committee for Africa Meeting, 2024



Advocacy priority goals 2025

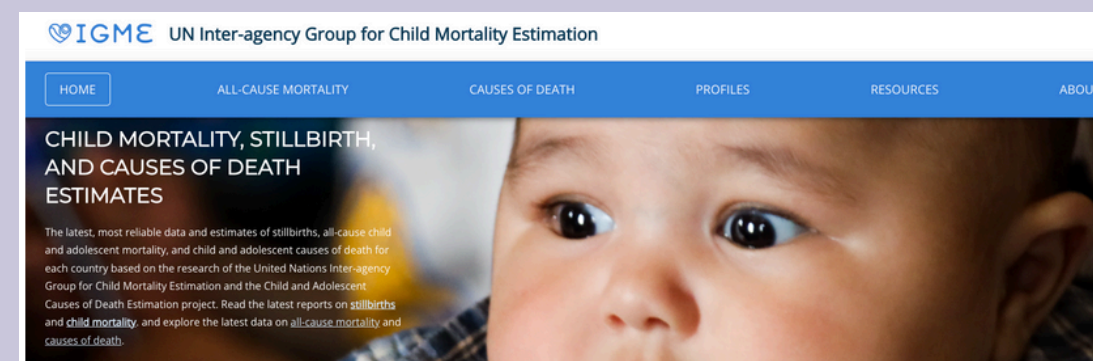
1

Increased investment in interventions proven to prevent, diagnose, and treat the leading causes of 1–59 month death:

- ***pneumonia, malaria, diarrhea, congenital anomalies, tuberculosis, measles, etc***

Increased investment in interventions proven to reduce the major risks factors for 1–59 month child death:

- ***malnutrition, unsafe water and sanitation, no access to handwashing with soap, air pollution, etc***



www.childmortality.org/causes-of-death/

Advocacy priority goals 2025

2

Encourage child survival stakeholders to track at least the following five targets to measure progress:

- ***90% coverage of vaccines preventing the leading causes of child death (pneumonia, diarrhea, malaria, measles, meningitis)***
- ***90% careseeking for children with suspected pneumonia***
- ***90% coverage of ORS and zinc to treat diarrhea***
- ***90% population access to safely managed drinking water***
- ***90% population access to safely managed sanitation***



**WHO/UNICEF estimates of
national immunization
coverage**

**Targets regularly measured and
published by country**



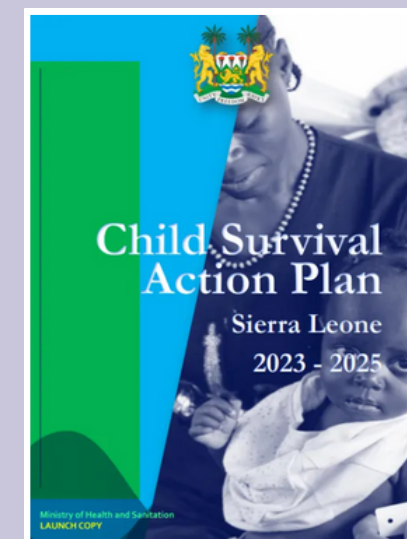


Advocacy priority goals 2025

3

Strengthen partnerships and coordination with sister advocacy efforts at the global, regional, and national levels, including:

- ***Every Woman, Every Newborn, Everywhere (EWENE)***
- ***Partnership for Maternal, Newborn, and Child Health (PMNCH)***
- ***African Union Commission (CARMMA Plus)***
- ***Gavi, the Vaccine Alliance***
- ***Child Survival Action Pathfinder Countries – Burkina Faso, Guinea, Liberia, Madagascar, Mali, Nigeria, Sierra Leone, South Sudan***



**Sierra Leone Child Survival
Action Plan 2023-25**



Advocacy priority goals 2025

4

Collaborate with global, regional, and national partners to capitalize on key policy windows for child survival, including:

- *UN IGME Report*
- *Nutrition For Growth Summit*
- *Countdown 2030 Report*
- *World Immunization Week and African Vaccination Week*
- *Gavi Replenishment*
- *CARMMA+ regional economic community launches*
- *World Health Assembly*
- *UN High Level Political Forum*
- *Innovation and Action for Immunization and Child Survival*
- *WHO Regional Meeting for Africa*

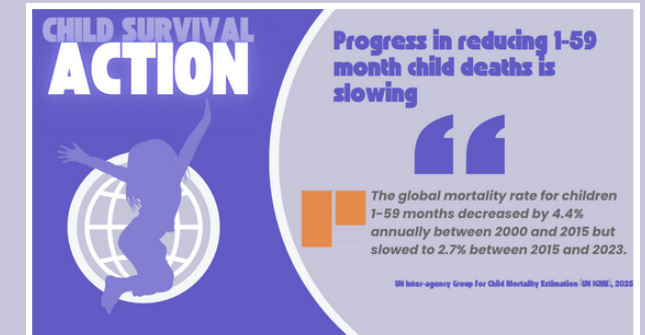


**WHO World Health Day
Campaign 2025**



Advocacy highlights 2025

Social media campaign to support UN IGME Report launch, March 2025



Launch of Child Survival Call to Action at Nutrition for Growth, March 2025

Creation of 1-59 month messages in PMNCH campaign, April 2025





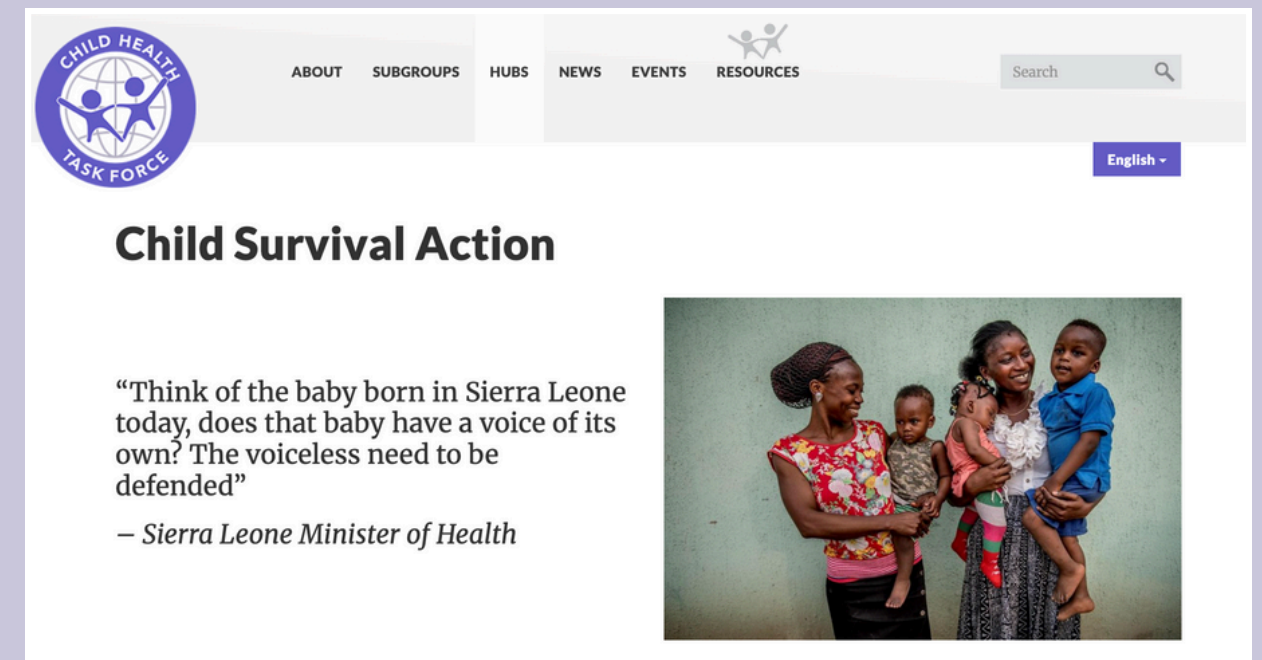
Who are we?

Child Survival Action is a special initiative of the Child Health Task Force founded by the Global Financing Facility (GFF), Save the Children, UNICEF, USAID, and WHO. Three action teams: Country Engagement, Advocacy, and Results Framework/Accountability drive the work.

Find out more:

<https://www.childhealthtaskforce.org/hubs/child-survival-action>

Find us on social media at #ChildSurvivalAction



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Examples of Child Survival Action Advocacy 2025

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Call to Action in support of Nutrition for Growth



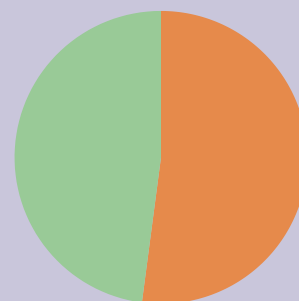
We call on all organizations with a child survival mandate to commit to concrete actions to ensure that the most lifesaving nutrition prevention, diagnosis, and treatment services reach all of the children who need them.

Nutrition for Growth Summit, 27 March 2025

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More than half of all child deaths are among children aged 1-59 months



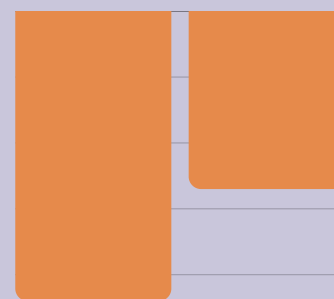
Children 1–59 months account for 2.5 million of the tragic 4.8 million child deaths.

UN Inter-agency Group for Child Mortality Estimation (UN IGME), 2025.

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**Progress in reducing 1-59
month child deaths is
slowing**



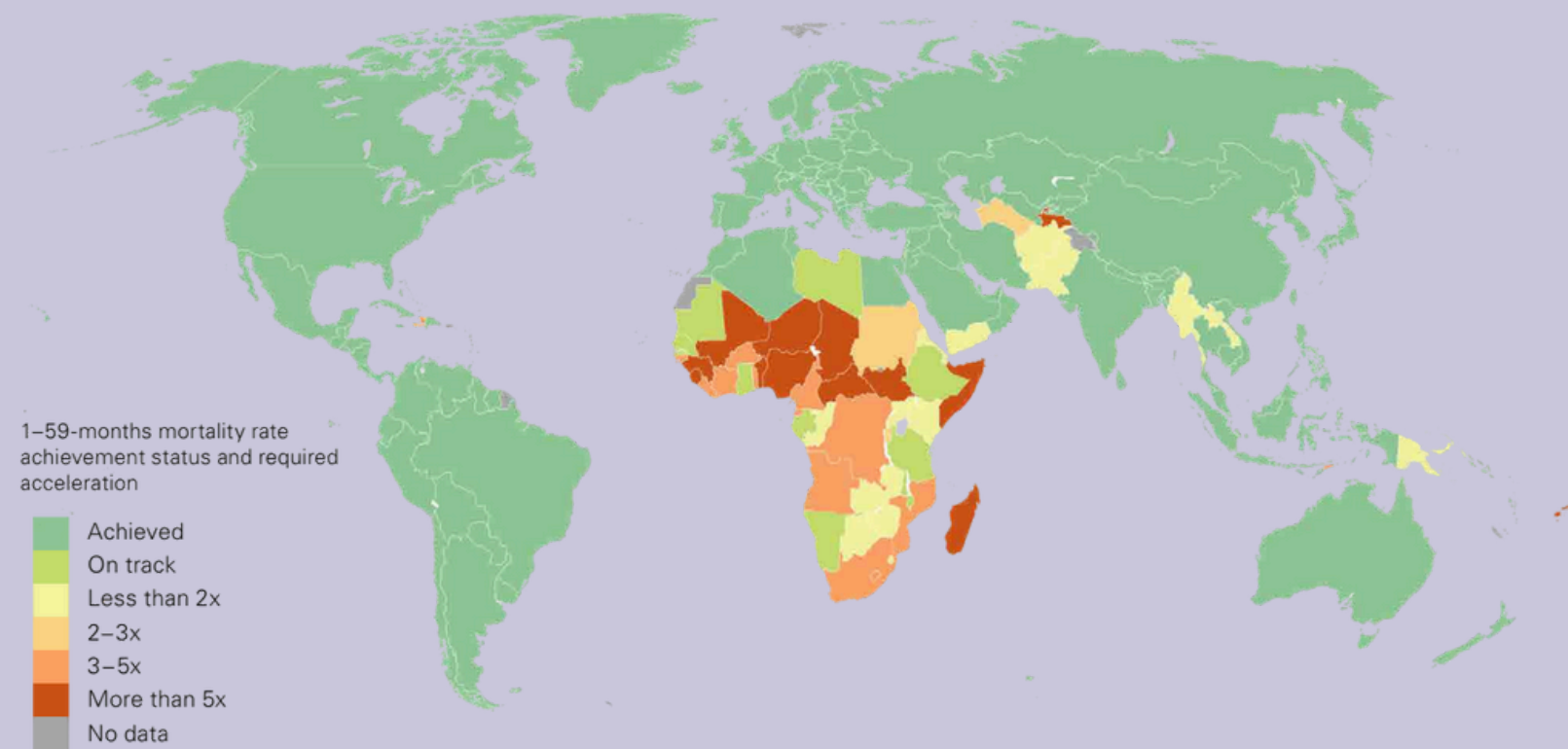
***The global mortality rate for children
1-59 months decreased by 4.4%
annually between 2000 and 2015 but
slowed to 2.7% between 2015 and 2023.***

UN Inter-agency Group for Child Mortality Estimation (UN IGME), 2024.

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49 countries are not on track to reduce 1-59 month deaths



UN Inter-agency Group for Child Mortality Estimation (UN IGME), 2024.

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**1-59 month children in
Africa face the highest risk
of death**



***The highest 1-59 month mortality rate is
in sub-Saharan Africa – 30 times higher
than the lowest regional rate and more
than twice the global average.***

UN Inter-agency Group for Child Mortality Estimation (UN IGME), 2024.

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**Three infections cause
one half of all 1-59 month
deaths**



*Among 1-59 month olds, three
infections – pneumonia, malaria, and
diarrhoea – account for half of all
deaths.*



UN Inter-agency Group for Child Mortality Estimation (UN IGME), 2024.

